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**Cato Research Presenting at iiBig Clinical Research Conference,  
Clinical Study Teamwork: Building Effective Partnerships**

Durham, NC, April 10-11, 2014 — Experts from Cato Research will present and moderate panel discussions these two days at the iiBig Clinical Research Conference, “Clinical Study Teamwork: Building Effective Partnerships” in Raleigh-Durham/Research Triangle Park, North Carolina.

Senior Clinical Strategy Scientist Lisa R. Sanders, Ph.D., R.A.C. at Cato Research, will present and lead a question and answer panel discussion on “Partnership Considerations for the Small Virtual Company”, in which the hurdles faced by small, virtual companies and their impact on outsourcing and partnerships will be discussed.

Dr. Sanders has more than 12 years' experience in clinical and basic research and 11 years' experience in project and personnel management. As a Senior Clinical Strategy Scientist at Cato Research, Dr. Sanders' responsibilities are wide ranging and include project management; clinical strategy, trial planning and management; regulatory strategy and submissions; and writing and reviewing regulatory, clinical, and scientific documents. She has overseen Phase 2 and 3 clinical projects, managed regulatory projects, and provided key input on product development plans. Dr. Sanders also oversees the Cato Research Fellows training program--a robust pharmaceutical development training program for scientists wanting to move to the clinical research and regulatory industry.

Anna McBride, M.B.A., B.S.N., Senior Clinical Research Manager at Cato Research will also moderate a panel discussion at iiBIG Clinical Research Conference titled, “Strategies for building an effective Partnership between Sponsor and CRO”.

Ms. McBride has more than 25 years' experience in drug development and clinical operations. She is a pharmaceutical and biotechnology professional with experience managing project teams in strategic planning, tactical implementation, and change management initiatives for Fortune 500 companies to small pharmaceutical and biotechnology companies. Ms. McBride is experienced in managing sites, contract research organizations, and vendor contracts; directing Phases 1 through 4 clinical trial management programs; and developing and implementing clinical operations training.

For more information about this event, please visit:  
<http://www.cato.com/cato-news-and-events.shtml>

### **About Cato Research**

Founded in 1988 by Dr. Allen Cato and Lynda Sutton and headquartered near Research Triangle Park, North Carolina, Cato Research is a full-service contract research and development organization providing strategic and tactical support for clients in the pharmaceutical, biotechnology, and medical device industries. Services range from design and management of preclinical and clinical studies to submission of regulatory documents required for marketing approval. With a staff of approximately 250 and offices located in the United States, Europe, Canada, Israel, and South Africa, the Cato Research team consistently demonstrates an unsurpassed level of responsiveness, flexibility, attention to detail, and passion for bringing their clients' products to market with speed and cost-effectiveness. For more information about Cato Research, visit [www.Cato.com](http://www.Cato.com).

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