

For Immediate Release

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MONDAY ENVELOPE to Launch the First All-In-One Communication Solution Built for PTA/PTO Parent-Run School Organizations

Multi-Platform Solution to Provide Desperately Needed Support for Millions of Parents Who Contribute Significant Time and Financial Resources to Their Children's Schools

www.mondayenvelope.com

Concord, CA/April 7, 2014 –**Monday Envelope** (www.mondayenvelope.com), an all-in-one communications solution for PTA/PTO groups, is pleased to announce that they are accepting requests for their beta launch slated for May 12, 2014.

Monday Envelope was conceptualized by former entertainment industry veteran and entrepreneur Mom, Bryn Boughton, after being frustrated by the amount of time wasted with in-efficient and in-effective communication solutions. She and Co-Founder, Ken Manning, created the platform with the mission of radically simplifying parent involvement.

Monday Envelope provides the following for Parents' Clubs, Parents, Teachers and Administrators:

- Volunteer Management
- Fundraising
- Collection of Fees/Payments
- Events Calendar
- Actionable Email Todo Lists

Early parent, PTO and teachers participating in an early pilot program can't stop raving about its user-friendly interface and app. "**Monday Envelope** makes communication with my parents a breeze. I never have to wonder if they've received the information they need; I know it's easy for them to see what they need to see and it's not crumpled and soggy at the bottom of a backpack," says Mike, a teacher and Dad from Brentwood, CA.

Jen, Mom to two and PTO President agrees, "Our school has a very active and involved parent community but communication and volunteer organization were always a challenge. With **Monday Envelope**, I feel like we're finally able to spend our time and energy on things that really help our kids instead of clicking through emails and spreadsheets. What a time saver!"

Monday Envelope is completing its closed pilot testing period and will be opening it's nationwide beta in one month. For more information, please visit www.mondayenvelope.com.

Members of the media who would like a demo and to speak with Bryn, please contact Mindi Sue mindi@mondayenvelope.com or 310.924.5651 for scheduling.

About Monday Envelope

Monday Envelope is the first all-in-one communication solution built specifically for the 83,000 Parent Faculty Associations (PTA/PTOs) that work tirelessly to support their schools. Founded in 2013, Monday Envelope provides a comprehensive suite of centralized tools for communication, volunteer management and fundraising. The mobile and web platform has been testing with California-based groups since October of 2012 and is currently accepting requests for invites to their beta. Monday Envelope helps parent leaders increase engagement, boost their budget and save hundreds of hours. The company is based in Concord, CA with an office in New York. More information can be found at: <http://www.mondayenvelope.com/>