

Day 1 - May 6th, Tuesday

Site visit to Agua Planeta Azul
(14:00 - 17:00)

Day 2 - May 7th, Wednesday

08:00 Registration & Coffee

09:00 Chairman's Welcome & Introduction

09:10 **21 Years of Stories and 10 Tendencies for the PET Market in Latin America & Caribbean – Part II**
Augusto Liparachi Knudsen, Commercial Director PET
Ravago Americas

09:40 **Packaging Challenges in Colombia/Central America for Personal Care & Cosmetics**

- Regulation to increase rPET content from 10% to 25%
- Appealing to the changing markets & customers/retailers requirements
- Sustainability initiatives

Luis Rodolfo Arévalo Pliego, Regional Manager
Packaging, Engineering & Design for Personal Care
LATAM

Colgate Palmolive

10:20 **Panel Discussion: Packaging for Consumers: What are the Market Requirements & Design Approaches?**

- Market trends across the Caribbean and impact on the beverage sector
- Perception on functional & energy drinks
- Glass and can to PET replacement outlook
- New concepts & sustainability in bottling and packaging design
- Opportunities & challenges ahead for the beverage industry

Panelists:

Francisco Bendek, CEO

Packaging Solutions

Senior Representative

Planeta Azul

Senior Representative

Grupo Bepensa

10:55 Discussion followed by Refreshment Break

11:25 **Global PET & Regional Trade Outlook**

- Understanding supply/demand dynamics
- Identifying growth markets with emphasis on South, Central & Caribbean markets
- Pricing and margin trend and forecast
- Global overview of PET recycling

Andrew Noone, Chairman

PCI (PET Packaging, Resin & Recycling) Ltd

12:00 **Assessing Polyester Intermediates: PX, PTA & MEG Outlook**

- New capacities & changing production landscape
- Developments in coal based MEG
- Effects of PX & PTA on the PET market
- Emergence of bio-feedstock & impact on PET supply chain

Marisabel Dolan, Consultant

Nexant Inc

12:20 **Bio-based PET - Promises, Realities, Opportunities and Challenges**

Dr. Ranganath Shastri, Director of Technical Research
Graham Packaging de Mexico

12:50 Discussion followed by Networking Lunch

14:20 Chairman's Remarks

14:25 Topic to be Confirmed
Ing. Stefan Bock, Manager Application Technology,
PET System

Netstal-Maschinen Ag



14:55 **PET Outlook**

- Dominican Republic & Caribbean (Puerto Rico, Haiti, Jamaica, Bahamas)
- Central America & Andean (El Salvador, Guatemala, Ecuador, Peru & Colombia)

15:25 **Panel Discussion: Growth or Glut! How will Global Capacity Impact the PET Industry Beyond 2014**

- Impact on global trade & price
- Will emerging markets like Africa mitigate supply?
- How will anti-dumping & anti-subsidy evolve?
- Challenges for the supply chain

Panelists:

Augusto Liparachi Knudsen, Commercial Director PET

Ravago Americas

Luis Bittencourt, Commercial Manager

PQS - Companhia Petroquímica de Pernambuco

16:00 Discussion followed by Refreshment Break

16:30 **Global Overview of Food Contact Regulations for PET and Post-consumer Recycled PET**

- US FDA, European Union and South American MERCOSUR regulations
- Panorama in Central America (SICA) and the Caribbean (CARICOM)
- Conventional migration testing, challenge tests for PET recycling technologies, and declaration of compliance

Prof. Alejandro Ariosti, Technical Specialist

(Materials for Sanitary Applications)

INTI-Plásticos

17:00 Topic to be Confirmed
Alejandro Copley, Regional Director

Frigel Firenze S.p.A.



17:30 Discussion followed by End of Day 1

Day 3 - May 8th, Thursday

09:00 Chairman's Remark

09:05 **Production Challenges related to PET Market Trends**

- Mineral Water
- CSD
- Edible Oil
- Household products (switch from HDPE to PET)

Fernando Castro, Operations Director

Caiba SA

09:35 **Recycled PET: Finding its Niche in the LATAM Market**

- Growing recycled polyester industry - which region is leading the way?
 - PCR collection rate & challenges
 - Addressing PCR quality issues
 - rPET for food contact application
- Lina María Villa Henao, Director (Waste Valuation)

Fundación Codesarrollo

10:05 **Strategies for Success in the CSD Industry – Bottler's Perspective**

- Consumption trend of CSDs/colas and pressure against sugary soft drinks
 - How to overcome challenges in difficult market environments
 - Adding value to supplier - customer relationship
- Eusebio Ang Sánchez, Purchasing Manager

Arca Continental

10:35 Discussion followed by Refreshment Break

11:05 **rPET Sheet Production with viscotec Equipment - Food Grade Recycling without Compromise**

Christoph Niederhuber, Area Sales Manager

Starlinger & Co. GmbH

Lisa Maria Straub, Food Safety Consultant

Starlinger & Co. GmbH



Starlinger

Program details published herein are confirmed as at 14/03/2014.
Please visit <http://www.cmtevents.com/main.aspx?ev=140509>
for latest information on speakers & topics.

11:35 **High Quality PET Recycling for Textile and Packaging Applications**

Andres F Grunewald, Director

Gneuss



12:05 Final Discussion followed by Closing Lunch

13:30 End of Conference

Post Conference Workshop: Barrier Technology & Properties (14:00 - 17:00)

- Need for barrier driven by packaging lightweight
- Need for barrier driven by RTD trend for carbonated juice, dairy, etc.
- Different barriers, requirements, shelf life per barrier, etc.
- Types of machine and investment
- Complementary to barrier - Closures, Labels
- Business case studies - (Food: MiGurt & Ketchup, Beverage: RTD, juice, beer, etc.)
- Barriers and sustainability

Workshop Leader:

Laurie Goetz

Director (Diversified Products & Product Devt)

Amcor Rigid Plastics Latin America

Per Person Fee for Conference: (USD)

Regular Fee for 1	1395.00
Group Fee for 3 or more	1095.00

Online Payment Discount (per person) (USD)

Pay Online By 7 Apr with VISA / MasterCard	-75.00
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