



**DOMAIN.COM**

It all starts with a great domain!

## News release

Thursday, April 24, 2014

For immediate release

### **Domain.com Launches Live Registration for Newest Domain Extensions**

*New Domains Like .TIPS and .NINJA Target Meme and Keyword Verticals*

Vancouver, WA (PRWEB) – April 24, 2014 – [Domain.com](http://Domain.com), an [Endurance International Group](#) (NASDAQ: EIGI) company, and a leader in [domain names](#) and web presence solutions, today announces live registration for three brand new domain extensions: .FARM, .CODES, and .VIAJES. Joining early popular leaders like .GURU, .PHOTOGRAPHY, and .TIPS, these new domain extensions encourage branding based on business verticals, popular web keywords, and Internet memes. From the new wave released this year, over 100 total domain extensions are now available for live or pre-registration.

The new TLDs, or Top Level Domains (often abbreviated as nTLDs), represent a massive change for the Internet with new domain extensions launching through 2015. In the next 21 months, Domain.com expects that over 700 new domain extensions will launch including the non-profit focused .NGO and Internet meme inspired extensions like .NINJA and even .MEME itself.

“The new domain extensions represent a profound change in the tech industry. Startups, developers, and entrepreneurs with cutting-edge new business or app ideas can now brand themselves in creative, targeted ways never before possible,” said Brian Unruh, General Manager for Domain.com.

To leverage the new TLDs and create a powerful web presence, companies can utilize Domain.com’s web hosting and site building tools to bring their new brands to life.

Register or pre-register new domain name extensions, and learn more by visiting: <http://www.domain.com/domains/new-domain-extensions.bml>

Stay up-to-date on the latest nTLD news and launches by following Domain.com on Twitter @domaindotcom.

To learn more about Domain.com, visit [www.domain.com](http://www.domain.com).

#### **About Domain.com**

Helping individuals and businesses become successful online since 2000, Domain.com delivers high quality, reliable domain name registration and web hosting services at affordable prices. Domain.com, an ICANN-accredited registrar, offers a full range of solutions to create and

market websites including web hosting, VPS hosting, email, SSL certificates, website design, and email marketing. For more information visit: [www.domain.com](http://www.domain.com).

### **About Endurance International Group**

Endurance International Group is a leading provider of cloud-based platform solutions designed to help small and medium-sized businesses succeed online. Less than 20 years old, Endurance serves over 3.5 million subscribers through a family of brands that includes Bluehost, HostGator, Domain.com, FatCow, iPage, BigRock and MOJO Marketplace. Endurance is headquartered in Burlington, Massachusetts, has a presence in Asia and the Americas, and employs over 2,600 people. Endurance provides a comprehensive suite of over 150 products and services that includes web presence and mobile sites, email and e-commerce solutions, as well as more advanced offerings, such as SEO services, scalable computing, security, storage and backup, online marketing and productivity solutions. For more information, visit [www.endurance.com](http://www.endurance.com).

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