



World of Children® Award

SETTING THE GOLD STANDARD IN CHILD ADVOCACY

FOR IMMEDIATE RELEASE

Contact: Alison Kjeldgaard – 925.399.6411 | alison@worldofchildren.org

World of Children Award Recognized as an Official Charity of The San Francisco Marathon

World of Children® Award's running team, Changemakers for Children, plans to raise \$5,000 for vulnerable children before race day on July 27.

April 9, 2014 – World of Children Award is being recognized as an official charity of The San Francisco Marathon this year. World of Children Award's team, Changemakers for Children, will be running and raising money to ensure more children around the world have access to vital medical care, warm meals, education, a loving environment, and more. Visit worldofchildren.org/sfmarathon to learn more.

Before race day on July 27, Changemakers for Children plans to raise more than \$5,000. 100% of all funds raised will directly support and advance programs for vulnerable children around the world.

Funding will support the work of humanitarian leaders who are feeding and sheltering abandoned babies in Haiti; rescuing girls from brothels in India; providing prosthetic limbs for disabled children in developing countries; advocating for the rights of disabled children in South Africa; and fostering inclusive cheerleading teams in the United States.

About World of Children Award

World of Children Award improves the lives of vulnerable children by funding and elevating the most effective changemakers for children worldwide.

Since 1998, World of Children Award has granted more than \$6 million in cash grants and program support to 100 humanitarian leaders who are the driving force behind programs serving children worldwide. The organization's exhaustive research and vetting of individuals has been hailed by leading philanthropic organizations. The media often refers to World of Children Award as the Nobel Prize for child advocacy.

World of Children Award has been featured on *The New York Times*, *The Huffington Post*, *People*, *Town & Country*, and *Harper's Bazaar*. World of Children Award Honorees have also been featured by *The New York Times*, *CNN*, *The Ellen DeGeneres Show*, *The Bonnie Hunt Show*, *Fast Company Magazine*, *People*, *Glamour*, *TEEN Vogue*, *TIME for Kids*, *USA Today* and the *Christian Science Monitor*, among several other national and international media.

Most recently, *The Huffington Post* named World of Children Award's Co-Founders, Harry Leibowitz and Kay Isaacson-Leibowitz, one of the United States' most inspiring "power couples" for their lifetime commitment to improving the lives of vulnerable children around the world.