



Turning ordinary into extraordinary!



Stamped Concrete

All American Decorative Concrete

Using state-of-the-art techniques, this company transforms old, dull concrete into vibrant, decorative works of art!

Concrete has come of age! The new concrete isn't the cold, lifeless grey-white slabs of old, but can now become colorful, vivid, multi-textured surfaces that can enhance any environment. Leading the charge into this exciting new world of interior and exterior décor is All American Decorative Concrete. This Acworth-based company is the only decorative concrete franchise system in the country, and their concept is turning heads everywhere!

Started almost 10 years ago, the company is the brain-child of partners Dan Lightner and John Kostro. The two former auto executives realized that there was a huge demand for a more cost-effective alternative to natural stone, and set out to become the industry leaders in this untapped marketplace. "We specialize in artistic concrete design," explains Lightner of their unique concept. "We started our business because of the need for people to cover ugly concrete. In many instances customers have a new slab next to an old one, or the builder only gave them a very small patio and they wanted to expand what they had. The new and old patio never matched and created an eye sore. With our unique overlay system, we can cover both pieces and custom-color and cut a beautiful overlay and simulate the beauty of natural stone."

Specializing in stamped concrete, stained concrete, custom overlays (over existing concrete), and epoxy systems, All American

Decorative Concrete is on the cutting edge of new products in the concrete industry. Using the most advanced techniques, concrete surfaces can be transformed to look like anything from travertine to slate to flagstone or even marble. The ultimate chameleon, concrete can be formed into any shape or pattern imaginable. "Design, color and pattern options are virtually unlimited," explains Lightner. Decorative concrete can turn any concrete surface, area, or object into decorative works of art that will become the centerpiece of a home for years to come. It can be used for driveways, walkways, pool decks, fireplaces, patios, and gardens, and it is one of the most durable products in the world.

In addition to its beauty and durability (concrete actually gets stronger with age), decorative concrete is far more cost effective than other products such as stone, which can cost from \$16-\$20 per square foot. Stamped concrete can run as little as \$9-10 per square foot, and concrete overlays can be as little as \$7. There are additional benefits as well, explains Lightner, such as improving the health of your living space. "Carpet and other flooring surfaces can create havens for allergens like pollen and dust mites. Concrete surfaces don't trap allergens, keeping your air space cleaner! They don't emit harmful VOC's (Volatile Organic Compounds), and, since concrete is not organic, it won't support the growth of mold, mildew or other microorganisms."



Dan Lightner (left) and John Kostro (right) with Patrick Godfrey, Charlotte, NC Franchisee of the Year

All American Decorative Concrete not only has a large team of technicians to serve the needs of northwest Georgia, they are the franchisor and corporate office for the entire company. They take hundreds of hours of continuing education courses to maintain their technical leadership in an industry that, according to Lightner, is largely fragmented and unstructured. "Due

to our unparalleled attention to detail, punctuality, and dedication to the customer, All American has been able to thrive," says Lightner. "We are delighted to work with the residents of Chattahoochee Plantation and look forward to hearing from homeowners who want to transform their living space into something extraordinary!"



While the majority of their work is residential, AADC does commercial work as well, transforming the floors of some of the top companies in the country.

All American Decorative Concrete

317 Northpoint Pkwy, Ste F,
Acworth, GA 30102
770-975-8555
www.aadecorativeconcrete.com

**EDWARD-JOHNS
JEWELERS**




We would love to be your jeweler!

Our family has been serving East Cobb since 1979.

Our Store Hours are:
Monday thru Friday
10:00am to 5:30pm
Saturday
10:00am to 5:00pm



770-977-2026

1205 Johnson Ferry Rd. Ste 124
Marietta, GA 30068
Woodlawn Square (Behind Chick-fil-A)

Gift cards now available!



SAT • ACT • Test Prep • Tutoring

Did you hear that Appleton Learning of Georgia awarded local Cobb and Fulton High Schools over \$400K in Test Prep Scholarships? Contact them to learn more!

**4250 Roswell Rd. Suite 610
Marietta, GA 30062 (Next to Trader Joe's)**

770-971-1500

www.appletonlearning.com