



“Social offerings, such as entertainment venues and places to meet, are among the top three reasons people choose where they live.”

—*Knight Foundation*  
Soul of the Community Report

## SUMMIT HIGHLIGHTS

- Case studies feature timely and innovative strategies
- Peer-to-peer problem-solving
- Educational seminars
- Team-building exercises
- Best approaches to plan and manage nightlife

## EVENT TAKEAWAYS

- Action plan to improve your city's nighttime economy
- Reduce costs of planning and managing nightlife
- Recognition for your city's successful strategies
- Alternatives to regulation, policing and enforcement

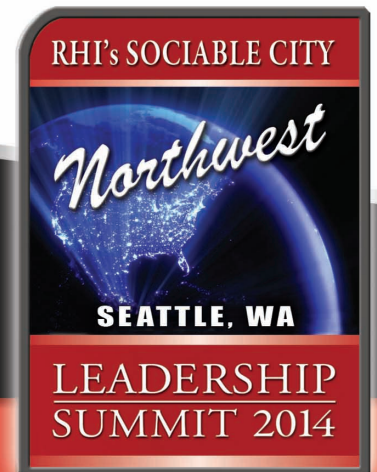
## BRING YOUR “TEAM OF EXPERTS”

**SEATTLE, WA**  
**May 15–16, 2014**

**www.RHIweb.org**  
**831.469.3396 ext 2#**

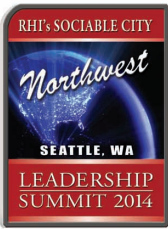
# Sociability IS AN ECONOMIC ENGINE

## INVEST IN A SAFE & VIBRANT NIGHTLIFE





# PROGRAM REGISTRATION



**SEATTLE, WA** – May 15–16, 2014

**INDIVIDUAL \$270 TEAM OF FOUR \$1000**

**STARTS** Thursday, May 15 – 9am

**ENDS** Friday, May 16 – 1pm

*\*AICP members can earn Certification Maintenance (CM) credits*



**Responsible Hospitality Institute**  
**4200 Scotts Valley Drive, Suite B**  
**Scotts Valley, CA 95066**

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*Special Thanks to the City of Seattle  
and Downtown Seattle Association*

# SOCIABLE CITY™ LEADERSHIP SUMMIT 2014

## A SHOWCASE OF SOLUTIONS

### ENHANCE VIBRANCY

- Maximize entertainment's economic potential
- Enhance "social space" on streets and sidewalks

### ASSURE SAFETY

- Manage public safety from licensing to closing time crowds
- Best practices for keeping patrons safe in venues

### PLAN FOR PEOPLE

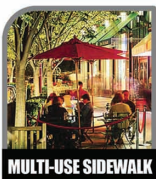
- Coordinate nighttime transportation for employees and patrons
- Achieve high standards for quality of life and peaceful co-existence



ENTERTAINMENT



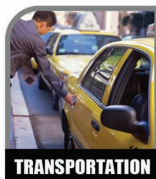
PUBLIC SAFETY



MULTI-USE SIDEWALK



VENUE SAFETY



TRANSPORTATION



QUALITY OF LIFE

## RHI's 2014 LEADERSHIP SUMMIT

*This event showcases the best strategies to plan, manage and police nightlife. Participants access a comprehensive overview of nightlife trends, issues, and practices to address challenges. Learn how to best maximize the benefits of sociability as an economic engine.*

## INNOVATION IN ACTION

- Explore Seattle's nightlife to witness best practices in action
- Portland and Victoria showcase success as sociable cities
- Plan for recreational marijuana use in nightlife districts
- Create a music economy – talent development and retention
- Reduce cost of policing through proactive partnerships
- Integrate public facilities in public spaces

**VISIT US ONLINE OR CALL TO REGISTER • [RHIweb.org/summit](http://RHIweb.org/summit) • 831.469.3396 ext 2#**