Skymosity

Skymosity and BarkBox Donate Goodies and Time to Dogs of San Francisco via PAWS

Weather Marketing Platform, Skymosity, and Leading Dog Subscription Service, BarkBox, Team Up with PAWS to Make Dogs Happy

San Francisco, CA

Pets Are Wonderful Support (PAWS) is a human services organization in San Francisco "…dedicated to preserve, support and nurture the human-animal bond for those most vulnerable in our community." From the provision of emotional and vital pet care support services- such as pet food, subsidized vet care, dog walking, and in-home pet care- to educating the community about the human-animal bond, PAWS truly has a meaningful impact on the community they serve.

With over 30 veterinary partners and over 500 volunteers, who provide in-home pet care and assist with the distribution of pet food and supplied to homes and at the PAWS food bank, PAWS is designed to assist those most in need in San Francisco—enabling them to care for their companion animals in the face of financial and physical challenges.

On May 24th, Skymosity volunteers will be contributing their work ethic and smiles to assist in distributing food from the PAWS food bank to PAWS clients, as well as, through a generous donation from BarkBox.com, handing out goodies and healthy treats to those clients receiving pet food for their dogs.

"The generosity of Skymosity and their employees is crucial for PAWS," adds Aaron Chandler, the Executive Director of PAWS. "Every year, we serve 800 clients and their 900 companion animals—this life-saving work could not happen without the support of Skymosity, and the dozens of other Bay Area companies and their employees, every year."

Skymosity, a breakthrough weather marketing company, located in the San Francisco Bay Area, has been donating time and resources to local non-profit organizations since its founding in 2013.

"We're very excited about the opportunity to be a few of the many volunteers that contribute towards the awareness of PAWS doing such awesome work, as well as contributing towards their continued success in the community," said Andrew Christison, Director of Business Development, Skymosity. "That BarkBox has made such a generous donation towards helping us to help PAWS makes the opportunity even more fulfilling."

Beyond merely donating dozens of boxes of goodies for dogs, BarkBox has also set up a coupon code that allows anyone that signs up for a BarkBox with their code to automatically receive $5 off of their BarkBox subscription, as well as contribute $15 of their subscription as a donation directly to P.A.W.S.!

"We believe every dog should have a human, and every human should have a dog," said Danielle Maveal, BarkBox. "Helping keep a strong and stable environment for both pups and pup owners is a common goal between PAWS and us, and we're grateful to give to this cause."

If interested in getting a $5 Discount off of a BarkBox subscription, while donating $15 directly to PAWS, visit BarkBox.com and enter in coupon code, PAWSFBBX1, for any purchase.

About PAWS

Founded in 1987, Pets Are Wonderful Support (PAWS) is a human service organization that provides more than 800 low-income seniors and individuals living with HIV/AIDS and other disabling illnesses with emotional and practical support that enables them to focus on their own health and well-being while caring for and maintaining their companion animals. By providing essential support services and educating and advocating on behalf of the human-animal bond, PAWS improves the health and well-being of at-risk and vulnerable individuals, and the animals in their lives. For more information about PAWS (Pets Are Wonderful Support), visit PAWSSF.org.

About Skymosity

Skymosity, an Email Aptitude company, is a breakthrough Weather Marketing SaaS platform that helps top brands around the world enhance their marketing efforts by leveraging advanced weather marketing technology. Starting with its flagship and patent-pending email trigger technology, EA Rainmaker, the Skymosity Weather Marketing Platform transforms big weather data into actionable wins and enables marketers to leverage advanced weather analytics, email triggers, weather-based site personalization, and more. For more information, visit Skymosity.com.

About BarkBox

BarkBox is the handiwork of Matt Meeker, Henrik Werdelin and Carly Strife. Brought together by their love of all things canine, these three launched BarkBox, with little thought as to how popular it was going to be. As BarkBox grew, so did their understanding of the loyal dog parents that loved their monthly box of goodies. For more information, visit BarkBox.com.