







Fact Sheet

## **Marketing Committee Contacts:**

Jackie Heinz <u>innkeeper@zeiglerhouseinn.com</u>, 912-233-5307 Diane Crews <u>greenpalminn@aol.com</u>, 912-272-7465

Web: RomanticInnsofSavannah.com

Twitter: @RomanticInns | Facebook and Pinterest

## **Press Contact:**

Sandy Traub straub@spatior.com 912-398-9828

**INTRODUCTION.** Let Savannah Romance You! ™ is the invitation from a dozen stars in Savannah tourism -- **Romantic Inns of Savannah LLC.** The beautifully restored inns are the Victorian mansions near Forsyth Park, historic inns on legendary garden squares (parks), privately owned bed and breakfast cottages near the Savannah River harbor, and Golden Era executive mansions (adding grandeur to intimate events, like small weddings and girlfriend getaways).

The collective marketing association includes only family-owned historic inns (circa 1855-1898) that interpret and romanticize southern hospitality a dozen different ways in Savannah, Georgia USA -- renown as North America's most beautiful city.

**HOW WE DIFFERIENTIATE OURSELVES**. "Complimentary" is a big word among these southern USA inns – each inn offering its own unique B&B experience in the elegant lodging places that enhance culture-rich, quintessential Savannah travel experiences. In the non-profit association's video <u>Better Way to Stay in Savannah</u> highlights the character-rich beauty of this USA historic city on the Atlantic Coast, and the extraordinary charm and romantic places found at the various inns – patio gardens, southern porches, swimming pool, home baked pastries, and special-diet breakfasts.

**Affordability** prevails again because there are no hidden fees (otherwise charged at hotels, i.e., resort fees, Wi-Fi, etc.). International and USA travelers to Georgia's First City find unique historic Savannah expertise and extraordinary Savannah-style welcome in beautifully restored historic homes. Generous amenities (inclusive) will be slightly different for each inn. All feature Wi-Fi, parking, and concierge trip planning, which point to local as well as tourist favorites and personal reservation assistance. Many feature homey-to-gourmet southern breakfast, complimentary beverages, and fresh baked pastries.

**REVIEWS**. Models of Savannah's world famous architecture, garden landscapes, social ways and southern hospitality, these Romantic Inns also lead *TripAdvisor.com* Savannah reviews among historic bed and breakfasts. Member inn -- 1895 Inn -- tops TripAdvisor.com Savannah, Georgia B&Bs.







**FEATURED INNS:** Member inns are featured on *Wheel of Fortune*, and *Eat It and Like It* (top-rated local foodie's television), publications including The New York Times, Southern Living, Delta Sky, and Savannah Magazine, and on popular annual tours -- Savannah Tour of Homes and Gardens, and Holiday Tour of Homes and Inns.

**LOCATION.** Situated along the southeast USA's Atlantic Ocean / Georgia coast, the Savannah National Landmark Historic District (2.5 miles) is home to the city's smallest restored home-, townhome- and mansion-inns—private carriage houses to 16-room European-style town homes—that dot prestigious, quiet residential neighborhoods. Elite among America's original 13 colonies, Savannah is prized for its southern traditions and architecture that survived the American Civil War (1861-1865), verdant city green spaces, blooming gardens, and coastal landscapes, the arts, and international commerce.

**SAVANNAH ACCOLADES 2014 AND 2013.** Gaining in popularity for food and wine, cycling and running, Savannah's flat terrain enhances its reputation as a walking vacation city -- founded by the British in 1733 -- renowned for friendly people, mannerly charm, architecture, gardens, "no snow" winters, and international heritage celebrations.

- "America's Coziest Cities #10" Huffington Post, January 2014
- "Best Places to Party on Spring Break" Outside.com, January 2014
- "World's Best Cities for Romance (#12)" Travel + Leisure, February 2014
- "10 Most Romantic North American City" USAToday, February 2014
- "19 Truly Charming Places to See Before you Die" BuzzFeed.com, February 2014
- "Top Ten Romantic City" Livability.com, February 2013
- "America's Best Cities for Pizza" Travel + Leisure, March 2013
- "America's #1 Most Charming Accent" Travel + Leisure, April 2013
- "America's Top 10 Waterfronts" USAToday, May 2013
- "Best City for Affordable Getaway" Travel + Leisure, May 2013
- "2013 Award of Excellence" -- Corporate & Incentive Travel Magazine, May 2013
- "Top 25 Destination in the World (#14)" Trip Advisor, May 2013
- "2013 Award of Excellence Corporate & Incentive Travel Magazine, May 2013
- "Tybee Island: Top Family Friendly Beach Town" TravelNerd.com, June 2013
- "America's Best Cities" (#7) Travel + Leisure, July 2013
- "Top Ten Friendliest City in America" (#3) Condé Nast Traveler, August 2013
- "Forsyth Park: Top 25 Parks in the World" Trip Advisor, August 2013
- "Best Romantic City" AAA Southern Traveler, August 2013
- "Top 50 Destination for Labor Day" TravelersToday.com, August 2013
- "Top 10 Cities in the United States" (#9) Condé Nast Traveler, October 2013
- "America's Best Cities for Hipsters (#13) Travel & Leisure, November 2013
- "A Top 20 Awesome City to Visit in your 20s" Huffington Post, November 2013