



NEWS RELEASE

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Mixed Roots Foundation Moves Global Headquarters to Los Angeles and Names New Chair and Vice Chair: Emile Mack, Fred Zermeno, and Advisory Chair: Gary Geschwind

Los Angeles, CA – March 21, 2014 – The Mixed Roots Foundation is proud to announce that it will be moving its global headquarters to Los Angeles from San Francisco, CA by the end of March. Mixed Roots Foundation is a 501(c)(3) nonprofit organization and was founded in San Francisco in 2011 with a mission of creating awareness and raising funds for adoptees and their families representative of the international, domestic, and foster care adoption experience. Mixed Roots Foundation will keep a regional office in San Francisco to help continue serving the local community and beyond.

“I believe moving to Los Angeles will not only help expand our reach of Mixed Roots Foundation, but will allow us to strengthen existing relationships as well as develop new partnerships with Hollywood in order to continue to grow both locally and globally”, stated Holly Choon Hyang Bachman, founder and president of Mixed Roots Foundation.

With the move, Mixed Roots Foundation will also welcome and name two new board officers as well as a new advisory chair whom will be charged with guiding the overall strategic direction of the foundation as well as assist in reaching out to garner further financial and community support.

Mixed Roots Foundation Leadership:

Emile Mack, Chair, Assistant Chief, Los Angeles Fire Department

Fred Zermeno, Vice Chair, CEO, LA Media Communications

Gary Geschwind, Advisory Chair, Board Chair, SCORE – San Francisco

“I am honored to serve as Chair for this exciting and dynamic foundation”, said Emile Mack, Chair, Mixed Roots Foundation. “As an adoptee and an adoptive father, the importance of having a resource like Mixed Roots Foundation is very great...I look forward to not only giving back myself, but I will be able to help others who are touched by adoption for future generations to come.”

The first project on hand for the new leadership will be planning the 3rd Annual signature Adoptee Night / Day sporting events that include the 2nd Annual event with the LA Dodgers taking place on May 29th and the 2nd Annual event with the MN Twins on August 15th. Details will be available soon including ways to sponsor and buy tickets.

To meet Mixed Roots Foundation’s leadership, learn more about its programs, attend the signature sporting events, or make a tax deductible donation, please LIKE Mixed Roots Foundation on Facebook, call 800.659.6958, email info@mixedrootsfoundation.org, or visit www.mixedrootsfoundation.org for more information.