

The Story

When at work, it is helpful to have a tool to easily communicate with colleagues. In many cases, businesses use consumer applications like Skype, ICQ, Yahoo Messenger, AIM, Facebook, and Google Talk.

The problem is that they are consumer oriented – employees are open to be contacted by outside people. This reduces their productivity and also affects security of corporate data.

An employee can easily receive a file from outside the company. It may be dangerous because files could contain viruses or Trojans that steal data from your corporate network. A single distract click is enough.

Also an employee could accidentally send an important document outside the company – a single distract click or drag&drop is enough.

Employees can easily be contacted by outside people and distract them. This reduces your productivity.

To make a consumer application work properly for business purposes, requires lots of efforts from the company to set policies, configure IT infrastructure and monitor the activity.

The Solution

Brosix is an Instant Messenger designed with business purpose in mind.

It offers features well known from consumer market, that are proven useful in everyday activities – text chat, group chat, file transfer, voice call, video call.

In addition to these, it offers other features that ease everyday work of employees – chat rooms, co-browse, screenshot, screen-sharing. If you use all of these in a single package, you will get a competitive advantage.

That's not all. With Brosix your team receives a closed, private and secure IM network. The administrator and manager has full control which people can use it. This reduces access for outside people. He has control over user contacts and controls communication between users and departments. He also controls which features to be used by each user.

Some companies are obliged by a law to keep a log of all employee communication. Brosix keeps this log if you instruct it.

To install a communication system is a complex task. Many things has to be considers – firewalls, routers, protocols, devices etc. Brosix makes this easy for you. Literally with few clicks and in 60 seconds you can create and activate your private IM network running on Brosix cloud.

A 30-day free trial is available - no credit card, no charges and no obligations.

<http://www.brosix.com/signup/>