



Handy Announces Promotion of Vice President of Clubs Channel

FOR IMMEDIATE RELEASE

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Handy is pleased to announce the promotion of Rob Lux to Vice President – Club Channel.

Rob joined Handy in March 2013 with extensive experience in selling food products to both clubs and retail.

According to Terry Conway, “Rob has the key combination of skills for working with the clubs – personality, experience, and ability to work closely with R & D to develop new products appropriate for this channel. We are excited to announce this well deserved promotion.”

Rob’s previous work experience included ConAgra Foods and AdvancePierre Foods. He is a Morehead State University College of Business Alumnus and received his MBA from Xavier University.

Handy International is a family-owned company and is America’s oldest seafood processor. Products include soft crabs, crab meat, crab cakes, crab specialty items, oysters and artisanal fish. Visit www.handyknowscrab.com for more information about the company.

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