



News release

Thursday, March 20, 2014

For immediate release

Endurance International Group teams up with Google to give businesses free tools and one-on-one coaching to celebrate “Get Your Business Online Week” *Helps Small Businesses Grow Through the Power and Promise of the Web*

Burlington, MA, March 20, 2014 — [Endurance International Group](#) (NASDAQ:EIGI), a leading provider of cloud-based platform solutions designed to help small and medium-sized businesses succeed online, today announced its partnership with Google (NASDAQ:GOOG) for the 2014 national [Get Your Business Online Week](#). Together Endurance and Google will provide tools, coaching and support to educate and inspire businesses to harness the power and potential of the web.

The six-day event starts March 24 and wraps up on March 29 – just in time for National Mom and Pop Business Owners Day.

According to a Google/IPSOS survey, 55% of American businesses with fewer than 250 employees do not currently have a website – something Endurance hopes to change. Endurance CEO and founder, Hari Ravichandran, commented, “We are proud to be part of such a great initiative with Google. We are passionate about helping small businesses succeed on the web, so this partnership is a perfect fit for us. What could be better than giving American businesses the tools and coaching to succeed online? It’s what we do every day at Endurance.”

As part of the Get Your Business Online initiative, Endurance will host two workshops on Tuesday, March 25: “Build Your Free Website” and “Website Best Practices.” Participants can view the workshops from home or at one of the many local [screenings](#) being hosted by Get Your Business Online partners across the country.

Endurance is offering a breadth of solutions from their brands as part of the Get Your Business Online initiative. [StartLogic](#) encompasses everything you need to establish a web presence, and as part of this initiative, businesses will receive a free domain name upon publishing their website and one year of free web hosting. [SEO Gears](#), another Endurance brand, will provide a free 30-minute consultation with an SEO expert for a limited time to help business owners with published websites get more traffic and leads. Lastly, Endurance’s [Email Brain](#) will provide a 30-day trial of its email marketing solution to help small business owners engage and monetize their leads.

“We want to set businesses on the path to success, so we are offering two solutions that I believe are must-have ingredients to succeed online – search engine optimization and email marketing” said Ravichandran.

One new element of Get Your Business Online Week is the addition of Endurance-hosted Helpouts by Google – a new Google solution that connects people who need help over live video. Throughout Get Your Business Online Week, the SEO Gears team will be hosting Helpouts to help provide one-on-one support to businesses who need help optimizing their website.

To learn more about Get Your Business Online Week, visit <http://www.gybo.com/gybo-week>.

See why small business owners love [Endurance](#).

About Endurance International Group

Endurance International Group is a leading provider of cloud-based platform solutions designed to help small and medium-sized businesses succeed online. Less than 20 years old, Endurance serves over 3.5 million subscribers through a family of brands that includes Bluehost, HostGator, Domain.com, FatCow, iPage, BigRock and MOJO Marketplace. Endurance is headquartered in Burlington, Massachusetts, has a presence in Asia and the Americas, and employs over 2,600 people. Endurance provides a comprehensive suite of over 150 products and services that includes web presence and mobile sites, email and eCommerce solutions, as well as more advanced offerings, such as SEO services, scalable computing, security, storage and backup, online marketing and productivity solutions. For more information, visit www.endurance.com.

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