

Winner: Stevie Award - Best New Software Product



CD2<sup>™</sup> Learning is a complete, cloud-based learning architecture. We provide an adaptive and configurable platform to deliver engaging content in a new, innovative way. Using our tools, you can develop a comprehensive and cohesive organizational strategy centered on providing flexible training. Employ coaching and mentoring tools to drive progress to meet team and organizational goals while enhancing individual careers.

We are driven to help those who want a better return on investment during a time when the majority of companies are dissatisfied with their current LMS, LCMS, and Talent Management solutions. Our content without limitations, powerful tools, and focus on collaboration, promotes and enables continuous learning and organizational growth.

### **Develop and Deliver**

• Revitalize your content in an engaging and flexible way that reaches beyond the limitations of other content delivery solutions.

• Deliver your material in a device neutral format that is online or seamlessly integrated into instuctor-led training.

## **Collaborate and Coach**

• Your training materials transition into ongoing learning and application using CD2's Perfomance Tools.

• Grow your talent and retain valuable knowledge.

### **Align and Track**

• Retain talent and knowledge by putting training into practice with coaching support to ensure everyone is on track.

• CD2 goes beyond SCORM based models. We track down to the click and report on outcomes to generate data that is meaningful and customized to your needs.



### How?

CD2 Learning offers a more complete, adaptable and robust solution to the marketplace. Content and data has to be trackable and actionable to have any value. Our broad spectrum of configurable components goes beyond the limitations of current systems. Essentially, you don't need to adapt to us, we adapt to you.

# CD2 Learning Features and Solutions





**Content Driven Delivery :** We deliver content differently. Because our course authoring tool is built into our platform, the basic building blocks are the individual blocks of text, video, or interactive components that comprise each page. This allows our users more flexibility and accountability with their content. Let us show you how to make your content dynamic, unique, and interactive with easy change management and adaptable course configuration.

Innovator Course Authoring: CD2's Innovator allows you to easily author, publish, and deploy media-rich, engaging content for your learners. Editable templates allow you to design and deliver courses, scenarios, activities, simulations, and games without prior programming knowledge, eliminating the need for third party content building tools. The Innovator has the power to take real world situations and recreate them as simulations and assessments.

Personalized Lessons: In a world where users expect and demand personalization, it makes sense that your learning delivery platform would be able to create a made to measure learning path for each user. Using our Conditional Page and Personal Learning Path tools, you can easily assemble content items into lessons tailored for individuals and groups of users in the format the makes the learning most applicable to them.

**Blended Learning:** Flip the classroom using our blended learning tools to extend the learning beyond the classroom. Allow the learners to participate fully in the learning journey using online discussions, supplemental course materials, rate comments, and directly access instructors, managers, and subject matter experts. Fostering a sense of community keeps you learners connected and accountable.

Gamification: Recognize the progress of your employees and learners by providing a reward system. Gamification is used to encourage users to stay n the system longer, recognize performance, and provide social interaction. Each activity in the system can be assigned Points, Reward Points, and Experience Points. As the learner builds their point level, they will earn badges and other rewards. These can be posted to a general Leaderboard to recognize achievements. This also gives the organization a snapshot of group performance.

**Collaboration**: Develop and reinforce a sense of community using CD2 to facilitate communication and collaboration across your organization. Give your learners the right knowledge, ideas, and resources they need to work smarter. Share white papers and articles from industry thought-leaders, discuss current topics online, deliver informal Moment-in-time lessons, and more.

**Strategic Alignment:** Match organizational goals and objectives to individual career paths to help you identify skill gaps in your organization. Your current employees will benefit from a unified approach that shows them the way to get ahead in their own careers. Develop effective habits and behavioral change using experiential learning to move past learning to daily application of skills.

Performance Management: Create lasting engagement using powerful tools that link learning results to ongoing performance outcomes. Gain access to a myriad of business tools from any device that can be used daily to strengthen the individual and the team. Monitor and mentor individuals to identify not only the top performers, but also your team members who can benefit from additional coaching.



