

8th Global Rubber & Tire Markets

20-21 August 2014, Jakarta
Le Meridien Jakarta

ORGANISED BY



Centre for
Management
Technology®
into our 31st year

www.cmtevents.com

Day 1 - August 20th 2014, Wednesday

- 08:00 Registration & Coffee
- 09:00 Chairman's Welcome & Introduction
- 09:10 **Global Economic Outlook**
*Destry Damayanti, Chief Economist
PT. Bank Mandiri (Persero) Tbk*
- 09:40 **Butadiene & Synthetic Rubber Market Outlook**
 - Global production capacity update
 - Regional comparisons of feedstock supply: US vs Asia
 - Update on expectation in price volatility
 - Impact of favouring lighter cracker feed and shale gas on butadiene supply
 - New technology and innovation
 - Impact of raw material price and synthetic rubber supply fluctuations*Andrew Lee Fagg, Principal
Nexant Singapore*
- 10:15 Networking Refreshments
- 10:45 **Approaches to Tire Materials Developments Over the Next Decade: Sustainable Materials & Rubber Industry**
*Shunichi Usui, General Manager
New Composites Development Dept
Bridgestone Corporation (HQ)*
- 11:15 **Indonesia Automotive Outlook & its Emergence as an Auto Manufacturing Hub**
 - Drivers behind the growth
 - Type of vehicle demand trend
 - Impact on the rubber & tire demand in Indonesia*Eko Rudianto, Advisor to Board of Directors
Toyota Motor Manufacturing Indonesia (TMMIN)*

- 11:45 **Natural Rubber: Strategies for Sustainability in Supply Chain**
 - Impact of price volatility, macro trends on global rubber supply
 - Opportunities and challenges of vertical integration
 - Need for sustainable standards in Industrial Planting and suggestions for a Rubber Standard*Ashish Govil
Sr Vice President & Head - Rubber Div
Olam International Limited*
- 12:15 Networking Lunch
- 13:45 Afternoon Chairman's Introduction
- 13:50 **Development of On-Purpose Butadiene Production**
- 14:20 **Recent Developments within the Solution Styrene Butadiene Rubber (SSBR) and Neodymium Polybutadiene Rubber (NdBR) Segments**
 - Benefits of functionalized SSBR against that of standard SSBRs
 - Sharing of lab predictors / actual tire test data developed by LANXESS
 - Effects of NdBR based on tire test results
 - Introduction of a new series of modified NdBRs - Buna Nd EZ*Massimo Cialone
APAC Technical Marketing Manager
Lanxess Pte Ltd*
- 14:50 **Technology Evolution in Elastomers Industry**
*Representative
SIBUR*
- 15:20 Networking Refreshments

- 15:50 **Tire & Tire Cord Market Outlook**
 - Technology developments (dipping technology) and performance enhancement
 - Update on bio-based reinforcement materials (bio-based new products)
 - Global nylon market and the impact*Cenk Alper, CEO
Kordsa Global*
- 16:20 **Green Mobility & High Performance Tires - Technology Trends & Developments**
*Dr. Rabindra Mukhopadhyay, Director (R&D)
JK Tyres*
- 16:50 **Potential of Rubber & Tire Markets in IndoChina Including Myanmar**
- 17:20 Discussion followed by End of Day One

Day 2 - August 21st 2014, Thursday

- 09:00 Chairman's Introduction
- 09:10 **Carbon Black Market Outlook & Technology Innovations**
 - Advancements for reduction of rolling resistance and tread durability enhancement
 - Global demand and production trend*Theo Al, Global Director, Technical Service and Application Development Rubber Blacks
Cabot Corp*
- 09:40 **Presentation by Indonesian Tire Manufacturer**
*Buddy S. Tanasaleh
Vice President Director & COO
PT Gajah Tunggal Tbk (GT Tire HQ)*
- 10:10 **China Rubber & Tire Market Outlook**

- 10:40 Networking Refreshments
- 11:10 **Part-worn Tires: Retreading, is it Overtaking the Market Share of Replacement?**
 - Trend & abuse
 - Motivation in current market environment
 - Country/region leading in retreading infrastructure development
 - Where does remolding & recycling stand?*Tai Qisheng, Head of Sales and Marketing
Goodway Rubber Industries Sdn Bhd*
- 11:40 **Boosting Performance with Naphthenic Tire Oils-The Role and Contribution of Naphthenic Oils in Today's Global Tire & Rubber Market**
*Jason Wong, General Manager
Nynas Pte Ltd*
- 12:10 Final Discussion followed by Closing Lunch
- 13:45 End of Conference

Per Person Fee for Conference:		(USD)
Regular Fee for 1		1495.00
Group Fee for 3 or more		1295.00
Online Payment Discount (per person)		(USD)
Pay Online By 11 July with VISA / MasterCard		-75.00

3 Ways To Register

Online: www.cmtevents.com
Email: sasha@cmtsp.com.sg
Tel: (65) 6346 9124

CUSTOMISED SPONSORSHIP OPPORTUNITY
Package available include **Corporate, Exclusive Luncheon & Cocktail sponsor**. Exhibition / catalogue display can be arranged upon request.
Contact nisha@cmtsp.com.sg or (65) 6346 9130

Program details published herein are confirmed as at 12/05/2014.
Please visit <http://www.cmtevents.com/main.aspx?ev=140620>
for latest information on speakers & topics.