



“Social offerings, such as entertainment venues and places to meet, are among the top three reasons people choose where they live.”

**—Knight Foundation
Soul of the Community Report**

SUMMIT HIGHLIGHTS

- Case studies feature timely and innovative strategies
- Peer-to-peer problem-solving
- Educational seminars
- Team-building exercises
- Best approaches to plan and manage nightlife

EVENT TAKEAWAYS

- Action plan to improve your city's nighttime economy
- Reduce costs of planning and managing nightlife
- Recognition for your city's successful strategies
- Alternatives to regulation, policing and enforcement

**BRING YOUR
“TEAM OF EXPERTS”**

**SEATTLE, WA
May 15–16, 2014**

**www.RHIweb.org
831.469.3396 ext 2#**

Sociability IS AN ECONOMIC ENGINE

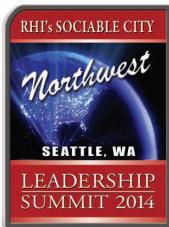
INVEST IN A SAFE & VIBRANT NIGHTLIFE

RHI's SOCIABLE CITY

Northwest
SEATTLE, WA

LEADERSHIP
SUMMIT 2014

PROGRAM REGISTRATION



SEATTLE, WA – May 15–16, 2014

INDIVIDUAL \$270 TEAM OF FOUR \$1000

STARTS Thursday, May 15 – 9am

ENDS Friday, May 16 – 1pm

**AICP members can earn Certification Maintenance (CM) credits*



Responsible Hospitality Institute
4200 Scotts Valley Drive, Suite B
Scotts Valley, CA 95066

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*Special Thanks to the City of Seattle
and Downtown Seattle Association*

SOCIABLE CITY™

LEADERSHIP
SUMMIT 2014

A SHOWCASE OF SOLUTIONS

ENHANCE VIBRANCY

- Maximize entertainment's economic potential
- Enhance "social space" on streets and sidewalks

ASSURE SAFETY

- Manage public safety from licensing to closing time crowds
- Best practices for keeping patrons safe in venues

PLAN FOR PEOPLE

- Coordinate nighttime transportation for employees and patrons
- Achieve high standards for quality of life and peaceful co-existence



ENTERTAINMENT



PUBLIC SAFETY



MULTI-USE SIDEWALK



VENUE SAFETY



TRANSPORTATION



QUALITY OF LIFE

RHI's 2014 LEADERSHIP SUMMIT

This event showcases the best strategies to plan, manage and police nightlife. Participants access a comprehensive overview of nightlife trends, issues, and practices to address challenges. Learn how to best maximize the benefits of sociability as an economic engine.

INNOVATION IN ACTION

- Explore Seattle's nightlife to witness best practices in action
- Portland and Victoria showcase success as sociable cities
- Plan for recreational marijuana use in nightlife districts
- Create a music economy – talent development and retention
- Reduce cost of policing through proactive partnerships
- Integrate public facilities in public spaces