

Tell 2014 American Business AwardsSM Attendees About Your Company

Place your full-page ad in the official program of the June 13 awards banquet

Reservation Deadline: Wednesday, May 28
Materials Deadline: Friday, May 30

The official program of our 12th annual awards banquet on June 13 will be distributed in electronic (PDF) form only.

The program will be available on the ABA homepage the week of June 9 and will be distributed to and downloaded by more than 15,000 executives nationwide over the coming year. Use this occasion to congratulate your employees on their nominated work and to tell the nation's business leaders about your organization. In addition to your full-page ad in the program, you will receive 25,000 display advertising impressions on the ABA website and in the Stevie® Awards weekly e-mail newsletter throughout 2014.

Cost per full-page color ad: \$350

Technical Specifications & Delivery Instructions:

- Ad size is 7" wide x 10" tall
- The program will be set up on Mac OS in Quark Xpress
- Files in Quark need to include all links and fonts for Mac
- Send Illustrator or Photoshop files as EPS, and convert all text to Path, with all linked images embedded
- PDF files must be PDF/X-1a, images and fonts embedded
- If file or PDF has web site or e-mail hyperlinks, please supply separate hyperlink information
- Send BOTH color and b&w ad files if available
- **Please—No MS Word or MS Publisher files**

Deliver ad materials by Friday, May 30 to:

David Wu, DW Design
5349 Thayer Avenue, Alexandria, Virginia 22304, U.S.A.
Telephone (703) 370-5229
david.dwdesign@verizon.net

Place your full-page ad in the official program of the September 12 new product & tech awards banquet

Reservation Deadline: Wednesday, August 27
Materials Deadline: Friday, August 29

The official program of the ABA's new product & tech awards banquet will be distributed in print form to all 250+ attendees of the event, and to more than 15,000 other executives nationwide over the coming year as a PDF download from the ABA website. Use this occasion to congratulate your employees on their nominated work and to tell the nation's business leaders about your organization.

In addition to your full-page ad in the program, you will receive 25,000 display advertising impressions on the ABA website and in the Stevie Awards weekly e-mail newsletter throughout 2014.

Ads for first three (3) insertion orders received will appear in color in both the print and online versions of the program. Other ads will appear in black-and-white in the print version and color in the online version.

Cost per full-page color ad: \$700

Technical Specifications & Delivery Instructions:

- Ad size is 7" wide x 10" tall
- The program will be set up on Mac OS in Quark Xpress
- Files in Quark need to include all links and fonts for Mac
- Send Illustrator or Photoshop files as EPS, and convert all text to Path, with all linked images embedded
- PDF files must be PDF/X-1a, images and fonts embedded
- If file or PDF has web site or e-mail hyperlinks, please supply separate hyperlink information
- Send BOTH color and b&w ad files if available
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Deliver ad materials by Friday, August 29 to:

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david.dwdesign@verizon.net

----- Complete and fax this reservation form to (703) 991-2397 -----

Reserve our full-page ad in the official program of the June 13 awards banquet @ \$350

Reserve our full-page ad in the official program of the September 12 new product & tech awards banquet @ \$700

Save \$150—Reserve full-page ads in both programs @ \$900

Contact Name: _____

Company: _____

Address: _____

City: _____

State: _____

Zip Code: _____

Telephone: _____

Fax: _____

Email: _____

TO PAY BY CREDIT CARD COMPLETE AND FAX THIS FORM TO THE STEVIE AWARDS AT (703) 991-2397

Send payment with this form to: The Stevie Awards,
10560 Main Street, #215, Fairfax, VA 22030 U.S.A.
Make checks payable to Stevie Awards, Inc.



Name on Credit Card: _____

Credit Card #: _____

Expiration Date: _____

Total Amount: _____

Billing Address: _____