

Gartner Names Logi-Serve a “Cool Vendor in Human Capital Management Software”

Logi-Serve recognized for being Innovative, Impactful, and Intriguing

FARMINGTON HILLS, MICH—MAY 16, 2014—Logi-Serve, emerging leader in human capital management software, today announced it has been named a “Cool Vendor” in the “Cool Vendors in Human Capital Management Software, 2014”¹ report by Gartner, Inc.

Logi-Serve is one of just four companies recognized in the annual report, published by Gartner, the world’s leading IT research and advisory firm. Gartner identifies “Cool Vendors” each year; the field of Human Capital Management Software, like all others, is judged on three criteria: innovation, impact, and intrigue.

According to Gartner, “This research showcases innovations in adaptive learning, talent assessments, operations and workforce intelligence, and digitized HR document management. HR and HR IT leaders should look beyond their traditional vendors for innovations in human capital management software.”

Eric Krohner, Founder and CEO, of Logi-Serve, said: “Gartner combs the world for innovative companies to be included in its Cool Vendor survey and Logi-Serve is honored to be recognized. We believe Gartner’s analysis clearly shows that Logi-Serve is a potentially disruptive force in one of industry’s most important fields.”

Logi-Serve offers a unique system for organizations to screen and develop individuals who excel in universally valued business competencies. In addition to Gartner’s “Cool Vendor” recognition, the company has been recognized as ground breaking for its scientific rigor, Triangulation Science™ testing methodology, immersive and visual user experience, financial impact alignment, and reporting insights by many industry analysts and experts including Josh Bersin, Dr. Dan Biddle and Dr. J. Bruce Tracey from the Cornell University’s School of Hotel Administration, to name a few. To date, Logi-Serve has been selected by leading corporations across retail, hospitality, financial services, call centers, automotive, healthcare, transportation, supply chain, business and government services.

For more information view the Logi-Serve website at www.logi-serve.com, email sales@logi-serve.com or call 1 (800) 698-0403.



About Logi-Serve

Logi-Serve is rapidly distinguishing itself as the market's leading assessment innovator for companies seeking to predict customer service ability, enhance customer experiences, increase sales and build a culture of sales and service excellence. Through patent pending science and tools that pose questions based on story-boarded scenarios, its use of advanced response gathering technology and a validated competency framework, Logi-Serve offers the market's most direct link to predicting and shaping business outcomes.

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¹Gartner "Cool Vendors in Human Capital Management Software, 2014" by Yvette Cameron, Ron Hanscome, and Jeff Freyermuth, 02 May 2014.

