News release

HostGator Sees Red In Lead Up To Tour Sponsorship

Houston, TX, March 21, 2014 – HostGator, a member of the Endurance International Group (NASDAQ:EIGI) and an international provider of cloud-based web presence solutions, is seeing red during American Red Cross Month, announcing a one-day sale to raise funds for the charity on Tuesday, March 25.

HostGator's General Manager, Adam Farrar, says HostGator will donate one dollar from every hosting plan sold on the last Tuesday of this month, which is recognized nationally as Red Cross Month. Farrar says the proceeds from the one-day sale will be in addition to the company's $160,000 sponsorship of the Red Cross' annual Tour du Rouge ride in May.

"In addition to our annual Tour du Rouge donation, we are excited to bring further awareness to the Red Cross mission. We have enjoyed working with the Red Cross for the last 5 years, seeing our donations make a difference in people's lives." Farrar said.

According to Chief Executive Officer, Texas Gulf Coast Region, American Red Cross, Steve Vetrano, HostGator has been a valued partner of the American Red Cross for a number of years. "We are thankful for their generous support of the Tour du Rouge ride and their efforts to raise awareness and additional funds to support our mission through this offer. We especially appreciate their support as we pay tribute to our volunteers and those we serve during Red Cross Month," said Vetrano.

HostGator's Farrar added, "Donating one dollar from every hosting plan we sell over 24 hours will be a win-win, both for the communities the Red Cross helps in a disaster and our customers who will be able to purchase hosting at 50% off the regular price," he said.

About HostGator

HostGator is an international provider of cloud-based web presence solutions, committed to delivering first-class guidance to its customers. Founded in 2002, HostGator is the perfect web partner for business owners and individuals seeking hands-on, scope-free support. A wide range of options includes web hosting, reseller hosting, VPS hosting and dedicated servers. HostGator is based in Texas, with offices in Houston and Austin, and offshore enterprises in Brazil and India. Snappy is the company's internationally recognized mascot. For more information, visit www.HostGator.com.

About Endurance International Group

Endurance International Group is a leading provider of cloud-based platform solutions designed to help small and medium-sized businesses succeed online. Less than 20 years old, Endurance serves over 3.5 million subscribers through a family of brands that includes Bluehost, HostGator, Domain.com, FatCow, iPage, BigRock and MOJO Marketplace. Endurance is headquartered in Burlington, Massachusetts, has a presence in Asia and the Americas, and employs over 2,600 people. Endurance provides a comprehensive suite of over 150 products

and services that includes web presence and mobile sites, email and e-commerce solutions, as well as more advanced offerings, such as SEO services, scalable computing, security, storage and backup, online marketing and productivity solutions. For more information, visit www.endurance.com.

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About the American Red Cross

The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies about 40 percent of the nation's blood; teaches skills that save lives; provides international humanitarian aid; and supports military members and their families. The Red Cross is a not-for-profit organization that depends on volunteers and the generosity of the American public to perform its mission. For more information, please visit redcross.org or visit us on Twitter at @RedCross.

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