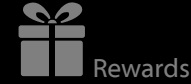




Raise More. Work Less.





## Introduction

MyFunRun is the best new fundraiser for your school or organization. It's a complete fun run in a box and includes everything from A-Z:

- ✓ Students participate in a walk, run or other activity.
- ✓ Students request donations via email, social networks and in person.
- ✓ Donations collected online through personal fundraising pages and in person with pledge sheets.
- ✓ Rewards earned for reaching fundraising goals.





## Why MyFunRun

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- ✓ Generates more revenue
- ✓ Very easy to manage
- ✓ Healthy fundraiser
- ✓ Fun for everyone
- ✓ Built-in rewards program
- ✓ Includes everything for your fun run





Revenue



Easy



Fun



Healthy



Rewards



Turn-key



About

## More Revenue

---

MyFunRun helps you raise more money:

- ✓ Higher margins
- ✓ Greater reach
- ✓ 3 more ways to raise



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**myevent**



Revenue



Easy



Fun



Healthy



Rewards



Turn-key



About

## More Revenue > Higher Margins

Keep much more of what you raise compared to other fundraisers!

### MyFunRun Program

|                          |                |                 |                 |                 |                 |
|--------------------------|----------------|-----------------|-----------------|-----------------|-----------------|
| Total Amount Raised      | \$10,000       | \$20,000        | \$30,000        | \$40,000        | \$50,000+       |
| Average Margin           | 75%            | 77.5%           | 80%             | 82.5%           | 85%             |
| <b>Net Amount Raised</b> | <b>\$7,500</b> | <b>\$15,500</b> | <b>\$24,000</b> | <b>\$33,000</b> | <b>\$42,500</b> |





Revenue



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About

## More Revenue > Greater Reach

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- ✓ Online fundraising allows you to receive donations from family and friends around the world.
- ✓ Takes advantage of mobile, email, and social networks to maximize your fundraising.
- ✓ Flyer with QR code increases offline donations.



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Revenue



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About

## More Revenue > More Ways to Raise

We give you 3 (optional) additional proven systems to raise even more money with little or no effort.

1. Corporate sponsorship program
2. Online auction - requires no work
3. Online raffle



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Revenue



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Fun



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About

## More Revenue > More Ways to Raise

### 1. Corporate Sponsorship

- ✓ Built-in shopping cart for selling corporate sponsorship packages.
- ✓ Corporate sponsors receive exposure on the website and materials.
- ✓ We show you how to maximize corporate sponsorship.

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Revenue



Easy



Fun



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About

## More Revenue > More Ways to Raise

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### 2. Online Auction

- ✓ Online auction software built-in to website.
- ✓ Pre-populated auction requires no work at all.
- ✓ Add more items to raise even more.
- ✓ Real time reports.
- ✓ It's fun - everybody loves the online auction!



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Revenue



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About

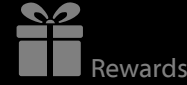
## More Revenue > More Ways to Raise

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### 3. Online Raffle

- ✓ Sell raffle tickets online.
- ✓ We show you how to get items for your raffle.
- ✓ Automated real time reports.

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## MyFunRun is Easy!

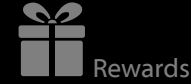
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- ✓ Step by step guide and MyFunRun coach guarantee your success.
- ✓ Automated receipts for online & offline donations.
- ✓ Automated real time reports.
- ✓ We supply everything you need from A-Z.





Fun



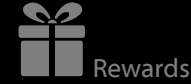
## Fundraising Can Be Fun!

- ✓ Built-in reward program motivates kids.
- ✓ Built-in leader board promotes friendly competition.
- ✓ Dynamic thermometer allows each student to track their goal in real time.
- ✓ Students love using technology to fundraise.





Healthy



## The Healthy Fundraiser!

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- ✓ Promotes fitness, nutrition and healthy living.
- ✓ Daily tips about health on the website.
- ✓ Student kit includes health and fitness information.





Rewards



## Rewards Program

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- ✓ Optional reward program built into system to motivate students.
- ✓ System calculates prizes earned by students automatically to save you time and effort.
- ✓ Flexible rewards. Choose your preferred gift card.





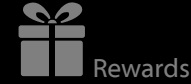


## The FunRun “In-a-Box”

### Includes:

- ✓ MyFunRun website
- ✓ Fundraising page for each student
- ✓ All the materials you need
- ✓ Step by step guide
- ✓ Built-in reward program
- ✓ 3 more ways to raise
- ✓ Healthy campaign messages
- ✓ Dedicated fun run expert





## FunRun "In-a-Box" > Complete Guide

Includes:

- ✓ Strategies to raise more.
- ✓ All types of sample letters.
- ✓ How to get free publicity.
- ✓ What to do the day of the fun run.
- ✓ Step by step instructions from A to Z.



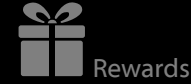


## FunRun "In-a-Box" > Student Kits

Each student receives:

- ✓ Fundraising flyer with URL and QR code
- ✓ Permission letter
- ✓ MyFunRun flyer
- ✓ Health fact sheet
- ✓ Tips on how to fundraise
- ✓ Sample request for donation
- ✓ Sample Thank you letter
- ✓ Pledge sheets & money envelopes



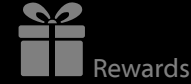


## FunRun "In-a-Box" > School Kits

### Includes:

- ✓ Step by step guide
- ✓ Posters
- ✓ Daily health tips
- ✓ Sample letters and Templates
- ✓ Certificates of completion
- ✓ Pre-Packaged Student Kits



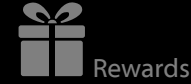


## FunRun "In-a-Box" > Other a-Thons

The MyFunRun platform can be adapted to any fundraising activity. You can keep things fresh and fun by changing the event every year.

- ✓ Bike-a-thon
- ✓ Bowl-a-thon
- ✓ Swim-a-thon
- ✓ Climb-a-thon
- ✓ Read-a-thon
- ✓ ANY-a-thon





## MyFunRun Customer Support

- ✓ Customer support 7 days a week.
- ✓ Dedicated fun run expert assigned to you.
- ✓ Support available by online chat, email or phone (toll free).
- ✓ Experienced, friendly staff will coach you all the way.







## MyFunRun a Division of MyEvent

- ✓ Online since 2002.
- ✓ Hosted more than 100,000 event websites.
- ✓ Processed more than \$50,000,000 in transactions.
- ✓ PCI and TRUSTE certified.
- ✓ Superior customer support 7 days a week.



### Online Fundraising Experts



Online Donations



Personal Fundraising



Online Auction



Online Raffle



Raise More. Work Less.

GET STARTED  
TODAY!

Call us now or visit us online!

MyFunRun.com

1-877-769-3836

