

FOR IMMEDIATE RELEASE

Contact Information: Erin Tselenchuk

925-639-7615

pr@aupaircare.com

www.aupaircare.com

AUPAIRCARE CELEBRATES 25TH ANNIVERSARY

Continuing commitment to develop cultural exchange program that connects families and au pairs worldwide.

[SAN FRANCISCO, CA] – April 29, 2014 – AuPairCare, an au pair agency that matches American families with international au pairs, is celebrating 25 years as a leader in the live-in childcare industry.

“My work with AuPairCare has been a rewarding and fulfilling experience,” said Theresa Edwards, AuPairCare Regional Manager. “I’ve been with this company for 20 years and the joy and satisfaction that we all feel when we bring together people from diverse cultures to create bonds that last a lifetime, is truly thrilling!”

Since 1989, AuPairCare has established itself as a live-in childcare and cultural exchange industry leader and has placed over 50,000 au pairs from more than 40 countries. AuPairCare became one of the first au pair agencies designated by the United States Department of State to legally sponsor au pairs to come to the US. In addition to this designation, AuPairCare has longstanding relationships with the International Au Pair Association and the Alliance for International Education.

“The past 25 years have not just been about providing a quality program,” stated Vice President, Sarah McNamara, “but always enhancing it to ensure the best experiences for both our au pairs and our host families.”

The quality of the AuPairCare program has only increased with age, including their [Infant Specialized Au Pair Program](#) – an offering that they alone provide. AuPairCare has a unique [EasyMatch™](#) system that searches their au pair database and matches candidates based on 15 different criteria. They have also developed the [Safety Care™ Training Program](#), a mandatory au pair training program through AuPairCare’s [Au Pair Academy](#) to ensure that all au pairs are familiar with American ways of caring for children.

With dedicated staff members nationwide, AuPairCare provides local and personal support to all host families and au pairs throughout the duration of their placements. AuPairCare’s local and regional staffing is comprised primarily of women with very diverse backgrounds with many hosting or having been host parents in the program themselves.

“We are wholly dedicated to providing safe, affordable and flexible live-in childcare to American families while also empowering young people to come and experience life in the United States.” McNamara emphasized. “That’s been our goal for 25 years and it will continue to be our goal for years to come.”

About AuPairCare

AuPairCare is a leading au pair agency providing affordable live-in childcare services to American families since 1989. Designated by the U.S. Department of State, AuPairCare offers superior childcare to fit families’ unique needs. AuPairCare has matched more than 50,000 au pairs with American families across the U.S. AuPairCare is a division of Intrax, a family of organizations that provide a lifetime of high quality educational, work and volunteer programs that connect people and cultures. Intrax is headquartered in San Francisco with offices on four continents. To find an au pair to fit your family’s needs call 1(800) 428-7247 or visit www.aupaircare.com.

For more information please contact: Erin Tselenchuk, 925-639-7615, pr@aupaircare.com

Intrax AuPairCare Ayusa Lango ProWorld

###