idoodlesoftware inc.

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idoodlesoftware inc. Partners With BrightPath Foundation on Cubes In Space[TM] , a Global STEM-Design Competition

Partnership Offers Exciting Opportunity for Students in the Caribbean, Africa and U.S.A

Ottawa, Ontario – April 9, 2014 – idoodlesoftware inc., an education software company offering innovative solutions to bridge the gap between traditional and digital learning, announced today that it has partnered with the BrightPath Foundation. As an international non-profit organization focused on education sector support and values-based technology training initiatives, BrightPath will help deliver Cubes In Space™, a no-cost global design competition for students aged 11-14 years old to develop STEM-based experiments for launch into space, throughout the Caribbean, Africa and the U.S.A.

The Cubes In Space program is a partnership between Rubik Learning Initiative, idoodlesoftware inc., the Colorado Space Grant Consortium's RockSat-C program and supported by the Sounding Rocket Program Office at NASA's Wallops Flight Facility.

The partnership between idoodlesoftware and BrightPath will expand the reach of the Cubes In Space program into middle schools across the world and will promote the goals of the Cubes in Space program, which are to show students the interconnections between STEM concepts and to teach students to become analytical and effective thinkers capable of taking more difficult courses and pursuing technical careers in the future.

"We are excited to be working with the innovative team at BrightPath to bring this incredible competition to hundreds of students throughout the region", said Robert Sowah,

Chief Executive Officer of idoodlesoftware inc. "BrightPath's commitment to education is exemplary and their hands-on approach to content delivery makes them a strategic partner."

"Cubes In Space is a unique opportunity for teachers and students around the world to explore creativity and the design process to help students discover their own solutions. BrightPath is extremely delighted to be partnering with such an experienced company like idoodlesoftware," said Bevil Wooding, Executive Director of BrightPath Foundation.

"We are excited to collaborate with idoodlesoftware to take innovation and experimentation across geographical boundaries. BrightPath is part of Congress WBN, an international non-profit operating in over 90 countries. Our international network of education experts and our global collaborative partners will help teachers and students throughout the Caribbean and the rest of the world develop valuable skills from the Cubes In Space program," added Wooding.

Leveraging the excitement of space exploration, the Cubes In Space program offers students and educators the opportunity to learn about the methodology for taking an idea from design through the review process. Throughout the experience, students will acquire key 21st century skills necessary for success in a highly connected, global society.

Teachers and educators around the world can register online for the Cubes In Space program through the website http://www.cubesinspace.com with the final registration date being April 18th, 2014. All the terms and conditions for the competition are available on the website.

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About idoodlesoftware inc.

idoodlesoftware, Inc. is an education software company out to bridge the gap between traditional and digital learning. Founded in October 2008, the company is based in Ottawa, Ontario, Canada and London, England. The idoodlesoftware portfolio of educational software, which is installed in over 8,000 schools representing 4,000,000 students, advances core curriculum studies in both primary and secondary schools by focusing on STEM, literacy, history, social science. For more information please go to http://www.idoodlesoftware.com or follow us at http://facebook.com/idoodlesoftware and http://twitter.com/idoodlesoftware

About BrightPath Foundation:

BrightPath Foundation is an international technology-education non-profit organization providing hands-on experience and values-based training in digital content creation, entrepreneurship and technical skill development. Its programs are delivered via a combination of workshops and special capacity-building initiatives targeting youth, educators, parents and communities.

BrightPath programs simultaneously empower participants with globally marketable technical skills while equipping them with the values and mentalities necessary to transformation to their local communities. BrightPath programs are run in the Caribbean, Africa, U.K. and U.S. and the Pacific Islands.

For more information please visit:

Website: www.brightpathfoundation.org

Twitter: BrightPathOrg

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