

# FREE ONLINE MARKET SURVEYS

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## FREE Apartment Surveys

**Nationwide** Online Market Survey System

On-Site Staff, Regional's, AVP's, Asset Managers, Owners...

Click Your State On the Map To Use **MyRentComps** in Your Local Area!

Facebook wall



Know More About Market Survey



### APARTMENT ASSOCIATIONS - AFFILIATED

- AL-MBAAA Alabama
- FL-Apartment Association of Greater Orlando
- FL-Bay Area Apartment Association
- FL-Bay County Multi-Housing Association
- FL-Capital City Apartment Association
- FL-Emerald Coast Apartment Association
- FL-First Coast Apartment Association
- FL-North Central Florida Apartment Association
- FL-Sun Coast Apartment Association
- FL-South East Florida Apartment Association

### APARTMENT ASSOCIATIONS- NOT AFFILIATED

Our Service is totally free to your Apartment Associations. All they need to do is add a link on their website and MyRentComps will be Up and Running.

If your Local Apartment Association is not yet participating in this free service, [Click Here](#) and we will contact them to share information about MyRentComps.

### SUFFERING FROM MY-CHAOS-ALOTIS?

Are you Multitasking to the Extreme? Do you have too many things to do, and not enough time? Let MyRentComps Help You!



YouTube video "Leasing Gone Wrong"



*You're too busy to take Market Survey Calls!*

**MYRENTCOMPS.COM**

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**MYRENTCOMPS.COM**

Click Here For  
**MARKET SURVEY**  
© myrentcomps.com

YouTube: "Leasing Gone Wrong"

# Who Calls For Market Survey?



- ✓ Your Comps - *They can't see yours unless they update theirs!*
- ✓ Other Management Companies
- ✓ 3<sup>rd</sup> Party Data Providers
- ✓ Owners
- ✓ Developers/Buyers
- ✓ Supplier Members
- ✓ Appraisers
- ✓ Lenders
- ✓ Brokers

Property Managers who **unlock** their **FREE** Online Market Survey through their local apartment association can save their property an average of **\$3,900** per year!

CLICK  
PLAY  
WIN

# Why Rent Comps Are Important



To the Onsite Management Team at NSAA Sample Property,

## **Be the Superhero in Your Leasing Office!**

Fact: The reason you do market surveys is to maximize revenue. Stay on top of your market with the NSAA Online Market Survey and you may be able to recognize opportunities to raise your rents.

## **“Do the Math”**

For example, if you were to raise the monthly rent on 100 units by a mere \$20/month, then by the end of the year, you will increase the cash flows to your owner by \$24,000 per year. This would increase the value of the apartment community by approximately \$342,857 in year 2 (See Below).

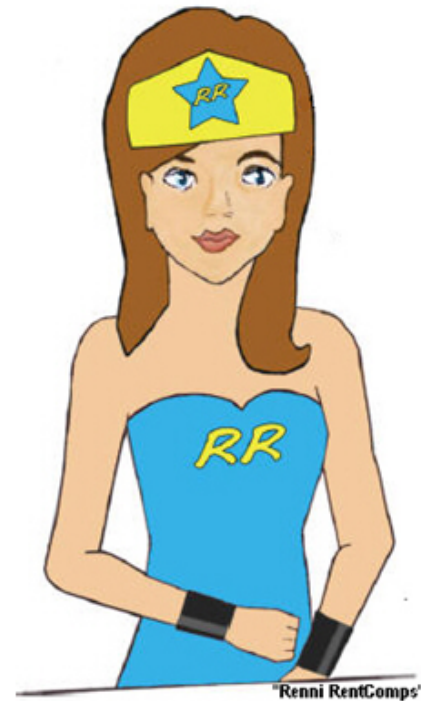
**Rent Increase X QTY units X 12 Months = Annual Increase**

\$20/Mo. X 100 Units X 12 Months = \$24,000

**Annual Increase / CAP Rate\* = Increased Value**

\$24,000/Yr. / 7.0% = **\$342,857**

*\*CAP Rates vary by age of property and geographic location.*



**NSAA Online Market Survey NEW Enhancements! Google and Craigslist Searches on you and your comps!**

- ✓ See what prices your comps are advertising online!
- ✓ Who is advertising YOUR property?

Take Charge of Your 2013 Market Survey and Make It Great!

**NSAA Online Market Survey Support Team**

855.206.3791 x114

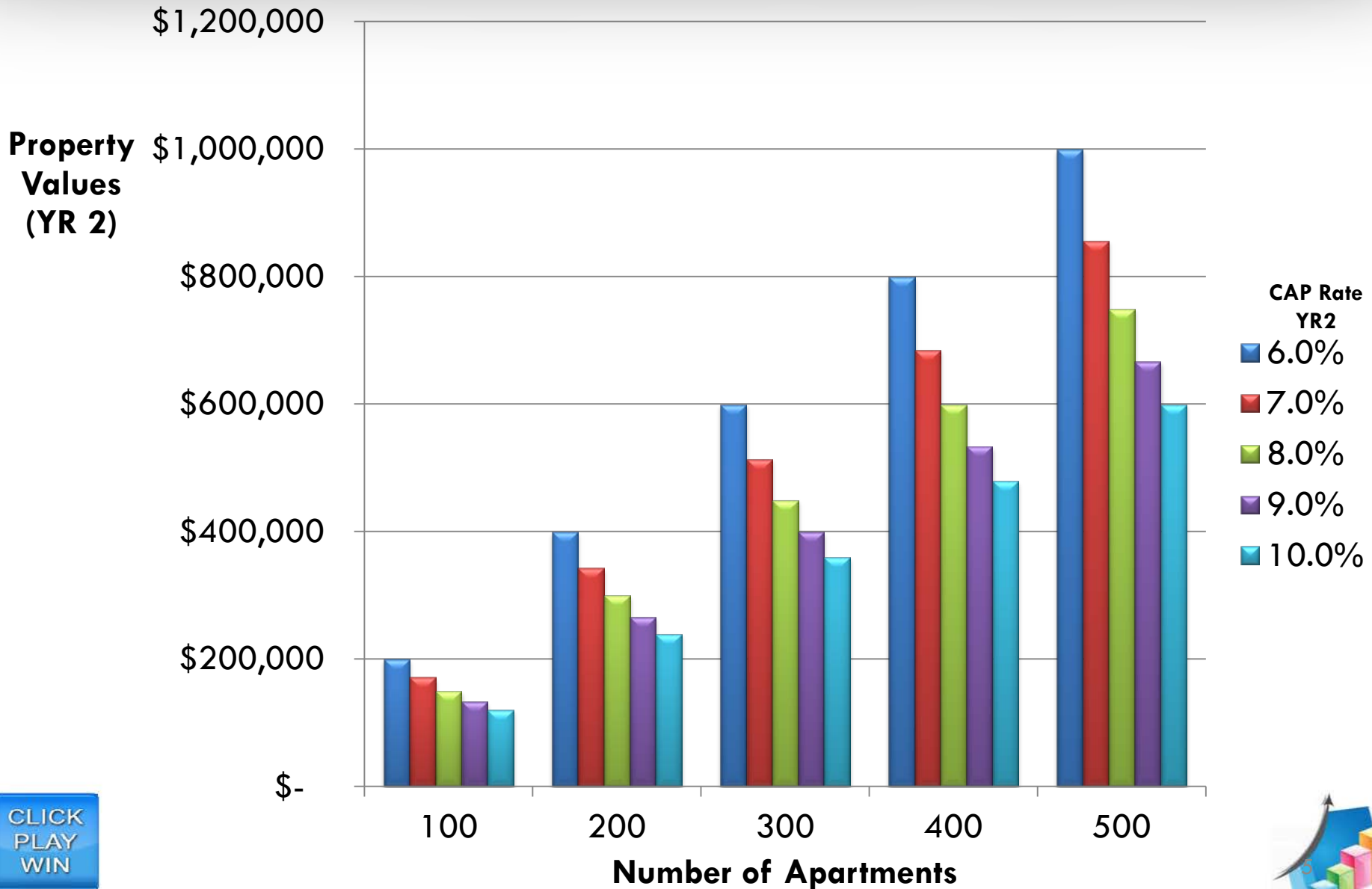
[Support@MyRentComps.com](mailto:Support@MyRentComps.com)

CLICK  
PLAY  
WIN



# See How a \$10/Month Rent Increase Affects Value

## \$10/Mo Rent Increase & YR2 Value (@ 6%-10% Cap)

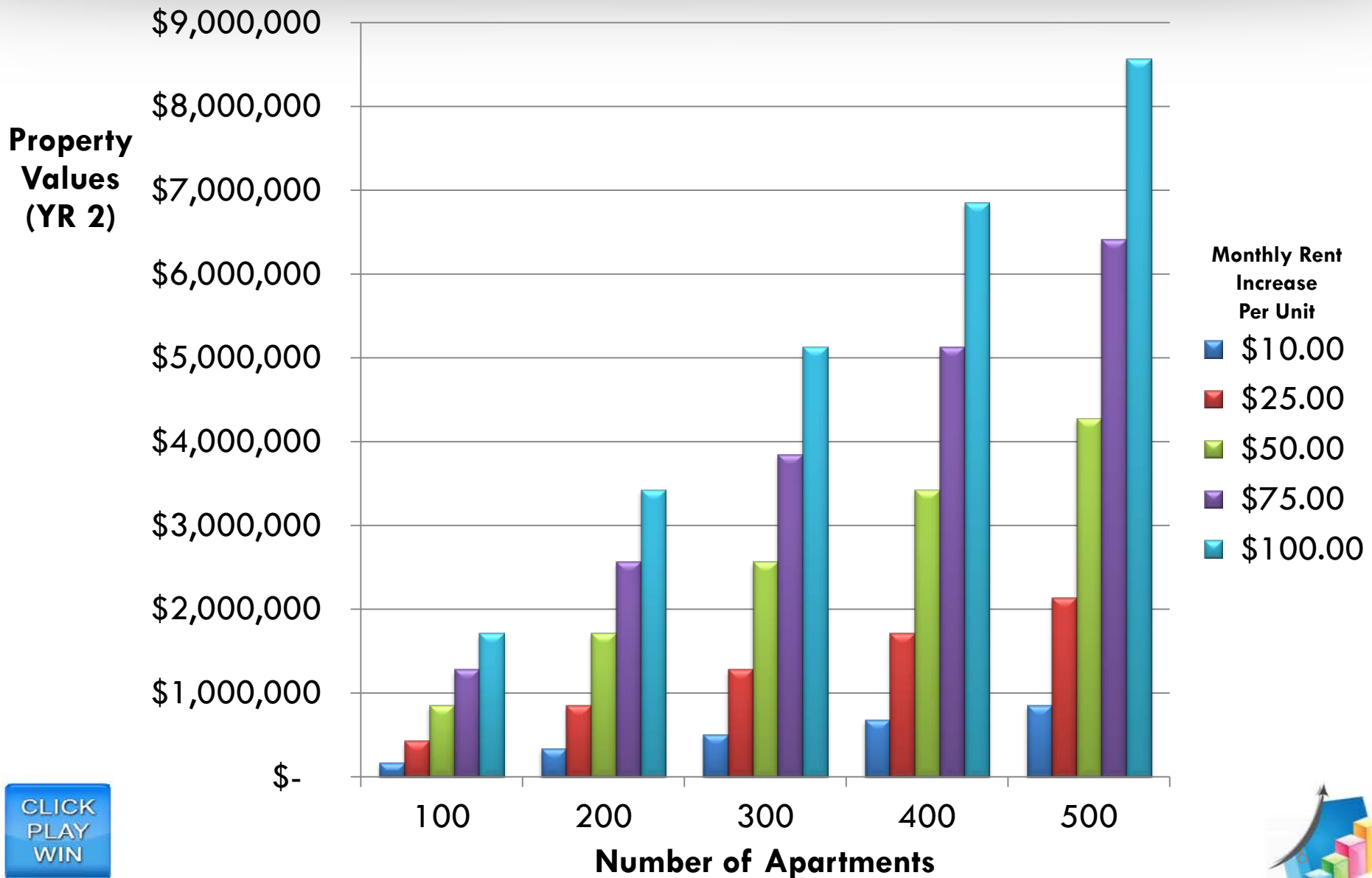


CLICK  
PLAY  
WIN



# Understanding Your Rent Comps DOES Matter

Rent Increases Directly Affect Value (Based on @7%CAP in YR 2)



# OMS MANAGEMENT ADVANTAGE...



## ON-SITE ADVANTAGE...

- [Time equals money](#) – STOP the incessant calls for market information
- Choose your own Comp Group
- [Search Comp Group on Craig's List and Google](#)
- [Flag and Update](#) Comps
- [Four standardized market survey reports](#) of your comp group
- Accounts for owners & upper management to monitor properties and their comps
- Your apartment association membership is broadcast on the market survey reports
- Schedule Reminders to Update and Run Comp Reports to keep ahead of all market changes



## REGIONAL MANAGER/OWNER ADVANTAGE...

- [Time equals money](#) – Let your property managers know, incessant calls for market information is disruptive.
- [Four standardized market survey reports](#) for each of your properties in your portfolio.
- [Search Comp Group \(and Your Own Properties\) on Craig's List and Google](#) Monitor activity on your own portfolio.
- View On-Site's Comp Group, Add/Remove On-Site Personnel
- Email Property managers from system
- Accounts for owners & upper management to monitor properties and their comps
- See which properties in your portfolio are current members of your apartment association
- Schedule Reminders to Update and Run Comp Reports to keep ahead of all market changes



# Questions/Live Demo Time Permitting

[Live Demo](#)

To schedule a special 30 Minute  
**OMS MANAGEMENT ADVANTAGE WEBINAR**  
for your Company (up to 99 Work Stations)  
contact us at [support@myrentcomps.com](mailto:support@myrentcomps.com)

