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### ***OnRamp Announces Return to ATA 2014***

AUSTIN, TX – OnRamp, a leading high security hosting provider specializing in HIPAA Compliant Hosting services, announced today that the company will be making its return to the American Telemedicine Association (ATA) 2014 Conference and Tradeshow. The event which has been dubbed “the world’s largest scientific meeting and exposition focusing exclusively on telemedicine,” will take place May 17-20, 2014, and will be hosted at the Baltimore Convention Center in Baltimore, Maryland. OnRamp will showcase its [HIPAA Compliant Hosting](#) solutions from Booth #2215 along with the company’s newly released HIPAA Risk Management Tool which it debuted at the 2014 Healthcare Information and Management Systems Society (HIMSS) Annual Conference earlier this year.

The 19<sup>th</sup> Annual event is expected to attract over 6,000 attendees with an educational program composed of internationally-recognized speakers and thought-leaders on the topics of healthcare and technology that translate real world experience into practical lessons learned. Topics covered in these sessions include: consumer health, wireless applications, specialty services and program operations related to the use of telecommunications technology and the transformation of the delivery of healthcare. OnRamp will address the privacy and security concerns for telemedicine, telehealth and mobile health companies that transmit electronic protected health information (ePHI) through medical devices and online services and will also demonstrate how the high security hosting provider works with covered entities and business associates to comprehensively ensure that they are HIPAA compliant.

“According to the changes outlined in the HIPAA Omnibus Rule, anyone who creates, transmits or stores electronic protected health information, must comply with HIPAA,” stated OnRamp Founder and HIPAA Implementation Expert, Chad Kissinger. “This applies to both covered entities and their business associates, and holds each accountable for their own actions and the actions of their partners, regardless of whether a formal Business Associates Agreement is signed.” Kissinger went on to comment, that “with these changes to HIPAA, the task of maintaining compliance, especially within the telemedicine and health information technology space, has become increasingly difficult. Keeping these struggles in mind, and the concerns all healthcare related businesses should have in maintaining the privacy and security of ePHI, we believe many of those attending ATA 2014 could see a direct benefit in working with OnRamp.”

OnRamp’s online, proprietary, HIPAA Risk Management Tool allows the company’s HIPAA Hosting customers to collaboratively work with OnRamp to address HIPAA compliance requirements in conjunction with the company’s “3-Step HIPAA Risk Management” process. Through this process, OnRamp (1) collects data, (2) assesses the risk to this data and (3) makes plans to manage the risks associated with storing critical patient data within its [data centers](#). The resulting documentation and systems characterization diagram generated by OnRamp, provides the basis for the process and procedures necessary to maintain compliance. It also details the Business Associates Agreement OnRamp signs with its customers.

For more information about ATA 2014, visit: <http://www.americantelemed.org/ata-2014/>

#### ***About OnRamp***

OnRamp provides computing infrastructure for companies that require high levels of security and availability. OnRamp operates multiple enterprise class data centers to deploy hybrid solutions built on cloud-delivered computing capacity, [managed hosting](#) and [colocation](#) services. OnRamp specializes in working with companies to ensure compliance in the healthcare, financial services and other industries with high security needs. OnRamp’s high security hosting solutions help companies meet the rigorous compliance requirements associated with HIPAA, PCI, SOX, FISMA and FERPA.

As an SSAE 16 SOC I Type II certified, PCI Level 1 and HIPAA audited company, OnRamp’s state-of-the-art facilities feature the highest levels of security, redundancy, reliability and technical expertise with round-the-clock security and maintenance from a team of on-site network engineers.

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