# **Monthly Indicators**

A RESEARCH TOOL PROVIDED BY THE MINNEAPOLIS AREA ASSOCIATION OF REALTORS®

MINNEAPOLIS AREA Association of **REALTORS**<sup>®</sup>

### **March 2014**

During this year's spring refresh, seller activity is the first item on the watch list. Low inventory has been a national headline grabber, and many are eager to see if this is the year that brings a bevy of new properties to market for ready-to-buyers. Investor activity and cash purchases should be monitored, as well, along with any increases in new construction. And although interest rates are up from their all-time lows, borrowing costs are still remarkably affordable. It's cheaper to own than to rent in most of the country.

New Listings in the Twin Cities region increased 5.5 percent to 6,492. Pending Sales were down 8.4 percent to 4,141. Inventory levels shrank 4.1 percent to 13,086 units.

Prices marched higher. The Median Sales Price increased 7.6 percent to \$190,000. Days on Market was down 12.0 percent to 95 days. Absorption rates improved as Months Supply of Inventory was down 6.1 percent to 3.1 months.

Consumers are in better shape for the current financial landscape, just in time for the primary home-buying season. Along with an uptick in consumer confidence, GDP growth was revised up to 2.6 percent by the Commerce Department. Consumer spending has risen and claims for unemployment benefits have decreased. Economic health fuels housing market growth. Employed, confident people with rising incomes tend to purchase real property.

### **Quick Facts**

- 16.7%	+ 7.6%	- 4.1%
Change in Closed Sales	Change in Median Sales Price	Change in Inventory
Market Overview	N	2
New Listings		3
Pending Sales		4
Closed Sales		5
Days On Market	t Until Sale	6
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### **Market Overview**

Key market metrics for the current month and year-to-date.



Key Metrics	Historical Sparklines (normalized)	3-2013	3-2014	+/-	YTD 2013	YTD 2014	+/-
New Listings		6,151	6,492	+ 5.5%	15,808	15,358	- 2.8%
Pending Sales		4,523	4,141	- 8.4%	11,468	10,077	- 12.1%
Closed Sales		3,763	3,133	- 16.7%	9,537	8,226	- 13.7%
Days on Market Until Sale	3-2011 3-2012 3-2013 3-2014	108	95	- 12.0%	109	96	- 11.9%
Median List Price	3-2011 3-2012 3-2013 3-2014	\$216,950	\$234,700	+ 8.2%	\$209,900	\$229,900	+ 9.5%
Median Sales Price		\$176,500	\$190,000	+ 7.6%	\$167,000	\$185,000	+ 10.8%
Price Per Square Foot		\$105	\$116	+ 10.0%	\$102	\$113	+ 11.1%
10K Housing Value Index	3-2011 3-2012 3-2013 3-2014	\$181,083	\$190,013	+ 4.9%			
Percent of Original List Price Received		95.0%	95.0%	0.0%	94.2%	<b>94.1</b> %	- 0.1%
Inventory of Homes for Sale	3-2011 3-2012 3-2013 3-2014	13,652	13,086	- 4.1%			
Months Supply of Homes for Sale	3-2011 3-2013 3-2014	3.3	3.1	- 6.1%			

### **New Listings**

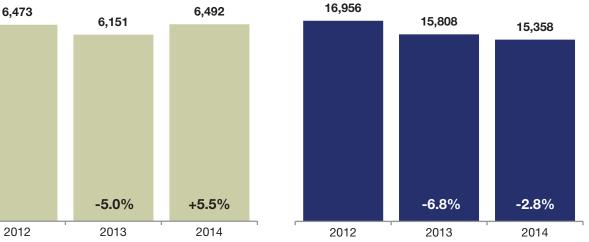
A count of the properties that have been newly listed on the market in a given month.



# 6,473 6,151

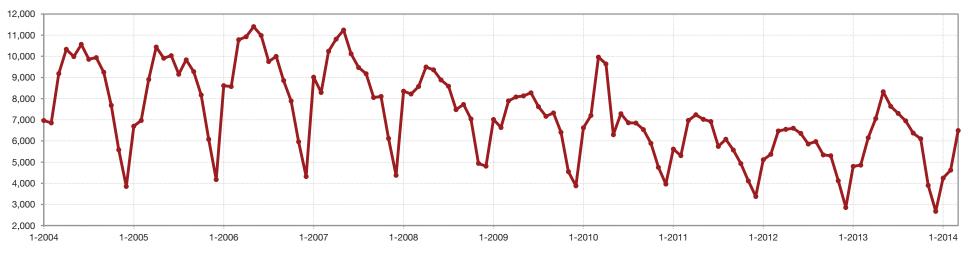
March





Month	Prior Year	Current Year	+/-
April	6,550	7,059	+7.8%
Мау	6,602	8,325	+26.1%
June	6,358	7,635	+20.1%
July	5,856	7,301	+24.7%
August	5,969	6,949	+16.4%
September	5,342	6,374	+19.3%
October	5,302	6,104	+15.1%
November	4,120	3,901	-5.3%
December	2,855	2,676	-6.3%
January	4,799	4,245	-11.5%
February	4,858	4,621	-4.9%
March	6,151	6,492	+5.5%
12-Month Avg	5,397	5,974	+10.7%

#### **Historical New Listing Activity**



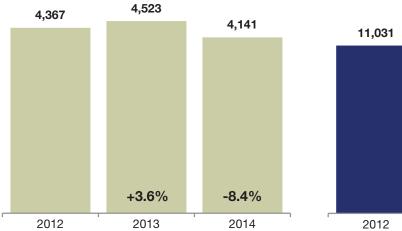
### **Pending Sales**

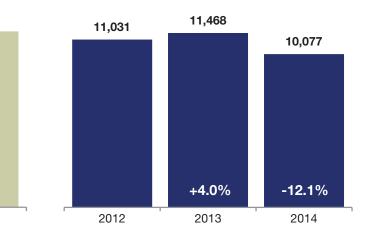
A count of the properties on which contracts have been accepted in a given month.



March

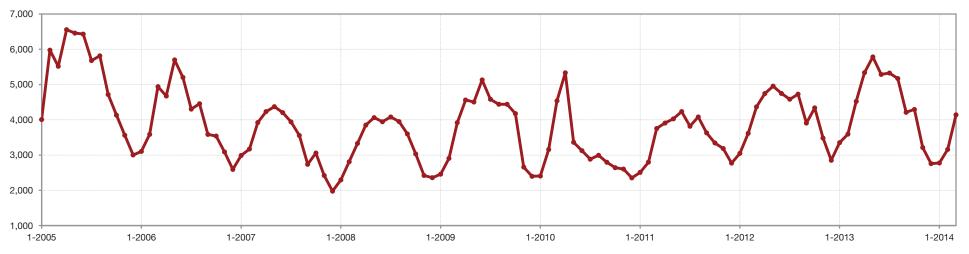






Month	Prior Year	Current Year	+/-
April	4,744	5,337	+12.5%
Мау	4,955	5,783	+16.7%
June	4,747	5,287	+11.4%
July	4,583	5,326	+16.2%
August	4,727	5,170	+9.4%
September	3,907	4,212	+7.8%
October	4,338	4,293	-1.0%
November	3,482	3,213	-7.7%
December	2,852	2,758	-3.3%
January	3,352	2,776	-17.2%
February	3,593	3,160	-12.1%
March	4,523	4,141	-8.4%
12-Month Avg	4,150	4,288	+3.3%

#### **Historical Pending Sales Activity**



### **Closed Sales**

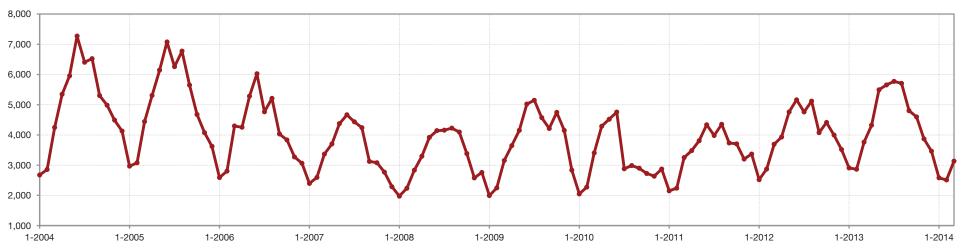
A count of the actual sales that have closed in a given month.



March Year To Date 3,692 3,763 9,082 9,537 9,082 9,537 1,13 1,13 9,082 9,5371,13 1,1

Month	Prior Year	Current Year	+/-
April	3,931	4,322	+9.9%
Мау	4,760	5,493	+15.4%
June	5,160	5,654	+9.6%
July	4,761	5,771	+21.2%
August	5,118	5,705	+11.5%
September	4,076	4,801	+17.8%
October	4,413	4,596	+4.1%
November	3,995	3,869	-3.2%
December	3,517	3,462	-1.6%
January	2,908	2,582	-11.2%
February	2,866	2,511	-12.4%
March	3,763	3,133	-16.7%
12-Month Avg	4,106	4,325	+3.7%

#### **Historical Closed Sales Activity**



8,226

-13.7%

2014

### **Days on Market Until Sale**

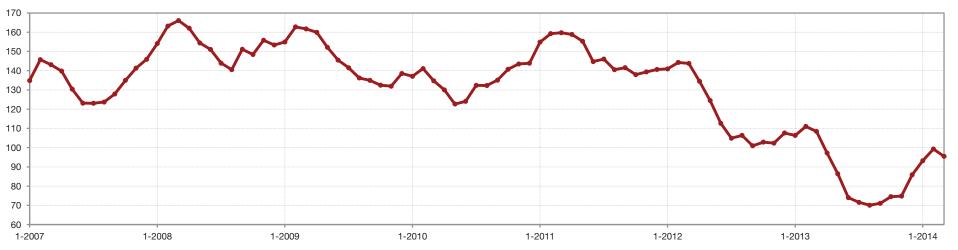
Average, cumulative number of days between when a property is listed and when an offer is accepted in a given month.



March Year To Date 144 143 108 95 109 -25.0% -12.0% 2012 2013 2014 2012 2013

Month	Prior Year	Current Year	+/-
April	135	97	-28.1%
Мау	124	86	-30.6%
June	113	74	-34.5%
July	105	72	-31.4%
August	106	70	-34.0%
September	101	71	-29.7%
October	103	75	-27.2%
November	102	75	-26.5%
December	108	86	-20.4%
January	106	93	-12.3%
February	111	99	-10.8%
March	108	95	-12.0%
12-Month Avg	110	81	-26.4%

#### **Historical Days on Market Until Sale**



96

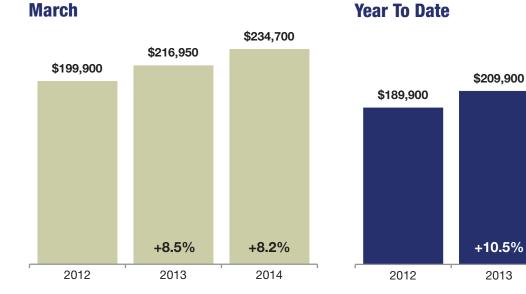
-11.9%

2014

### **Median Original List Price**

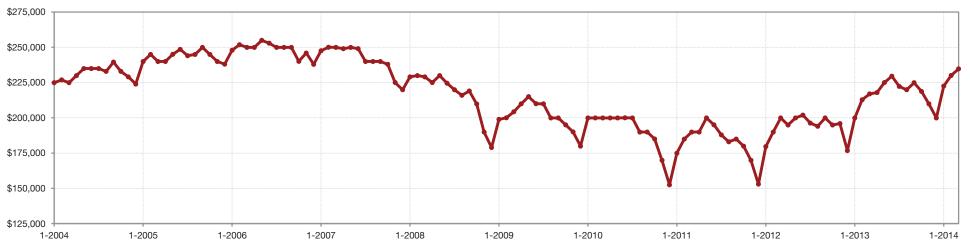
Median original list price for all new listings in a given month. List prices can serve as a leading indicator of future price movement.





Month	Prior Year	Current Year	+ / -
April	\$194,900	\$217,900	+11.8%
Мау	\$199,900	\$225,000	+12.6%
June	\$201,900	\$229,500	+13.7%
July	\$196,250	\$222,250	+13.2%
August	\$194,000	\$219,900	+13.4%
September	\$199,900	\$224,900	+12.5%
October	\$194,900	\$218,700	+12.2%
November	\$195,900	\$209,900	+7.1%
December	\$176,750	\$199,900	+13.1%
January	\$199,900	\$222,500	+11.3%
February	\$212,789	\$230,000	+8.1%
March	\$216,950	\$234,700	+8.2%
12-Month Med	\$199,900	\$224,900	+12.5%

#### **Historical Median Original List Price**



\$229,900

+9.5%

2014

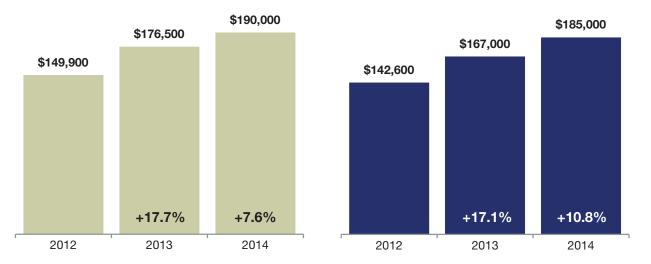
### **Median Sales Price**

Median price point for all closed sales, not accounting for seller concessions, in a given month.



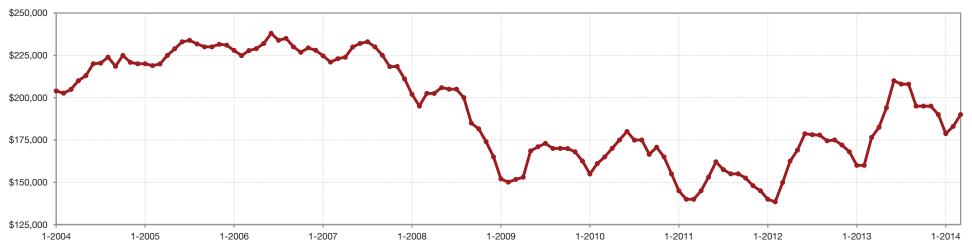
March





Month	Prior Year	Current Year	+/-
April	\$162,500	\$182,475	+12.3%
Мау	\$169,000	\$194,000	+14.8%
June	\$178,675	\$210,000	+17.5%
July	\$178,087	\$208,000	+16.8%
August	\$177,900	\$207,950	+16.9%
September	\$174,500	\$195,000	+11.7%
October	\$175,000	\$195,000	+11.4%
November	\$172,000	\$195,000	+13.4%
December	\$168,000	\$190,000	+13.1%
January	\$160,000	\$178,750	+11.7%
February	\$160,000	\$183,000	+14.4%
March	\$176,500	\$190,000	+7.6%
12-Month Med	\$171,000	\$195,700	+14.4%

#### **Historical Median Sales Price**



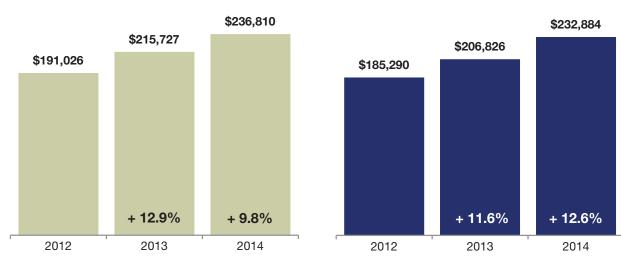
### **Average Sales Price**

Average sales price for all closed sales, not accounting for seller concessions, in a given month.



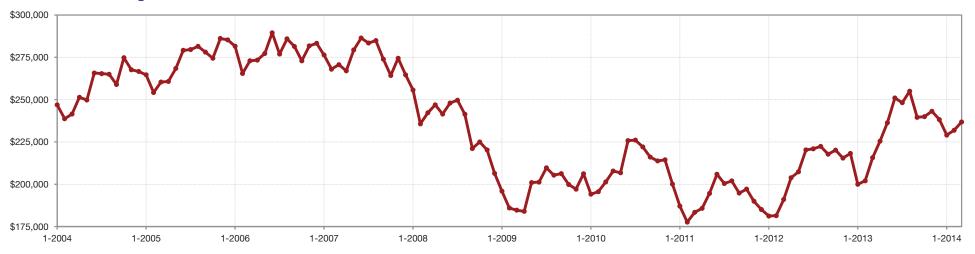
March





Month	Prior Year	Current Year	+/-
April	\$203,881	\$225,474	+10.6%
Мау	\$207,374	\$236,372	+14.0%
June	\$220,319	\$250,984	+13.9%
July	\$220,952	\$248,208	+12.3%
August	\$222,384	\$254,988	+14.7%
September	\$217,781	\$239,540	+10.0%
October	\$220,180	\$239,964	+9.0%
November	\$215,482	\$243,131	+12.8%
December	\$218,217	\$238,217	+9.2%
January	\$200,015	\$229,052	+14.5%
February	\$202,038	\$231,906	+14.8%
March	\$215,727	\$236,810	+9.8%
12-Month Avg	\$214,651	\$241,099	+12.3%

#### **Historical Average Sales Price**



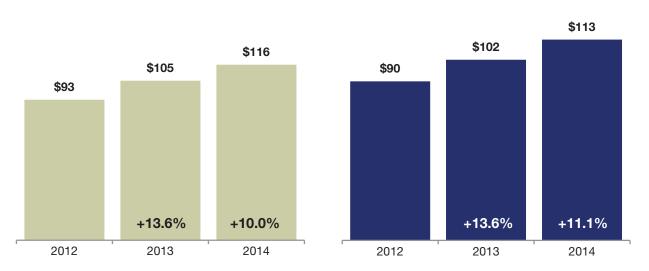
### **Price Per Square Foot**

The price per square foot of homes sold in a given month. Sold properties only. Does not account for seller concessions.



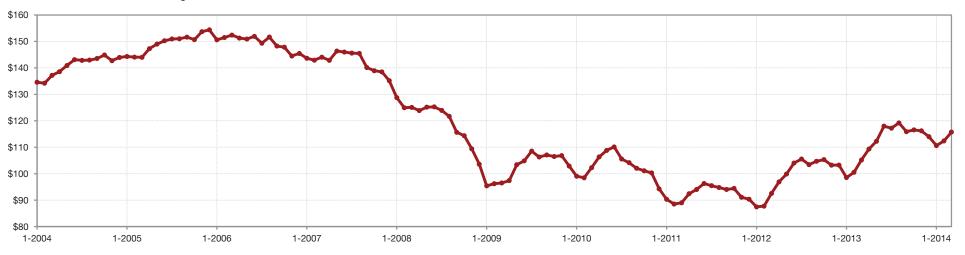
March

#### Year To Date



Month	Prior Year	Current Year	+/-
April	\$97	\$109	+12.8%
Мау	\$100	\$112	+12.4%
June	\$104	\$118	+13.5%
July	\$106	\$117	+11.1%
August	\$103	\$119	+15.3%
September	\$105	\$116	+10.7%
October	\$105	\$117	+10.7%
November	\$103	\$116	+12.6%
December	\$103	\$114	+10.4%
January	\$99	\$111	+12.2%
February	\$101	\$112	+11.8%
March	\$105	\$116	+10.0%
12-Month Avg	\$103	\$115	+12.1%

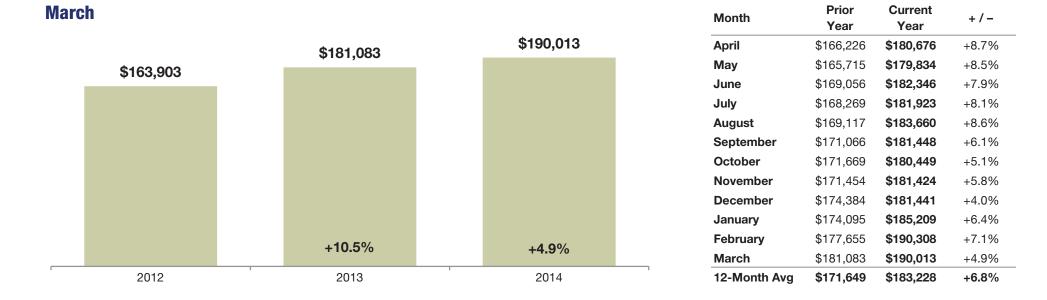
#### **Historical Price Per Square Foot**

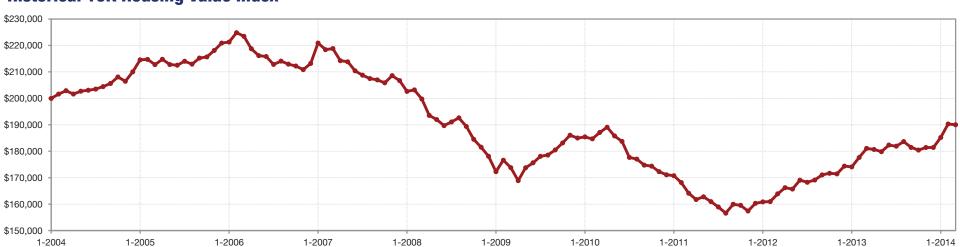


### **10K Housing Value Index**

The value index employs a multi-variate, linear regression methodology to determine specific weights that adjust for both seasonality and segment bias to arrive at a real, constant-quality view of home values. The index is set to the median sales price in January 2003.







#### **Historical 10K Housing Value Index**

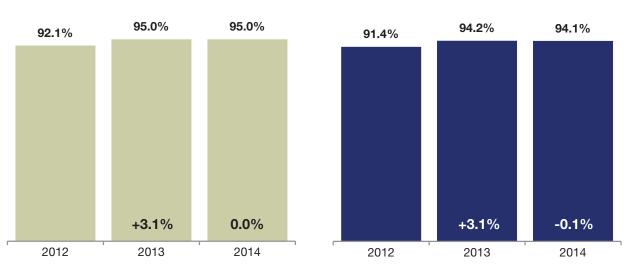
## **Percent of Original List Price Received**

Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.



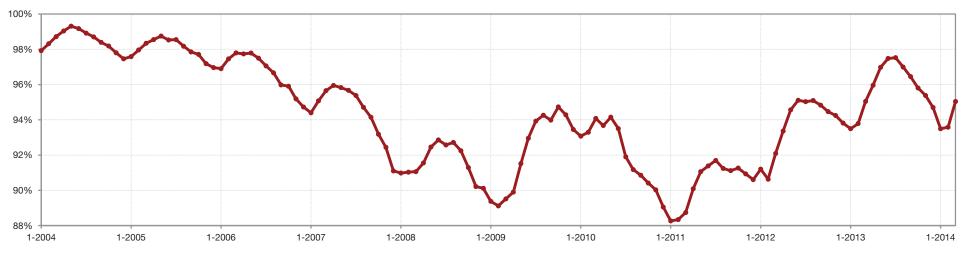


#### Year To Date



Month	Prior Year	Current Year	+/-
April	93.4%	96.0%	+2.8%
Мау	94.6%	97.0%	+2.5%
June	95.1%	97.5%	+2.5%
July	95.0%	97.5%	+2.6%
August	95.1%	97.0%	+2.0%
September	94.8%	<b>96.5</b> %	+1.8%
October	94.5%	95.8%	+1.4%
November	94.2%	95.4%	+1.3%
December	93.8%	<b>94.7</b> %	+1.0%
January	93.5%	93.5%	0.0%
February	93.8%	93.6%	-0.2%
March	95.0%	95.0%	0.0%
12-Month Avg	94.5%	<b>96.1</b> %	+1.7%

#### **Historical Percent of Original List Price Received**



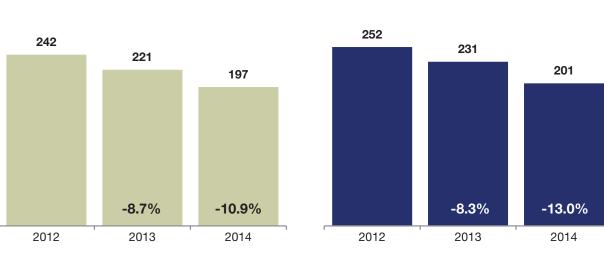
## **Housing Affordability Index**

This index measures housing affordability for the region. An index of 120 means the median household income was 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.



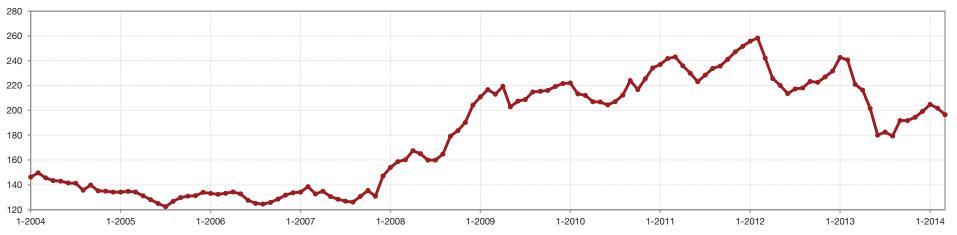
March





Month	Prior Year	Current Year	+/-
April	226	216	-4.4%
Мау	220	202	-8.2%
June	214	180	-15.9%
July	217	182	-16.1%
August	218	179	-17.9%
September	223	192	-13.9%
October	223	192	-13.9%
November	227	194	-14.5%
December	232	199	-14.2%
January	243	205	-15.6%
February	241	202	-16.2%
March	221	197	-10.9%
12-Month Avg	225	195	-13.3%

#### **Historical Housing Affordability Index**



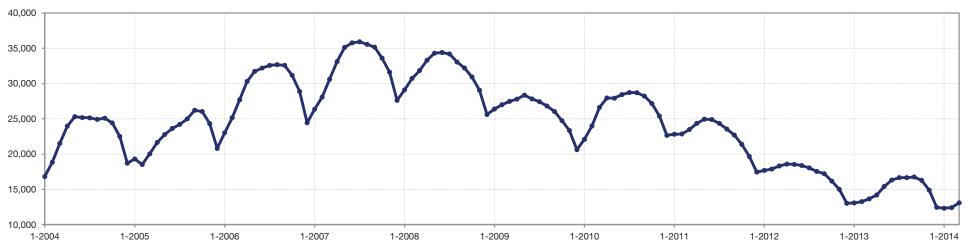
### **Inventory of Homes for Sale**

The number of properties available for sale in active status at the end of a given month.



March Prior Current Month +/-Year Year 18,579 14,203 -23.6% April 18,318 -16.9% May 18,538 15,411 -11.2% June 18,380 16,324 18,043 16,662 -7.7% July 13,652 13,086 August 17,537 16,659 -5.0% -2.7% September 17,213 16,754 October 16,170 16,274 +0.6% November 15,005 14,882 -0.8% December 13,023 12,448 -4.4% 13,080 12,320 -5.8% January -6.4% February 13,258 12,405 -25.5% -4.1% March 13,652 13,086 -4.1% 2012 2013 2014 12-Month Avg 16,040 14,786 -7.3%

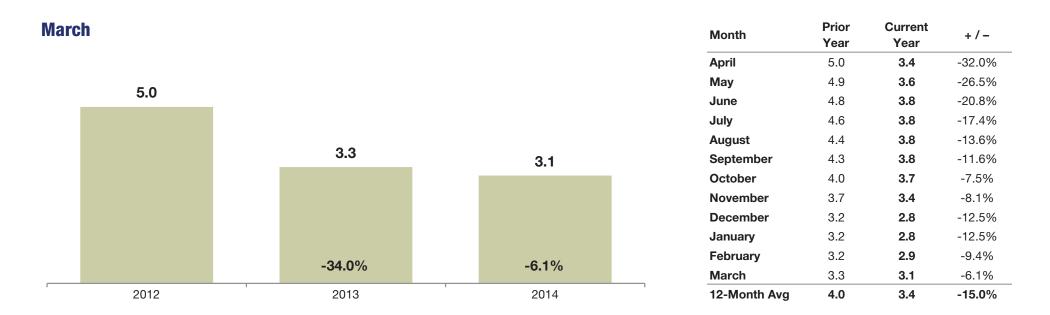
#### **Historical Inventory of Homes for Sale**



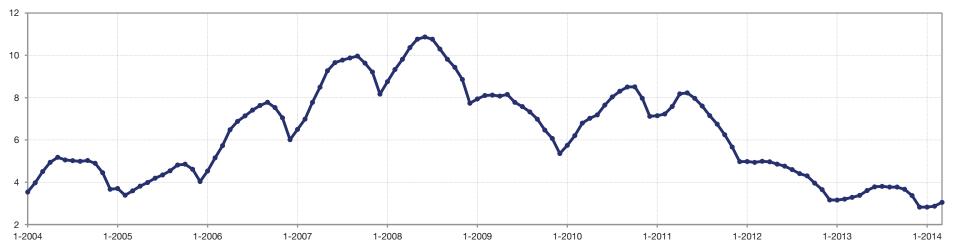
### **Months Supply of Inventory**

The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales for the last 12 months.





#### **Historical Months Supply of Inventory**



### **Mortgage Finance Utilization Rates**

Home finance type utilization rates as a share of all closed sales, by month. Note: "Other" includes Adjustable Rate / Graduated Payment, Assumable, Contract for Deed (CFD), CFD w/ Assumable, DVA, Exchange / Trade, FHA Rehab 203k, Special Funding, Other and Unknown.



