Businesses Can Now Try E-Retailing with Free Services from Shopio.com

The New e-Commerce Website Platform Offers Small and Medium Businesses Free Plans To Start Selling Online Today!

May 02 2014, Istanbul – The launch of a brand new e-commerce platform, Shopio.com, was recently announced. It is a part of the new generation ecommerce platforms that enable small & medium sized businesses to promote and sell their products online at affordable prices without any technical knowledge or installation know-how. The online platform is specifically intended for small and medium sized businesses, giving them the opportunity to take their businesses online, market it on the web and connect with potential customers across the globe.

Shopio is the culmination of decade long experience in providing cutting-edge e-commerce services to entrepreneurs from all fields of business. The new e-commerce platform provides free-to-use services to small business owners, giving them a taste of the tools that help them sell their products and services, find customers and ship globally.

Talking about the significance of the services provided by Shopio, Mr. Seyhun Ozkara, Shopio's CEO and co-founder said, “We are always striving to provide business owners and e-retailers with the best of services in online store management. And Shopio is only our first step towards a future where everyone will be able to sell online conveniently.”

Shopio promises an easy to use interface. All users initially get free access to all of the websites capabilities. The Shopio Free Plan includes everything needed to start an online retail store as Shopio also takes care of the hosting, shipping and taxation related problems to ensure a seamless selling experience for the clients.

Mr. Ozkara extended on his earlier statement, saying, “It’s no longer the fashion to sell online but a necessity. Small businesses, these days, need to do everything in their control to increase their revenue and get better returns. In order to stay relevant as a business you need to be exactly where the customer is and nowadays, the customers are mostly found online. Shopio features all the tools of the trade to help sellers find the right buyers and make a profitable sale. We give businesses the help they need to implement and sustain an omni-channel strategy that will integrate their real world stores with their online stores.”

Shopio also offers business owners complete installation and ecommerce hosting solutions along with more than one hundred essential features that can make their online businesses profitable. Shopio ecommerce platform is integrated with global payment gateways like PayPal, Authorize.net, Moneybookers, Braintree and more. The Free Plan comes with extensive online stores that can be customizes with their business-ready ecommerce themes that are responsive and ready for mobile, so e-retailers can ensure effective access to their store via tablets, iPads and smartphones.

# About Shopio.Com

Shopio.com is developed and managed by IdeaSoft, a leading ecommerce provider in Turkey, with a decade of experience, powering more than 10,000 online stores.

The new generation ecommerce platform enables small to medium sized businesses to promote and sell their products online at affordable prices without any technical knowledge of e-commerce.

You can visit the ecommerce store at [www.Shopio.com](http://www.Shopio.com) for more information.

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