

Franchise Facts and Figures

The first in a series of infographics designed to highlight interesting facts and figures for the franchise industry.

Advisory Councils

48%

of franchisors report having a Franchisee Advisory Council

April
2014

Financing

46%

of franchisors offer financing to Franchisees

Initial Term

74%

of franchisors provide a minimum of an initial 10-year term

Frequency of Royalty Payments

Monthly royalty payments remain the preferred choice of

62%

of franchisors

FranchiseGrade.com in conjunction with **Ed Teixeira** of **FranchiseKnowHow**, reviewed and analyzed a sample of 515 Franchise Disclosure Documents from a cross-section of franchise systems.

Franchisee Lawsuits

40%

of franchisors disclose **zero lawsuits** by their Franchisees and 19% reported **only one**

Work in Outlet

52%

of franchisors do not require Franchisees to work in their outlet

Financial Disclosure

63%

of franchisors now include Item 19 financial performance representations

At FranchiseGrade.com we research, analyze and compare the key features of any franchise system against its competitors. Our reports and services provide valuable insight for businesses and investors within the franchise industry. For information, visit us online at:

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