# SchoolChapters

# SchoolChapters' ePortfolio solution is helping hundreds of programs and institutions across the education spectrum.

## A Powerful Outcomes-Based Reporting and ePortfolio Platform

SchoolChapters' ePortfolio solution is helping thousands of users easily store and access the data they need to prove the value of their educational opportunities. The platform is flexible and intuitive, allowing users to align, track and report data to any set of standards or outcomes making it easy to manage accreditation, assessment, evaluation, and credentialing. Even more interesting, you can manage data against a set of standards or outcomes or actually convert a set of standards into an assessment for automatic scoring.

By aligning data to any outcome, the institution is able to easily track and report effectiveness and progress at every level. Whether a student is trying to quickly access photos, documents or assignment files, an instructor needs to assess prior and current student learning, or an administrator is trying to manage assessment and accreditation data across the institution, SchoolChapters' ePortfolio platform provides an intuitive, yet robust solution to meet your goals.

> "I am pleased to see our program growing with SchoolChapters. Students are excited and helping each other connect to the standards, and it's helping us improve the quality of our instruction as well."
>
> *Sandra Owen, M. Ed., Early Childhood Education Faculty and Co-Chair*
> *Cincinnati State Technical & Community College*

## Key Features that Provide Value and Set Us Apart

| Subscription Features | Institutional Features | Student Features |
|---|---|---|
| Implement as an Institutional Cost | Preloaded with VALUE Rubrics | Portable, Web-Based ePortfolios |
| Implement as Student Cost / Bookstore | Import or Build Custom Rubrics | Multiple Layout Options |
| Unlimited File Storage for each user | Student Learning Outcomes Tracking | Own Portfolio & Data Post-Graduation |
| Access Data In and Outside of LMS | Outcomes-Based Portfolios | Auto-Populated as Work is Submitted |
| Access ePortfolio In & Outside of LMS | Advanced Tracking & Reporting | Tagging Generated Files for Display |
| Customized Implementation | Student Success Planning | Integration with Multiple Social Sites |
| Free Training with On-Demand Help | Badge Creation and Distribution | Store Unlimited Files, including Video |
| 24/7 Support for All Users | Custom CMS | Supports Blogging, Custom Pages |

One platform fueling
**continuous improvement**
across the educational spectrum.

# Your Partner in Continuous Improvement

SchoolChapters' mission is to deliver a portfolio platform that is easy to use, integrates well and serves the needs of our clients. To accomplish these goals, the system was built with common standards in mind, and is able to leverage the power of the cloud to ensure our application is highly available, secure, easy to use, and mobile friendly. At its core, SchoolChapters provides a smarter, portable, student-owned cloud-based file sharing and storage system, enabling users to access data anytime and leverage it to easily create portfolios for multiple processes including continuous improvement, assessment, accreditation, evaluation and accountability.

## Implementation Services

After successfully implementing SchoolChapters' software in hundreds of programs and institutions, we know how to provide the most efficient and effective path to implementation.

### Implementation Services

- Planning Session
- Configuration Session
- Systems Integration
- Dedicated Training Sessions

## Support Services

In addition to 24/7 support, SchoolChapters offers a robust online Client Help Center that includes FAQs and tutorials on a large range of topics to ensure each user successful within the platform.

### Dedicated & On-Demand Support

- 24/7 Support by Email and Phone
- Dedicated Trouble-Shooting Support
- On-Demand Client Help Center
- Quick-Start Guides, Tutorials, and Video Resources
- Regular Maintenance Updates and Releases

"SchoolChapters worked with us to design the process to fit our curriculum and reporting needs. The ultimate benefit will be in the accountability necessary in education today."

*Shirley Green, Teacher, Bugbee Elementary School, 2013 Blue Ribbon School, West Hartford, CT*

## Our Philosophy on Client Success

SchoolChapters takes pride in our history of enhancing solutions based on the feedback of clients. To ensure that our platform meets the unique and evolving needs of educators, from Pre-K through Higher Education, we welcome client feedback and requests. Client requests and questions can help inform the development of innovative features for the benefit of all clients, while also allowing us to participate in our own process of continuous improvement.

SchoolChapters

## Platform Capabilities & Use Cases

### Key Capabilities

### Aggregate Reporting

Any user, from student to Provost, can easily collect, store and align data to any standard or outcome in order to prove and demonstrate competencies. The system provides access to all student and instructor data for tracking and reporting. Pull aggregate reports based on programs, assignments, rubrics, evaluations, surveys, and badges.

### Integrated, Portable ePortfolios

SchoolChapters' ePortfolios are seamlessly available inside of the LMS or accessible through schoolchapters.com and our free mobile app. Post-graduation, the ePortfolio remains intact and 100% student-owned. All data is stored in the cloud, controlled by a secure user ID, resulting in a cumulative body of work available for future editing.

### File Storage & Content Management

Our cloud-based solution allows the Institution to provide unlimited storage of any file type to each student, while also leveraging content for planning and processes including assessment, evaluation, and accreditation. Content can be shared internally, on social sites, or private groups. Easily align and tag data with full text search capabilities.

### SchoolChapters' API

To provide rich, real-time data and reports, SchoolChapters' API allows for custom integration. Pull student data, such as ePortfolios, assignment work and projects, as well as reports that help advisors and administrators.

### Potential Use Cases

### Increase Student Engagement & Retention

The earlier an ePortfolio solution is implemented, the more students will become more engaged with program goals and understand expectations. Within the platform, students directly align their work to the greater scope while also auto-generating an ePortfolio for reflection and employment. See the following pages for more details.

### Track Student Learning Outcomes

SchoolChapters' ePortfolio platform enables users across an institution, from administrators to students, to easily align, manage and track student learning outcomes. Easily add SLO's for student, course or programs and automatically view progress towards meeting planned expectations.
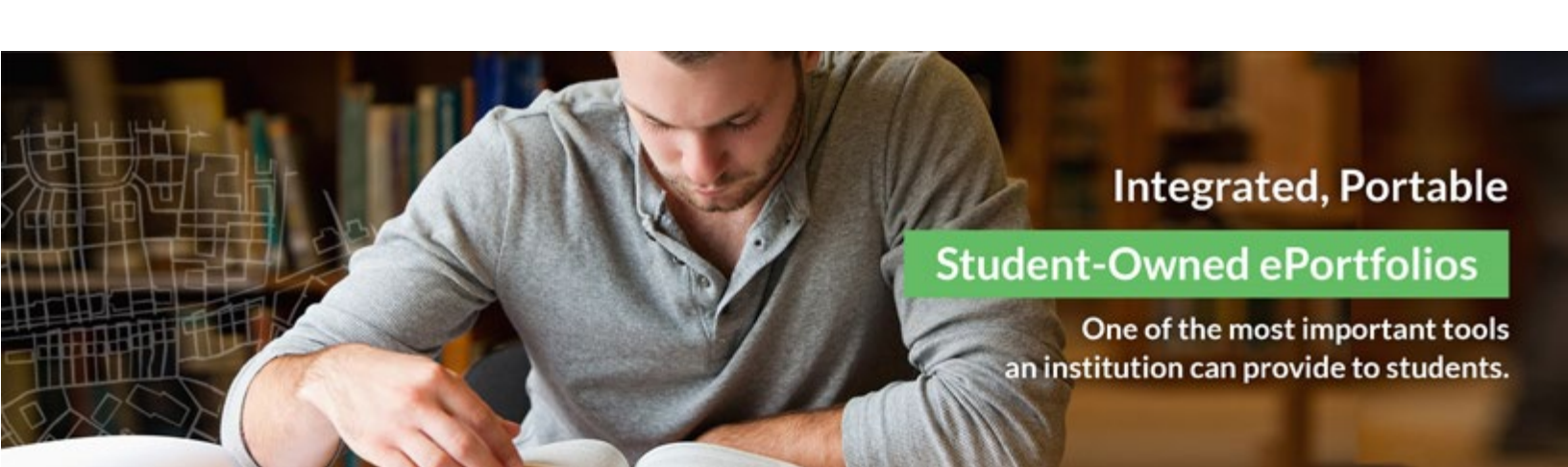
### Instructor Evaluation

Manage the competencies associated with effective teaching by designating a core set of standards or objectives. As instructors easily align evidence of their work, SchoolChapters helps effectively and fairly evaluate, while providing instructors with a resource that requires no additional headache and minimal training.

### Assessment

Designate any set of objectives and easily evaluate them on a rubric or an individual standard assessment score. The platform supports formative, summative, authentic, direct, competency-based, and standards-based assessment.

### Manage Accreditation

Gathering evidence for self-study during accreditation processes often involve manual binders and data sheets. SchoolChapters users can leverage existing work and data automatically into reports that can be used for accreditation.

**Integrated, Portable**

**Student-Owned ePortfolios**

One of the most important tools
an institution can provide to students.

# ePortfolios for Student Engagement & Retention

## One of the most important tools an institution can provide to students

Using SchoolChapters, education becomes a holistic journey and students have a much more hands-on role in showcasing their achievements. By implementing an ePortfolio solution that seamlessly integrates with the LMS at the start of a program, students immediately begin to engage with institutional goals. They also become equipped with a personal platform for sharing their work, reflecting on their education, and preparing for employability. With the ability to easily track success in any class or program, an institution can determine if ePortfolios positively impact retention. Existing clients find students are creating and sharing multiple portfolios among peers, resulting in healthy competition and a stronger connection to the standards.

### What Makes SchoolChapters Different?
With other ePortfolio solutions, the creation and management of the portfolio is an isolated undertaking that is unconnected to assignments and the continuous improvement process, lessening the likelihood that it becomes an engaging tool that is maintained well. By incorporating SchoolChapters, an integrated, outcomes-based solution, student ePortfolios are being built automatically as they submit assignments within the LMS. This intuitive process allows the ePortfolio to truly become a tool for engagement and accountability for life-long success.

Students may also self-author their own goals and upload evidence of achievements from extracurricular activities. With advanced social integration, students enjoy using the ePortfolio to showcase achievements to outside peers and potential employers. Post-graduation, the ePortfolio remains intact and 100% student-owned, providing an easy transition as they pursue employment. All data is stored in the cloud, controlled by a secure user ID, resulting in a cumulative body of work available for future editing.

### Tools for Collaboration & Social Integration
With collaboration tools and social media integration, students already fully understand the potential ways to engage with the platform. The platform gives granular control over which evidence to feature, allows for the creation of multiple versions with custom pages, as well as the ability share the content on LinkedIn, Facebook, and Tumblr. In addition to managing the ePortfolio within the LMS, all processes can also be done through schoolchapters.com and our free mobile app.

### New Feature: Badges
Badges are gaining a great deal of attention within Higher Education. To support innovation at an instructor level, SchoolChapters has embraced the Mozilla Open Badges Initiative to allow distribution of custom or pre-designed badges. These digital marks of achievement were designed to help students demonstrate a greater variety of skills and organize learning experiences.

### A Better Way to Manage Student Data Storage
Uniquely powerful, our solution allows users to store and manage unlimited data, including video, which can be tagged and aligned to any outcome, making it highly accessible for tracking and reporting. Learn more on the following page.

**SchoolChapters**

schoolchapters.com | 800.604.9465 | service@schoolchapters.com

"Funders and accreditors increasingly ask for metrics that permit commensurate comparisons of unit and institutional performance, and higher education reformers are envisioning a world of outcomes-based assessment and easily exchanged student records.

To the extent that these trends continue, the quality of operational data and the ability to use data to analyze and manage will become ever more significant."

2009 ECAR Key Findings: Institutional Data Management in Higher Education
Ronald Yanosky, Senior Fellow and Deputy Director at the EDUCAUSE Center for Applied Research

# A Smart, Cloud-Based Solution for Storing Data

## Store and align unlimited data to any outcome or standard for tracking and reporting.

Institutions are often challenged to provide administrators, instructors, and students with the right resources to leverage the data being used and developed within their programs. SchoolChapters' ePortfolio solution allows any user, from student to President, to easily collect and store artifacts, which may be aligned to any standard or outcome, in order to prove achievements. It is also the ideal platform to manage student and/or instructor data, assessments, and assignments. With our advanced LMS integration and API, the result is highly accessible data available for tracking and reporting on any outcome.

### A Solution for Every User at an Institution
**Students** easily store and maintain the evidence and portfolios being developed during their studies, even after graduation. Our outcomes-based auto-generated portfolios integrate with social platforms, support custom page creation, and work seamlessly within the LMS, schoolchapters.com, or our free mobile app. **Instructors** easily sync rosters, manage course/assignment creation, grade and assess student work, track and report on progress seamlessly within the LMS. Score using preloaded VALUE rubrics or easily add custom rubrics with our intuitive rubric builder and upload capabilities. Instructors can also award preloaded or custom badges. **Departments** share and collaborate on files while tracking and reporting on progress towards any outcome. **Institutions** access and utilize outcome-aligned data for future decision making and reporting.

### Leveraging the SchoolChapters API
With the goal of making a deeper connection between the SIS and student data, SchoolChapters developed an API to bridge together the systems. To provide rich, real-time data and reports, SchoolChapters' API allows for custom integration. Pull student data, such as ePortfolios, assignment work and projects, as well as reports that help advisors and administrators further understand a students' progress towards any outcome or goal.
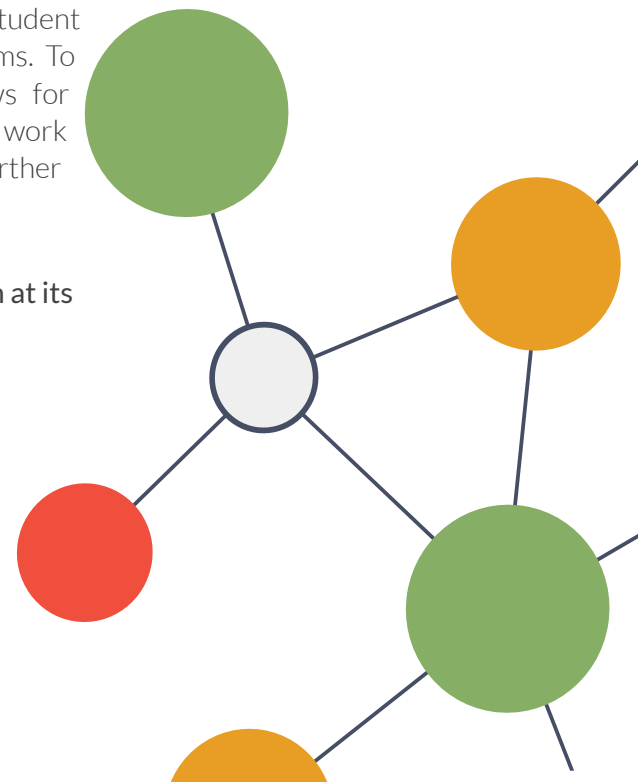
"Electronic portfolios have a greater potential to alter higher education at its very core than any other technology application we've known thus far."

Trent Batson, President and CEO
The Association for Authentic, Experiential and Evidence-Based Learning (AAEEBL)

"Students are excited and helping each other connect to the standards, and it's helping us improve the quality of our instruction as well."

Sandra Owen, M. Ed., Early Childhood Education Faculty and Co-Chair
Cincinnati State Technical & Community College

schoolchapters.com | 800.604.9465 | service@schoolchapters.com

# SchoolChapters

# Managing Student Learning Outcomes using SchoolChapters

## Easily Align Programs, Courses, Assignments, Rubrics & Badges to SLOs

SchoolChapters' ePortfolio platform enables users across an institution, from administrators to students, to easily align, manage and track student learning outcomes. This process happens seamlessly within the system, and provides a rich format to generate reports, assess program quality and measure individual outcomes. Reporting is made easy for accreditation purposes, tracking student learning outcomes and program success, and managing course files.

### Key ePortfolio Platform Features

- Personal, portable ePortfolios displaying evidence tagged to any outcome.
- Free mobile app, 24/7 support and unlimited data storage.
- Integration with social networks; LinkedIn, Facebook, Tumblr, and more.
- A professional platform for blogging, custom pages, presentations, and videos.
- Track and share multiple portfolios in modern, professional layouts.

### How Students Benefit from Outcomes-Based ePortfolios

- Connect coursework and real world experiences to outcomes.
- Demonstrate achieved competencies, professional development and leadership.
- Display education, licenses, certifications, work history, and community service.
- Display artifacts tied to professional and personal growth standards.
- Build, display and reflect on courses, case studies, and experience.
- Build connections within the community, instructors, peers and potential employers.

## Key Platform Capabilities for Managing Student Learning Outcomes

**1. Custom Implementation:** SchoolChapters works closely with you to ensure your Student Learning Outcomes are loaded within the system. We provide free training and 24/7 support to all users.

**2. LMS Integration & Mobile:** Users can manage all processes seamlessly within the LMS. Options also include logging into SchoolChapters' website and using the free mobile app with offline functionality.

**3. One-Click Alignment:** Student Learning Outcomes can be easily aligned to any program, course, assignment, rubric and/or badge.

**4. Advanced Rubric Options:** Select from preloaded VALUE Rubrics, edit VALUE rubrics, upload existing rubrics, or use SchoolChapters' Rubric Builder.

**5. Colored Flag Tracking:** Quickly see which students have submitted assignments (green flag), are in progress (yellow), or have not started their assignment (red). Track outcomes progress with the same tools.

**6. Aggregated Reporting:** Competency-based tracking and reporting allow you to run reports on any program, outcome, course, and/or assignment. Learn more about reports below.

**7. Unlimited Data Storage:** Each user has unlimited storage to help institutions manage data and reduce costs. SchoolChapters supports photos, documents, presentations, videos and more.

**8. Standards-Based ePortfolios:** Each user has unlimited storage to help institutions manage data and reduce costs. SchoolChapters supports photos, documents, presentations, videos and more.

## 1. Custom Implementation

## 2. LMS Integration & Mobile

## 3. One-Click Alignment

## 4. Advanced Rubric Options

## 5. Colored Flag Tracking

## 6. Aggregated Reporting

## 7. Unlimited Data Storage

## 8. Standards-Based ePortfolios