

BUILDING EXPERTISE

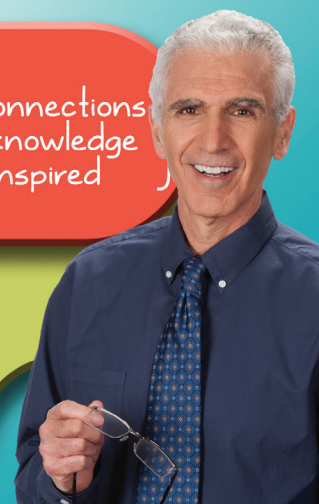
ORLANDO • 2014

ANNUAL INTERNATIONAL MARZANO CONFERENCE

JUNE
18-20

{ make connections
share knowledge
get inspired }

Learning Sciences
MARZANO
CENTER
TEACHER & LEADER EVALUATION



Top 5 Reasons to Attend

1 It's the Best Place to Plan 2014-15 PD

Building Expertise 2014 is the best place to plan next year's professional development. Bring teams of leaders and educators to gather information and strategies in their areas of oversight and interest. Take it all back to your districts and schools, and you'll be on the fast track to PD planning and ahead of the game.

2 We Have the Best Minds in Teacher and Leader Evaluation and Growth

Nowhere else will you find such a passionate and diverse group of experts dedicated to transforming education and improving the lives of students. World-renowned educator, researcher, and author Dr. Robert J. Marzano will open the conference with his keynote address "The State of Teacher Evaluation" and continue with sessions on Common Core and deliberate practice. Additional guest speakers Dr. Margarita Calderón and Dr. Douglas Fisher will host four sessions on hot education topics relevant to your practice.

3 Earn Credit Hours Toward CEUs

Because our sessions go deep, they may be considered for CEU credits by schools and districts. Attendees could be eligible for up to 16 credit hours.[†] It's a great way to jump-start professional development for the next year!

4 We Take You Beyond the Basics

From the basics of the Marzano model to its complexities, we have you covered. And if you aren't currently using the Marzano model, there are plenty of sessions on innovative strategies and best practices in education to help you move your own practice to the next level. Teachers, coaches, administrators, and leaders can choose from more than 70 sessions (10 of which are in-depth, full-day pre-conference sessions) about:

- College and Career Readiness Standards
- Data-driven collaborative learning communities
- School and district leadership
- Building expertise
- iObservation
- Research-based strategies

5 Networking in the Educator's Village

Join one of our facilitated discussions that go deeper into special-interest topics. Mix and mingle with like-minded educators in discussions about:

- College and career readiness
- Deliberate practice
- District improvement
- Instructional support and coaching
- Inter-rater reliability
- iObservation
- School leadership
- Student growth

[†] Participants who attend the pre-conference and main conference may earn up to 16 credit hours subject to their district's approval.