



News Release

At [PaperCon](#) 2014, April 27-30, Festo Emphasizes Higher Machine Uptime through Both Technology and Training

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Festo showcases new technology such as an all-in-one DC servo motor/drive for fast precise motion control and a host of training options offered by Didactic, the company's training arm. (Festo Booth #910).

HAUPPAUGE, NY, April 22, 2014 — Festo, one of the world's leading suppliers of motion actuation technology, will highlight at PaperCon 2014, April 27-30, improved productivity based on both automation products and a highly trained and motivated workforce. At the company's exhibit, attendees will find such advanced products as the all-in-one DC servo motor/drive, [the MTR-ECI](#), and also have the opportunity to discuss state-of-the-art mechatronic training with experts from Didactic, the company's training division. **(Festo Booth #910)**

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[Festo](#) will showcase active demonstrations and passive displays of automation for both the discrete and process industries, including pneumatic and electric motion actuation and automated valves for liquids and other media. One of the company's newest products is the MTR-ECI for a completely decentralized

approach to motion control tasks. These all-in-one motor/drives are ideal for on-machine mounting and fast, precise positioning during product changeover, adjustments to conveyors, paper or foil cutting, and other servo motion applications.

Significantly less wiring is needed for these integrated motor/drives. The units only require a voltage supply and a fieldbus or multi-pin connection. The motor and drive come in a corrosion resistant package engineered for long life in industrial environments.

These new servo motor/drives support [Device Net](#), [Ethernet IP](#), [CANopen](#), and [Profibus](#) network communications. Connectivity to Rockwell PLCs via DeviceNet or Ethernet IP simplifies integration within the Rockwell control architecture. Programming and commissioning are also simple via Rockwell, Siemens, or Festo software.

Festo Didactic

[Festo Didactic](#) is a global organization devoted exclusively to state-of-the-art mechatronic training, consulting, learning lab systems, and workforce development through partnerships with universities and community colleges.

“The retirement bubble is going to be in full swing by 2015,” said Jacqueline MacPherson, DCS, Industry Segment Manager, [Printing, Paper and Converting](#), Festo. “By engaging with Didactic now, new employees will be given the knowledge they need to make sound decisions relating to machine productivity and uptime, and companies will

see increased revenue from their investment in training. Furthermore, potential partnerships between companies, Didactic, and local community colleges can be a powerful, long-term solution to workforce development.”

MacPherson urges PaperCon attendees to stop by the Festo booth to learn more about the latest in automation and the many training options that will assure utmost performance from automated machines and processes. For more information on the Festo MTR-ECI and Didactic, call Festo at 800-993-3786 and visit www.festo.com/us.

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About Festo

Festo is a leading manufacturer of pneumatic and electromechanical systems, components, and controls for process and industrial automation. For more than 40 years, Festo Corporation has continuously elevated the state of manufacturing with innovations and optimized motion control solutions that deliver higher performing, more profitable automated manufacturing and processing equipment.

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