

Myanmar Manufacturing Summit 2014

26-27 May, Yangon
PARKROYAL Yangon



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Ministry of Industry, Myanmar

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Day 1 - May 26th 2014, Monday

08:00 Morning Registrations & Coffee

09:00 CMT's Welcome & Introduction

09:10 **Opening Keynote Address :**
U. Maung Myint, Union Minister
Ministry of Industry, Myanmar

09:25 Chairman's Introduction

09:30 PROMOTING AN INVESTOR FRIENDLY ENVIRONMENT IN MYANMAR

- Streamlining of approval process
 - Impact of corporatization and privatization of government owned enterprises and the opportunities for foreign companies
 - Regulatory framework including licenses & permit
- Prof. Dr. Aung Tun The, Economic Advisor*
President's Office, Republic of the Union of Myanmar
President's National Economic and Social Advisory Council Member
& **Myanmar Investment Commission (MIC) Member**

10:00 DEVELOPMENT & PROGRESS OF THILAWA SPECIAL ECONOMIC ZONE

- Potential as a light industry manufacturing hub
 - Infrastructure development status
 - Incentives of locating in Thilawa vs other economic/ industrial zone
- Winston Set Aung, Deputy Governor*
Central Bank of Myanmar
Chairman, Thilawa Special Economic Zone Management Committee

10:30 Discussion followed by Networking Refreshment

11:00 INVESTING IN A MANUFACTURING PLANT IN MYANMAR - COCA-COLA'S PERSPECTIVE

- Case study of conducting responsible manufacturing businesses
 - Key factors in ensuring a successful manufacturing investment
- Sanjeev Khanna, Managing Director*
Coca-Cola Pinya Beverages Myanmar

11:30 WHY INVEST IN MYANMAR – HEINEKEN'S PERSPECTIVE

- A comparison of Cambodia, Laos, Myanmar & Vietnam
 - Overview of beer market
 - Entry Strategy
- Vivek Chhabra*
Regional Business Development Director
Heineken Asia Pacific Pte Ltd

12:00 CHALLENGES & OPPORTUNITIES OF OPERATING A GARMENT FACTORY IN MYANMAR

- Myanmar's GSP status & market prospect for further growth
 - Comparing garment manufacturing between Myanmar, Vietnam and China
 - Challenges facing garment manufacturers
- Kazuto Yamazaki, Deputy Managing Director*
Famoso Clothing Co.,Ltd.

12:30 Discussion followed by Networking Lunch

13:45 Afternoon Chairman's Introduction

13:50 PANEL DISCUSSION : HOW CAN LOCAL MANUFACTURERS COMPETE POST AEC 2015 (ASEAN ECONOMIC COMMUNITY)?

- Influx of foreign manufacturers & products into Myanmar, what are the strategies of local producers to remain competitive?
 - Is foreign JV the fastest route to move ahead of the game?
- Panelist : Dr. Sai Sam Htum, Chairman*
Loi Hein Co. Ltd

14:20 DEVELOPMENT OF MANDALAY MYOTHA INDUSTRIAL PARK & SEMEIKHON RIVER PORT

- Status of projects and target market of industry park
 - Land/lease cost for manufacturing facilities
 - Infrastructure development & availability of consistent power supply
 - Transport and logistics hub to import/export goods
- Nelson Aung Win Khaing, Chairman & CEO*
MMID - Mandalay Myottha Industrial Development Public Co.

14:40 MANUFACTURING STRATEGIES, OPERATIONAL EXCELLENCE AND BEST PRACTICES

15:10 Discussion followed by Networking Refreshment

15:40 STRUCTURING YOUR INVESTMENT IN MYANMAR

- Should you do a JV, an acquisition, or go it alone?
 - Should you get MIC approval?
 - How do you choose your partner?
 - How do you do due diligence on your potential partner or target business?
 - What are the industry-specific issues?
 - What are the land-related issues?
 - Can you get financing?
- Minn Naing Oo, Managing Director*
Allen & Gledhill (Myanmar) Co., Ltd.

16:10 FROM INCEPTION TO EXECUTION: PLANNING FOR TAX EFFICIENCY

- Common tax issues in Myanmar
- Balancing tax compliance and tax efficiency
- Planning your holding and operating structures
- Overview of Myanmar's Double Tax Agreements
- Withholding tax questions
- Treading Myanmar's Free Trade Agreements ("FTA") on import and export of goods
- Practical tax case studies for Manufacturing companies

Bernard U. Cobarrubias, Director, Regional Tax Practice
DFDL Legal & Tax

16:40 HEALTH & SAFETY LEGISLATION AND WORKFORCE DEVELOPMENT IN MYANMAR

- Developing training program to meet growing demand for skilled workforce
- Min wage policy
- Health & safety legislation in the workplace

17:10 **DICA CLINIC—MEET DICA OFFICIALS TO CLARIFY ANY DOUBTS RELATING TO INVESTMENT ISSUES**
Led by Cho Cho Wynn, Deputy Director General
Directorate of Investment and Company Administration (DICA)

18:10 End of Day One

18:15 - 19:30
Networking Reception for all speakers and participants

Day 2 - May 27th 2014, Tuesday

08:00 Networking Coffee/Tea

09:00 Chairman's Introduction

09:05 POLITICAL AND ECONOMIC OUTLOOK IN MYANMAR

09:35 INVESTORS' PANEL DISCUSSION: CHALLENGES & PLANS OF SETTING UP PRODUCTION FACILITIES IN MYANMAR

- Market outlook in respective sector (demand/supply)
- Selecting suitable sites for your production facilities
- Getting the right partner
- Ease of access to market or raw materials?
- Incentives of locating in an industrial zone
- Managing power irregularity & Infrastructure challenges
- Opportunities & expansion plans

- Potential of Myanmar as a manufacturing destination: How does Myanmar compare to other countries
- Investment case study

Panelists :
Jens Knoke, General Manager of Laundry and Home Care

Henkel Myanmar

Nicolas George, Managing Director

Lafarge TCBM

10:15 FINANCING MANUFACTURING FACILITIES IN MYANMAR – OPTIONS & SOURCES OF FINANCE

Georges Joseph Ghorra, Principal Investment Officer
International Finance Corporation (IFC)

10:45 Discussion followed by Networking Refreshment

11:15 DEVELOPMENT OF POWER SUPPLY TO SUPPORT INDUSTRIALIZATION

11:45 NATIONAL TRANSPORT DEVELOPMENT MASTERPLAN & STATUS

- Moving towards an efficient cargo transport hub
- U. Aung Ye Tun, Director - International Affairs Division, Transport Dept*
Ministry of Transport, Myanmar

12:15 EFFECTIVE SUPPLY CHAIN & LOGISTICS MANAGEMENT IN MYANMAR

- Working with suppliers and logistics providers to improve the logistics function across the entire supply chain
- Reducing operational cost to gain a competitive edge

12:45 Final Discussion followed by Closing Lunch

14:00 End of Conference

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