

Learn 8 Proven Keys to Increasing Your Revenue Today

Skyline Club

2000 Town Center,
Southfield, MI 48075

Registration &
Full Breakfast 7:30-8 am

Seminar 8-10 am

You're invited to attend a seminar on **Wednesday, April 30**, hosted by Warren Strategies and Premier Executive Forums.

30 | APRIL 2014

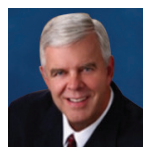
Target audience:

- ▶ Event is for CEOs, Presidents & VPs of B2B companies ONLY
- ▶ Companies with an annual revenue of \$5 million to \$100 million

What you'll learn:

- ✓ Does your sales team have what it takes to grow your company?
- ✓ Why your hiring practices aren't producing "A" players
- ✓ The true role of sales management
- ✓ 4 crucial elements for sales success
- ✓ 5 major weaknesses on EVERY sales team
- ✓ Guidelines of successful marketing
- ✓ Why the value proposition is the most important aspect of marketing
- ✓ 7 steps to discovering your value proposition and stop competing on price

The speakers:



John Lankford

4-Time Business Advisor of the Year
Premier Executive Forums



Vince Kostelnik

Senior Marketing Advisor
Warren Strategies



Rick Warren

Chairman
Warren Strategies

* Our guarantee

Executives will leave with solutions to improving revenue today or we will refund your registration fee

Sponsored by:



Early Bird Registration
\$97 First 10
\$147 Regular

To register:

www.DetroitCEOSummit.com

or call **248.358.1818**