



Exposition & Conference Management

Detailed Features List

Revised: February, 2014

MODULE
Interactive Floorplan
Attendee Features
Event Map
<p>An interactive and userfriendly floorplan with integrated exhibitor list that includes:</p> <ul style="list-style-type: none">• Complete exhibitor list, with alpha index to quick jump to any part of the list• Powerful exhibitor search by name, keyword etc.• Create a list of favorite exhibitors by simply clicking on the star and adding them to My Exhibitors• Map It allows user to quickly find the location of the exhibitor on the floorplan• Color coded floorplan with exhibitor name in the booth• Intuitive zoom using pinch & zoom on touch devices, or scroll wheel on mouse, or using on screen controls• Click on a booth to view exhibitor's information• Print exhibitor list, My Exhibitors, floorplan, or personalized walking map from one easy interface
Admin Features
Exhibitor Database Management
<p>Manage master exhibitor list for the event, including:</p> <ul style="list-style-type: none">• Company Name• Company Contact Prefix• Company Contact First Name• Company Contact Last Name• Company Contact Suffix• Company Contact Title• Address Line 1• Address Line 2• City• State• Zip• Country• Phone• Toll Free• Fax• E-mail• URL• Priority Points• Description• Notes
Floor Plan Management
<p>Easy point-and-click tools to manage all aspects of expo floor plan:</p> <ul style="list-style-type: none">• Merge, split, delete, add, and resize booths• Instantly assign booths from the exhibitor database• Reserve, confirm, and cancel booths• Rename/renumber booths• Move an exhibitor from one booth to another. All information for the exhibitor automatically moves to the new booth.• Add a new exhibitor to the database• Display columns, electrical ports, etc.
Measurement Units
<p>Manage your floor plan in Imperial (feet & inches) or Metric (meters & centimeters) units</p>
Non-Exhibiting Space Management
<p>Manage meeting rooms, registration area, lounges, etc.</p>
Restrictions Management
<p>Manage fire aisles, freight-free aisles, etc. where no booths can be placed</p>
Markings
<p>Draw, edit and delete outlines and write text captions on the floor plan using custom colors, fonts and text formatting</p>
Floor Plan for Supporting On-site Booth Sales
<p>Floor plan view that refreshes every 30/60/90 seconds to show prospective exhibitors which booths are available and which booths have been sold</p>

MODULE	
Texturing	Highlight booths on floor plan by providing relevant criteria, including company, pavilion, sales person, product category/subcategory, competitor/partner, booth area and dimensions
Print Wizard	Step-by-step wizard for printing of floor plans with custom scale, paper size, views, etc.
Manage Co-exhibitors	Manage companies co-exhibiting at your event
Reports (Output Formats: HTML, MS Word, MS Excel, PDF, ASCII, XML)	
Exhibitor Reports	Administrators can build reports using powerful and flexible a2z reporting engine
Booth Change Log Report	Searchable record of all the changes made on the show floor
Booth Inventory Report	Real-time inventory of booths
Contractor Management	
Contractor Features	
Real-time Access	Provide real-time data access to your Contractors instead of sending lists.
Exhibitor List	Real-time access to downloadable exhibitor list
Booth Inventory	Real-time access to booth inventory
Booth Change Log	Real-time access to all the changes made on the show floor
Download for AutoCAD®	Download online floor plan to AutoCAD
Booth Cancellation Report	Chronological list of exhibitors who have cancelled their booths.
Move Exhibitor Report	Chronological list of exhibitors who have moved from one booth to another.
Exposition Marketing & Management Module	
Attendee Features	
Exhibitor List	<p>An interactive and userfriendly exhibitor list integrated with search, & planning.</p> <ul style="list-style-type: none"> • Complete exhibitor list, with alpha index to quick jump to any part of the list • Powerful exhibitor search by name, keyword etc., or advance search using products, country, state/province, pavilion, etc. • Create a list of favorite exhibitors by simply clicking on the star and adding them to My Exhibitors • Icons indicating the rich content user may see in the eBooth of the exhibitor • My Exhibitors integrated in the exhibitor list • Print entire exhibitor list, or just your search results, or My Exhibitors
Floor Plan	Interactive, printable, real-time, online floor plan with color coded booths in HTML, PDF and CAD-friendly formats with ability to star favorites
Print Floor Plan	State-of-the-art floor plan printing option that produces camera-ready, high-resolution PDF files that can also handle large floors
eBooth	<p>Allows attendees to find more information on exhibitors while looking at floor plan. Online Booth includes following features:</p> <ul style="list-style-type: none"> • Company Name • Booth Number • Welcome Message • Exhibitor Profile • Contact Information – Contact person, title, address, city, state, zip, phone, fax, & e-mail • Map It – Ability to highlight the booth on the floor plan • Product Categories • Trackable Hyperlink • Exhibitor Product Images

MODULE
E-mail Exhibitor
Attendees can e-mail exhibitors
Exhibitor Videos
View videos posted by exhibitors in their online eBooth. Exhibitors with videos are flagged with an icon on the Exhibitor List
Event Map Banner Ads
View ads of exhibitors that purchased this sponsorship on the interactive event map
Exhibitor Features
Exhibitor Login
Use unique User ID and Password to access exhibitor tools
Exhibitor Password Retrieval
Exhibitor password retrieval by email
Online Booth Setup
Enter and modify the information for online booth and printed show directory
Video Management
Post videos in online booth to boost SEO and enhance eBooth content
Booth Personnel Registration
Allow your exhibitors to register their booth personnel online
Event Map Banner Ads
Build visibility with rotating banner ads on the interactive event map
Admin Features
Manage Exhibitor Profile & Product Categories
Let exhibitors do the work and enter all the information for you
Booth Confirmation Letters - E-mail or Print
Automatically generate confirmation letters for your exhibitors in MS Word or HTML
Show Directory Builder
Compile all the information for printed show directory with only a few clicks
E-mail Broadcast Confirmation Letters
Send confirmation letters to multiple exhibitors with just a few clicks
E-mail Broadcast Reminder E-mail to Exhibitors
Send reminder e-mails to all exhibitors who have not provided information for their online booths and the exhibitor guide with a few clicks
Event Map Banner Ads
Generate revenue by selling rotating banners on the interactive event map
Multiple Layers/Views for Floor Plan
Display different views of the base floor plan image to show / hide walls, entrances, floor ports, low-ceiling area, restrooms, etc
Manage Multiple Halls
Manage floor plans for exhibition facilities with multiple halls
Manage Multiple Pavilions
Manage all groups of companies presenting as one on the floor plan to increase impact and visibility.
Manage Sub-expo
Manage groups of booths for reporting purposes, listings, searches etc.
Upgrade/Downgrade/Cancellation Management
Track the reason for upgrading, downgrading, or cancelling an exhibitor
Manage Online Booth Configuration
Sell enhanced online booths and generate more revenue for your organization
Multiple Company Contacts
Multiple Company Contacts
Associate and manage multiple contacts for each company
Additional Company Information Management
Market Segmentation
Associate and manage multiple market segments for each company
Categorize Prospects
Categorize prospects according to the market segment and product categories defined by the exhibitor
Tracks Association Memberships
Manage association memberships for each company

MODULE
Manage Parent/Child Companies
Associate and manage parent and child company relationships for a company
Company History
Booth History
View any and all booths purchased by a Company in various events they participated in
Overall Financial History
View the overall financial history of a Company across various events they have participated in
Order/Item History
View all items ordered by exhibitors for all events
Reports (Output Formats: HTML, MS Word, MS Excel, PDF, ASCII, XML)
Show Directory: Exhibitor Profile Report
Profiles of all the exhibitors in the show
Show Directory: Product Guide
List of exhibitors with booth numbers for each product category
Show Directory: Missing Exhibitor Information
List of exhibitors who have not provided the information for the show directory
Booth Activity Report
Provides details of activities in each exhibitor's online booth
Booth Personnel Count Report
List all prospects according to the criteria specified by the exhibitor
History Report
View a comparison report between previous year and current year
Multi-year History Report
View a comparison report between all previous years and current year
Parent-Child Report
View a list of all Parent-Child relationships between the companies
Summary Statistics Report
View a summary comparison report for an event for current and previous years
Upgrade/Downgrade/Cancellation Report
List of all of the upgrades, downgrades, and cancellations along with the reasons
Custom Fields
Custom Exhibitor Fields
Custom Exhibitor Fields
Add unlimited Custom Exhibitor Fields
Display Admin Only
For admin use only; exhibitors do not see these fields. For example, first time exhibitor status.
Edit Admin Only
For admin use only; exhibitors get to see these fields. For example, tracking various forms received from the exhibitors.
Editable by Exhibitor
Allow exhibitor to provide marketing and logistics information online. For example, languages spoken in the booth.
Searchable by Attendee
Allow attendees to search for exhibitors using custom exhibitor fields. For example, languages spoken in the booth.
Custom Company Fields
Custom Company Fields
Add unlimited custom fields for companies and manage these fields on the company level and the event level
Custom Booth Fields
Custom Booth Fields
Provide important information related to exhibitors' booths such as ceiling height restrictions, or access to electric, phone, & water, etc.
Enhanced eBooth Packages
Admin Features
Create and Manage Online eBooth Configuration
Sell enhanced online eBooths and generate more revenue for your organization
Exhibitor Logos for Online eBooths
Allows exhibitors to display their logo in their online booth (similar to adding a logo to their listing in your printed exhibitor show guide/directory)

MODULE
Floor Plan Logo
Sell your exhibitors the ability to display their logo on their booth on the floor plan
Attendee Features
Product Search
Search for the products displayed in the online booths. View name, description and photos of products
Press Releases
Search & view press releases from exhibitors
Show Specials
Search & view show specials, deals, contests or giveaways from exhibitors
New Product Showcase
View new products being showcased at the show
Exhibitor Videos
View videos posted by exhibitors in their online eBooth
Exhibitor Features
Product Management
Add unlimited product names and descriptions with photos to promote and display in your online booth
Press Release Management
Publish press releases online
Show Specials Management
Get additional exposure by promoting your Show Specials (discounts, giveaways, etc.) online
New Product Showcase
Add unlimited new product announcements to the online booth
Floor Plan Logo
Display your logo on your booth on the floor plan with sponsorship
Exhibitor Social Media Listings
Social Media Listings for Exhibitors
Exhibitor can provide links to their social media portals
Attendees can view and follow Facebook, LinkedIn, Twitter, and other social media links for participating exhibitors
Online Exhibit Contract Management Suite
Let technology enable your sales process to expedite and increase your booth sales using flexible and powerful Exhibit Sales & Online Contract Management feature
Online Booth Reservation/Sales (OBR/OBS) Management
This process is ideal for shows that want to highly automate and streamline their sales processes and provide comprehensive ecommerce capabilities to their exhibitors that want to buy booths. It also automates the process of capturing a Booth Space Contract online with electronic acceptance/signature.
High level process overview: <ol style="list-style-type: none"> 1. The exhibitor navigates to your online reservation/sales page (or you can distribute the link selectively, if you choose). 2. The exhibitor logs in as an existing user, or creates a new account. 3. The exhibitor verifies company information, contact(s) information and then makes their booth selection(s). 4. The exhibitor can pay for the booth, submit a deposit, or agree to pay by check. 5. All of these options are fully configurable for your business process.
Booth Space Application (BSA) Management
This process is ideal for shows that collect booth space applications and then conduct an offsite space draw, using priority points or other similar ranking methods. It automates the process of capturing Booth Space Applications online. At the same time, it gives the option to pay a deposit or submit full payment, and sign a contract online with electronic acceptance/signature.
High level process overview: <ol style="list-style-type: none"> 1. The exhibitor navigates to your online booth space application page (or you can distribute the link selectively, if you choose). 2. The exhibitor logs in as an existing user, or creates a new account. 3. The exhibitor verifies company information, contact(s) information and describes the booth they want to purchase, specifying square footage, and companies they want to be near or away from. They can also select the actual booth options, if you choose to give them that capability. 4. The exhibitor can pay for the booth, submit a deposit, or agree to pay by check. 5. All of these options are fully configurable for your business process.

MODULE

Consultative Exhibit Sales (CES) Management

This process is ideal for shows with a professional sales team that provides high-touch service paired with high-tech capabilities. This approach maximizes the revenue from each of your exhibitors by meeting their booth space and additional needs using a consultative sales process. The high-tech part of the process gives exhibitors the option to pay a deposit or submit full payment, and sign a contract online with electronic acceptance/signature.

High level process overview:

1. Your sales team consults with a potential exhibitor to choose a space that is best for them.
2. Your sales team places the selected booth on reserve for the exhibitor.
3. The exhibitor receives a link and password via email.
4. The exhibitor logs on, confirms the booth space, accepts the terms and conditions and pays for the booth by applying a deposit or agreeing to mail a check.
5. These options are fully configurable for your business processes.

Multiple Contact Collection

Allow your exhibitors the ability to designate multiple contact types for their company (billing, primary, etc.) during the sales process so that you can communicate effectively within that exhibiting organization.

High level process overview:

1. During the contract process, the exhibitor has the option of designating contacts that fulfill various roles at their company.
2. The exhibitors can choose from a list of existing contacts in the system or add new contacts.

Online Contract

Streamline and expedite the process of collecting and managing your Booth Space Contracts using Online Contract with electronic signature/acceptance. Eliminate paper contracts and the filing cabinets that store them. Eliminate the risk of misplacing or losing Booth Space Contracts, and host them in your a2z system instead.

High level process overview:

1. The exhibitor accepts the terms and conditions, provides a name and job title, and clicks "submit" after filling in the appropriate information.
2. This process is considered acceptance of a contract.

Dynamic Pricing & Deposit Collection

Maximize your booth space revenue and increase the revenue yields by utilizing a dynamic, variable pricing engine that can automatically calculate the price for the booth, in real-time, for an exhibitor based on location, type, time, and other criteria. Also, expedite your cash flow by collecting a deposit or full payment online at the time a booth space contract is submitted.

High level process overview:

1. Specify which attributes contribute to the pricing of your exhibit space.
2. a2z will configure your system to correspond with these attributes.
3. As long as the a2z system knows what to charge without relying on external information, the dynamic pricing engine will calculate the booth price automatically.

Online Sponsorship Sales Management

Let technology enable your sales process to expedite and increase your sponsorship sales using flexible and powerful Online Sponsorship Sales Management module, which is also available as a standalone product.

High level process overview:

1. Potential navigates to your online sponsorship sales page (or you can distribute the link selectively, if you choose).
2. The sponsor logs in as an existing user, or creates a new account.
3. The sponsor verifies company information & sponsorship contact (optional).
4. The sponsor can explore and select sponsorship(s) from the list of sponsorships available.
5. The sponsor can pay online using credit card or request an invoice.
6. The sponsor signs online contract for the sponsorships purchased.

Inventory Control

Built-in inventory control

Links to external systems

Links to any external systems you may have to display sponsorships, like:

1. Freeman Plantour ®
2. GES Interactive Venue ®

Exposition Financial Management

Exhibitor Features

Real-time Account Access

Real-time access to summary statements, orders, invoices, and payments to exhibitors.

Online Payment

Real-time online payment option for exhibitors using PayPal PayFlowPro®

MODULE
Admin Features
Exhibitor Financial Management
Manage all aspects of your exhibitor financial info with powerful and flexible reporting tools
Manage Event Budget
Manage forecast & revenue target for the selected event
Setup Rate Card
Manage a rate card for the item list, including item name, type, general ledger code, price and inventory, etc.
Setup GL Codes
Set up General Ledger Codes for the items for sale for integration with in-house accounting systems
Bulk Invoicing
Create and send bulk invoices within minutes with the click of a few buttons
Manage Orders
Add, edit and delete orders for a company
Manage Invoices
Add, edit, delete, print and e-mail invoices for a company
Manage Payments
Add, edit and delete payments for a company
Generate Statements
Printable, downloadable statements in MS Word and HTML formats
E-mail Broadcast Invoices
Send invoices using flexible criteria, such as invoices created in last 2 weeks, unpaid invoices, etc.
Lockbox Import (\$)
Securely import the lockbox files provided by your bank, and have payments entered against exhibitors' orders.
Reports (Output Formats: HTML, MS Word, MS Excel, PDF, ASCII, XML)
Financial Summary Report
Overall financial summary for each event.
Order Reports
Build your own configurable report and query the orders for the exhibitors
Invoice Reports
Build your own configurable report and query the invoices for the exhibitors
Account Statement Report
View the Account Statement details for each exhibitor for a particular Show
Billing Summary Report
Accounts Receivables
View the balance amount for exhibitors based on the aging of the amount due for a given show
Deposit Slip Report
View the deposit slip details for a particular show
Deposit Slip Summary Report
View the summary details for all Payment IDs (Deposit Slip ID's)
Transaction Summary Report
View the transaction summary details for different items
Transaction Detail Report
View the transaction details for different items
Revenue Summary
View the revenue details for each show on the basis of show budget and current projection
Summary Report by Item
View the summary details for a particular show
Detail Report by Item
View the payment details for Companies based on the rate plan selected.
Financial Revenue By State
View the revenue by state for a particular show
Revenue by Company
View the payment details by company

MODULE
Sponsorship Report
Exhibition Sales Reports - Exhibition Space Revenue
View a comparison report on Revenue for current and previous event
Product Category Analysis Report - by Revenue
Weekly Sales and Pacing Analytics
Weekly Sales and Pacing Analytics
Generate a real-time comprehensive report to access Key Performance Indicators (KPI) for your show and analyze their pacing against targets and/or previous show(s)
Advanced Exhibitor Management
Custom Exhibitor Forms
Custom Exhibitor Forms
Create and manage forms that can collect information from exhibitors online.
Custom Contact Fields
Add and manage unlimited custom contact fields
Priority Points Management
Priority Points
Manage priority points for your exhibitors using custom business rules for multiple events
<ul style="list-style-type: none"> • Automatically calculate priority points based on your rules for your points program • Update the Priority Points field for all Exhibitors who have recently purchased a booth • Add new exhibitors to your Priority Points list who have recently been assigned a booth
Move-In/Out Management
Exhibitor can view Move-In/Out Floor plan (color-coded) online
Administrators can manage Move-In/Out Schedule visually
Reports (Output Formats: HTML, MS Word, MS Excel, PDF, ASCII, XML)
Custom Exhibitor Form Report
Report the data collected using Custom Exhibitor Forms
Points Override List
View a details of all instances where additional priority points were awarded
Priority Point Report
View Priority Points for Companies for different events.
Points Override List
View details of all instances where additional priority points were awarded
Exhibitor Move-In/Out Report
Provides a list of all of the exhibitors along with their Move-In/Out Schedule
Exhibitor Appointed/Designated Contractor (EAC/EDC) Management Module
Exhibitor Features
Submit EDC Information Online
Admin Features
Manage Master EDC List
Add and modify Exhibitor Designated Contractors
Manage EDC for Exhibitors
Select the EDC appointed by the exhibitor for each of their booths and assess EDC Fee for each booth
Manage EDC Insurance Status & Contracts
Identify if the Agreements from Exhibitor and EDC have been received or not for each booth
Reports (Output Formats: HTML, MS Word, MS Excel, PDF, ASCII, XML)
EDC By Exhibitor Report
Provides a list of all exhibitors using EDC(s) and a list of the EDC(s) used
Exhibitor By EDC Report
List of all the EDCs who are serving the exhibitors in the show along with a list of all the exhibitors served by each EDC
Conference Management & Marketing
Attendee Features
Conference Overview
Real-time complete listing of programs, session descriptions, schedules, venues, and more

MODULE	
Interactive Program Schedule	
	Searchable list of educational sessions, details with multiple tracks, speaker bios, and photo and contact information
Personalized Itinerary	
	Registered attendees can create and print personalized conference itinerary
Export Calendar to Outlook	
	Users can export session selections to Outlook directly from your event web site
Admin Features	
Session Management	
	Add or edit a session, edit session title, date & time, venue, and other details in real-time
Speaker Management	
	Associate speakers with sessions and manage complete speaker database
Handout Management	
	Manage handouts for various sessions
Session Type Management	
	Manage not only educational, but all types of events, such as sessions, social events, workshops, etc.
Session Sponsor Logo	
	Display your sponsors' logos on session descriptions
Track Management	
	Manage various tracks for the event and associate sessions to tracks
Super Track Management	
	Manage various tracks for the event and associate sessions to tracks
Association Management	
	Manage list of association memberships by each exhibiting company
Custom Session Fields	
	Add custom fields for sessions and manage them at the event level
Custom Speaker Fields	
	Add custom fields for speakers and manage them at the event level
Speaker Self Service Portal	
Speaker Login	
	Use a unique login to view a list of all the sessions at which they are speaking
Speaker Bios	
	Add and edit their bios online
Handout Upload	
	Allow speakers to upload their handouts online
Reports (Output Formats: HTML, MS Word, MS Excel, PDF, ASCII, XML)	
Session Reports	
	Provide session title, room number, date & time, and other details
Speaker Reports	
	Provide complete speaker description
Speaker Showcase	
	List of all of the speakers and the sessions in which they are speaking
Personal Itinerary Report	
	Provides the number of users who have added a session to their personal itinerary
Room Overlap Report	
	Provides a list of all of the sessions by room, sorted by date & time. Overlapping sessions in a room are highlighted
Session Description	
	List of sessions in chronological order with their date & time, location, speakers, etc.

MODULE
Speaker Reports
View speaker name, photo URL, title, company, address, and any other data collected by the a2z system that you would like to display
Missing Speaker Bios
List of all of the speakers who have not provided their bios
Design and Content Management
Content and User Interface
Branding and Interface
Give your event web site branding that matches your corporate marketing guidelines
Content Management (N/A with Microsite)
Easily manage the content and navigation of the event web site using a WYSIWYG editor
Stats & Traffic Reports
Stats & Traffic Reports (N/A with Microsite)
Track hits, sessions, page-views, referrals, and much more for your event web site
Social Bookmarking
<ul style="list-style-type: none"> Fully integrated with a2z Direct links to major social networking sites such as Facebook, Twitter, reddit, Pinterest, etc. Ability to add more social networking web sites Analytics to view the social networking status of the show website: how many times the website has been added to a social networking site, to which site, etc.
FAQ Management
FAQ Management
Add & Edit role-based Frequently Asked Questions
Public Search & View FAQ
Searchable list of frequently asked questions for attendees and exhibitors
Press Room Management
Manage Press Releases
Add & edit event press releases
Search and View Press Release
Search & view press releases from show management
Banner Ad Revenue Module
Exhibitor Features
Rotating Banner Ads
You can set up and offer rotating banner ads on one or more of your a2z show web site pages to one or a dozen different exhibitors. And all ad revenue goes to you
Show Web Site Sponsorship Ad
Set-up and offer a single exhibitor premium sponsorship of your show web site with their logo displayed discreetly on all pages
Admin Features
Trackable Banner Ad Reports
a2z automatically creates real-time reports so you can track and share how many hits, click-thrus and visits your banner advertisers and sponsors get on your show website
CRM Integration Module
CRM Integration
Web Services
a2z's CRM Integration is available via Web Services for most leading CRM providers including but not limited to salesforce.com® and SalesLogix®.
From CRM to a2z
<p>Following fields can be pulled into a2z from CRM using Web Services in real-time</p> <ul style="list-style-type: none"> General Account Information Custom Options - customize the data pull to only pull the companies that match the criteria you specify
From a2z to CRM
<p>Following fields can be pulled from a2z into your CRM using Web Services in real-time</p> <ul style="list-style-type: none"> Booths - list of booths purchased by exhibitors in current and previous shows Financial Summary Orders - list of orders for active and archived events Invoices - list of invoices for active events Payments - list of payments for active events

MODULE**AMS* Integration Module****AMS Integration****Web Services**

a2z's AMS Integration is available via Web Services for most leading AMS providers including but not limited to Personify®, ACGI®, Aptify®, Avector®, Euclid®, iMIS®, ProTech®.

From AMS to a2z

Following fields can be pulled into a2z from AMS using Web Services in real-time

- Company ID (Primary Key)
- Company Name
- Address Line 1
- Address Line 2
- City
- State
- Zip
- URL
- E-mail
- Contact Name Prefix
- Contact First Name
- Contact Middle Name
- Contact Last Name
- Contact Name Suffix
- Contact Name Title
- Phone
- Fax
- Toll Free

From a2z to AMS

a2z makes following fields available to AMS via Web Services in real-time:

- Company ID
- Company Name
- Event Name
- Booth Number
- Booth Size
- Booth Dimensions
- Date Assigned
- Assigned By
- Sales Person
- Hall
- Pavilion
- Sub-Expo

Financial Export/Integration**Financial Export/Integration**

Export financial information to import it into your accounting or other system using GL.
It is available as text file as well as web services.

General**Technical Specifications****Platform: Microsoft .NET****Database: MS SQL Server 2005****Architecture**

3-tier architecture with independent Data Access Layer, Business Logic Layer, and User Interface Layer allows deployment of a2z solutions to other devices, such as smartphones and tablets, with modifications needed only in User Interface Layer

Existing Integrations

AutoCAD®, MS Office®, Registration, and General Service Contractors systems

Search Engine Optimization

Drives more traffic to web site by allowing search engines, such as Google, to find your show information in the a2z system and display them as search results.

Integration Options

Easy integration options are available for leading Association Management Systems (AMS), Customer Relationship Management (CRM), most accounting software, and legacy systems.

Security & Permissions**2-Dimensional Role-based User Security Permissions**

Control staff members' access to specific areas of the a2z system with different user security levels each with its own level of administrative control