

Bioactive Ingredients & Product Market 2018 Forecasts

Research on Bioactive Ingredients & Product Market: 2018 Forecasts in New Report Available with ReportsnReports.com

ReportsnReports.com offers "Bioactive Ingredients & Product Market by Ingredient (Probiotics, Proteins, Plant Extracts, Minerals, Vitamins, Fibers, Carotenoids), by Product (Functional Foods, & Beverage, Dietary Supplements, Animal Nutrition, Personal Care) - Global Trends & Forecast to 2018" market research report in its store.

The bioactive ingredients market is forecast to grow at 7.2% by 2018 to touch \$33.6 billion. This estimation is attributed to the widening bioactive industry, which is a result of increased consumer awareness and health concerns. The Asia-Pacific region is the dominant market with increasing population, urbanization, and disposable income in countries such as India, China, and Thailand. In countries such as Australia, the aging population is generating market opportunities for bioactive. The improvement in the quality of ingredients with clinically-proven ingredients & products entering the market is gaining trust of the consumers and is another factor driving the bioactive ingredients market. Complete report Bioactive Ingredients & Product Market by Ingredient (Probiotics, Proteins, Plant Extracts, Minerals, Vitamins, Fibers, Carotenoids), by Product (Functional Foods, & Beverage, Dietary Supplements, Animal Nutrition, Personal Care) - Global Trends & Forecast to 2018 is available at <a href="http://www.reportsnreports.com/reports/280906-bioactive-ingredients-product-market-by-ingredient-probiotics-proteins-plant-extracts-minerals-vitamins-fibers-carotenoids-by-product-functional-foods-beverage-dietary-supplements-animal-nutrition-personal-care-global-trends-forecast-to-2018.html .

Based on type, phytochemicals & plant extracts prove to be the most adopted ingredients with the highest projected growth rate. The increasing dependence on plant products, along with growing awareness are the drivers of global market for phytochemicals & plant extracts. In regions such as North America and Europe, the consumers are turning towards plant products and prefer consuming bioactive ingredients derived from plants.

Along with the use of phytochemicals in functional food & beverages or as supplements, the presence of these ingredients is also growing in the personal care industry. Herbal creams, shampoos, and soaps are gaining a widening market due to their characteristics of safeguarding and enhancing skin and hair.



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In the current market scenario, fibers & specialty carbohydrates are expected to have the largest market share due to their wide application. Functional beverages are the growing application market for bioactive ingredients, whereas dietary supplements hold the largest market share in the same market.

Companies profiled in <u>Bioactive Ingredients & Product Market</u> by Ingredient (Probiotics, Proteins, Plant Extracts, Minerals, Vitamins, Fibers, Carotenoids), by Product (Functional Foods, & Beverage, Dietary Supplements, Animal Nutrition, Personal Care) - Global Trends & Forecast to 2018 include BASF, Archer Daniels Midland Co. (ADM), Cargill Inc., Dupont DENemours & Co. (Dupont) Msds., DSM, Ajinomoto Co. Inc., Ingredion Inc., FMC Corporation, Roquette and Arla Foods. Order a copy of this report at http://www.reportsnreports.com/Purchase.aspx?name=280906.

Other newly published reports on food and beverages industry available with ReportsnReports.com include:

Snacking - understanding existing trends, capitalizing on new trends and looking to counteract inhibitors in the market: This report highlights key consumer groups that offer both new and ongoing opportunities for development. It identifies and dispels myths surrounding health seeking and time scarcity in snacking and outlines how to effectively position differentiated products to target these needs. Important consumption motivations and changes in consumer behaviour are analysed and recommendations for manufacturers and retailers are drawn from this, identifying profitable markets and areas for innovation. Complete report is available at

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Identifying new opportunities in the Soft and Hot Drink markets and responding to evolving consumer need states: This research shows how consumer behavior is evolving rapidly and this will open up new opportunities in both Soft Drinks and Hot Drinks markets. This includes a more holistic understanding of health and the role drinks can play in meeting these needs, the continuing influence consumers' busy lives has in changing consumption habits, the ongoing key role taste will play in consumer choices, and the changing consumer perceptions towards sugar and artificial sweeteners. Complete report is available at http://www.reportsnreports.com/reports/283707-identifying-new-opportunities-in-the-soft-and-hot-drink-markets-and-responding-to-evolving-consumer-need-states.html.



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Feed Pigment Market By Type (Carotenoids, Curcumin, Caramel, Spirulina & Others), By Livestock (Swine, Cattle, Poultry, Aquatic Animals & Others), By Geography - Global Trends & Forecasts To 2018: The feed pigment market is projected to reach a value of \$2,762.8 million by 2018. The report analyzes the market, segmented with respect to the main regions of the world. The report provides a comprehensive analysis of the feed pigment market. It categorizes the feed pigment market based on type, livestock, and geography. The increasing demand for meat and industrialization of pork and poultry meat sectors are factors that have accelerated the growth of the feed pigment market. The market is growing at an appealing rate, which will drive the demand for various grades of feed pigment for serving the livestock industry. Complete report is available at http://www.reportsnreports.com/reports/283182-feed-pigment-market-by-type-carotenoids-curcumin-caramel-spirulina-others-by-livestock-swine-cattle-poultry-aquatic-animals-others-by-geography-global-trends-forecasts-to-2018.html

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