



News release

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For immediate release

Endurance International Group Invests in Automattic *Continues to Support WordPress and the Open Source Community*

Burlington, MA, May 22, 2014 – [Endurance International Group](#) (NASDAQ: EIGI), a leading provider of cloud-based platform solutions to help small and medium-sized businesses succeed online, today announced its investment in Automattic Inc., the parent company of WordPress. This investment reflects Endurance's continued commitment to WordPress and the [open source](#) community.

WordPress, widely recognized as one of the most popular publishing platforms in the world, now powers 22% of the world's top 10 million websites, according to a study by W3Techs.

Automattic CEO Matt Mullenweg said the company will use proceeds from this Series C round to grow the business by expanding their employee base and increasing marketing initiatives. According to Mullenweg, "Endurance was one of the earliest supporters of the WordPress community, so it's great to have them aligned with Automattic in creating the best services and experience for the billions of people WordPress will reach in the coming years. This is just the latest chapter in a long and fruitful partnership."

Hari Ravichandran, CEO of Endurance, commented, "Endurance and Automattic have a shared vision for how the web should be. Open Source keeps the web accessible to all and I am excited to see how this investment contributes to the continued success of WordPress. Our subscribers love WordPress and we support Matt in his quest to create the most ubiquitous content publishing platform in the world."

This investment is just one way Endurance has shown its commitment to WordPress. As a pivotal WordCamp supporter since 2005, Bluehost, an Endurance brand, was the first company to sign on as a multi-event sponsor. This year, Bluehost is sponsoring every WordPress WordCamp for 2014 – in the world. The local gatherings offer everything from basic tutorials to advanced seminars for WordPress enthusiasts.

Read more about Bluehost's WordCamp sponsorship [here](#).

See why [small business owners](#) love Endurance.

About Endurance International Group

Endurance International Group is a leading provider of cloud-based platform solutions designed to help small and medium-sized businesses succeed online. Endurance serves over 3.6 million subscribers through a family of brands that includes Bluehost, HostGator, Domain.com,

FatCow, iPage, BigRock, and MOJO Marketplace. Endurance is headquartered in Burlington, Massachusetts, has a presence in the Americas, Europe and Asia, and employs over 2,600 people. Endurance provides a comprehensive suite of over 150 products and services that includes web presence and mobile sites, email and eCommerce solutions, as well as more advanced offerings, such as SEO services, scalable computing, security, storage and backup, online marketing and productivity solutions. For more information, visit www.endurance.com.

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