

Dreamedy
©

Learning Ecosystem

Value Proposition

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Dreamedy value proposition

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Dreamedy is a network of private knowledge - sharing platforms.

Platforms are provided and supported by Dreamedy.

Each platform allows knowledge - sharing and collaboration inside of a private community as well as allowing members of one community to share information and collaborate with members of other communities.

Dreamedy also connects your business with state wide educational communities and individuals that provide corporate training and professional development.

Dreamedy additionally connects the HR department with prospective employees for workforce development.

Dreamedy automates and innovates corporate and professional training and workforce development.

Dreamedy does all that by using cloud, mobile, and social learning technology.

And here is how it works:

Dreamedy is community based.

Each community has its own privately branded home page.

The community home page is made up of learning portals.

A learning portal is an interactive website where you can create and share information and training content. Any member of a community can create an unlimited number of learning portals.

Dreamedy mission statement:

Transform information into knowledge. Learn on mobile. Merge corporate and education.

Dreamedy value proposition for corporate / professional and educational communities:

1. Corporate / professional community

For your existing workforce you can easily:

- Manage, create and deliver your own:
 - Collaborative corporate training programs
 - Professional development
 - Assessment
 - Certificates
 - Reports

- Have access to:
 - Corporate and professional training communities and their resources
 - Communicate with educational communities and collaborate over the creation of customized training programs for your existing workforce

For your future Human Resources you can easily:

- Design, deploy and manage your own custom training programs or collaborate with educational communities to create other training programs.
 - Provide to your prospective employees a customized training for development of critical skills that are required by your business, months before you hire and start paying that employee
 - Organize the evaluation, orientation and on boarding of future employees that are about to be hired by corporate or are already hired
 - Test and train your future workforce before they join your corporation and save money
 - Test and train your workforce daily

Social Learning:

- Increase leverage of employees' personal knowledge and experience
- Organize and share tribal knowledge and the experience of your community
- Create and exchange questions and content
- Create an opportunity for your employees to teach each other and make them even more productive everyday

Save time and money on your corporate spending for:

- Production and management of training content and its delivery
- Assessment of an employee's understanding of the training content
- Availability and delivery of references for processes and policies before, during and after training is completed
- On boarding, adaptation and training of future employees for months before they become paid, productive employees of the corporation
- Head hunting and recruiting services

Create and train your future workforce today for the success of your business tomorrow:

- There are over a thousand learning management systems on the market today and the market is in desperate need to find a solution that will bring content and resources from all of them into one unified learning ecosystem and that is what Dreamedy is designed to do. Dreamedy can function as a hub and mixer that allows you to combine all of your existing content, web resources and third party content into one easily accessible and secure private corporate cloud (invite only) or searchable and ready for enrolment portals published to Dreamedy public cloud.
- Customize your requirements and provide training for future employees before they finish school / college / university or come to your business from a different corporation or training agency.
- Train those unpaid future employees on their own time and shorten the time needed for that potential employee to become a productive member of the corporation as soon as possible after she or he becomes a paid employee of the corporation. As an example: future employees can become productive free apprentices or interns and corporate can benefit from outsourcing some small but real tasks as part of an ongoing potential employee training and assessment process and saving on significant corporate expense. Corporate will benefit knowing a lot more about possible potential employees and make more reliable plans for future placement.
- Communicate, collaborate and analyze the results of tests to determine the learning productivity of your human resources before and after they join your business.
- Take the opportunity to leverage the resources of educational communities and the services they provide to corporate such as content and students as future employees.

- Take the opportunity to leverage Dreamedy's nationwide network of educational communities and corporate publishers and collaborate on the "Merging Corporate and Education" initiative.
- Deploy learning on mobile, any time, any place, and any device strategy.
- Provide an opportunity for all users to create and share their own learning portals in order to increase productivity in understanding and retention of training provided by one employee to another without an extra charge to corporate.
- For employees, social learning may be the most productive because it takes place in a less formal learning environment.
- No upfront fee required in fact no risky material investment at all. Any corporation will receive for free and forever:
 - 10 licenses
 - 10GB space for content

Providing such a setup will allow your business to make sure that Dreamedy delivers a true value before any farther investment.

2. Educational community (EDU)

- Leverage the values of an online environment. - A traditional brick and mortar classroom environment provided by educational communities for corporate and professional education may not always have adequate enrollment and as a result classes may be canceled, time and monetary losses negatively affect both Corporate and EDU Communities productivity and budgets.
- Dreamedy is a solution that will allow transferring professional development from a traditional activity connected to a place and time on site of a brick and mortar facility - into an online environment for delivery on demand. Corporate training and professional development may take place fully online or be augmented as a mix between online and hands on portions of the training (blended learning / flipped classroom).
- Providing online training. EDU provides business with the additional value in saving time and money that otherwise would be spent by corporate on removing employees from the workplace, interrupting production and paying double for loss of productivity on top of payments for transportation to and from the place of training, food, security and more...

- The EDU community will save on utilities, security, cleaning and will receive a bigger ROI from production and delivery of educational content to corporate online.
 - Also it greatly and positively influences all parties - place and time utility of when, and how corporate employees may take training. Availability and ease of access to references of training prior, during and after training completion.
 - From all walks of business communities we are hearing corporate cry out for a skilled workforce. Educational communities and businesses are desperately in need of connecting with each other to collaborate on developing appropriate training for future employees. Educational communities also need to continue delivering excellence in corporate education and professional development for current employees of the business community in a modern learning setting. Dreamedy is designed to merge corporate and education for solving these problems.
 - Dreamedy will give potential employees (would it be students or experienced candidates looking for a job) and corporate unprecedented access to each other in terms of information exchange, collaboration, training, evaluation and certification that might be required from future employees by corporate.
 - Dreamedy also functions as a marketing, sales and communication tool for EDU to create, deliver and resell their ready made or custom designed content to corporate. At the same time corporate will have dynamic and flexible communication network specifically designed to connect corporate and EDU community resources for the greater good of all.
 - EDU Communities will be able to resell their content to corporate communities and keep 100% of the generated revenue.
 - Dreamedy also will allow EDU facilitators or course designers to easily create their own content, reuse and update their learning objects practically in real time.
 - As with corporate, EDU communities also will receive for free and forever:
 - 10 licenses
 - 10GB space for content
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