



AAVID
THERMALLOY

Celebrating 50 Years of Innovation | 1964-2014

CALL FOR ENTRIES

2014
Art & Engineering
Global Challenge
\$40,000 in prizes!

Enter online: www.aavid.com Deadline: July 7, 2014



*A competition for Innovators, Engineers, Designers, and Artists
exploring the connections between Art and Engineering.*

3 Global Exhibitions
USA ITALY CHINA

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www.aavid.com/art



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Celebrating 50 Years of Innovation | 1964-2014

Intersections of Art and Engineering Challenge Entry Guidelines

The 2014 Aavid 50 Year Event

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Aavid Thermalloy's Intersections of Art and Engineering Challenge (2)

About the Challenge

Overview

Since 1964, Aavid has been dedicated to serving the worlds leading technology companies with quality products, innovative designs, and global support. Aavid believes innovative ideas change the world and understands that engineering becomes more powerful when it is paired with human ingenuity, creativity and critical thinking. Aavid would like to invite our global community in celebrating the past 50 years of engineering and innovation with a global art challenge, "The Intersections of Art and Engineering", that will look ahead to the next 50 years.

The Intersections of Art and Engineering Challenge is a call for innovators, engineers, designers, and artists from around the globe to create work that is expressive, challenging, and conceptual, yet simultaneously rigorous, practical, and empirical. We invite artists and engineers to think about the connections and chasms between art and engineering, and to explore how these connections will be applied in the next 50 years.

Entries are sought from various disciplines where there is a cross-fertilization among the domains of art, science, and technology. We hope to present an exhibition that will represent the latest innovative thinking from around the world. All mediums will be considered.

Selected Entrants will have a chance to win \$40,000 in cash prizes. Their work will be presented before contest judges at 3 different events in 3 global locations. Team submissions are encouraged.

Schedule

Entry Period	May, 2014 ~ Monday, July 7, 2014
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Jury Selection & Notification	July 7 ~ July 11, 2014
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Shipping Deadline to Local Factory	July 25, 2014
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Exhibition New Hampshire, USA	Friday, September 12, 2014
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Exhibition Bologna, Italy	Friday, November 21, 2014
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Exhibition Shenzhen, China	Friday, January 9, 2015
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Aavid Thermalloy's Intersections of Art and Engineering Challenge (2)

Entries & Awards

Jury

All Entrants work will be evaluated by Jury members arranged by Aavid. Accepted entries will be based on originality, creativity, innovation, practicality, and relevance to the theme. All decisions of the juries are final.

Entries accepted are not guaranteed exhibition. If upon delivery, an accepted piece is found to have been mis-represented, it may be disqualified from the exhibition.

Notification on Acceptance

All entrants will be notified by July 11, 2014

Awards

First Place	Global	\$15,000	USD
Second Place	Global	\$10,000	USD
Third Place	Global	\$ 6,000	USD
First ~ Third Place	USA	\$ 1,000	USD
First ~ Third Place	Italy	\$ 1,000	USD
First ~ Third Place	China	\$ 1,000	USD

The awards (one \$15,000, one \$10,000, one \$6,000, and nine \$1,000) are cash prizes. Additionally, the winners will be featured on Aavid's websites and Social media sites.

Judging

The work will be judged by those individuals that are attending the exhibition (customers, vendors, employees, etc.) Works will be judged based on a scoring system of 3-5 different criteria, each with a point range of 1-5 points. Each judge will score each piece.

The scores from each location will be added at the end of the three site exhibitions for the global winners. In addition, three regional winners will be chosen from each location.

Aavid Thermalloy's Intersections of Art and Engineering Challenge (2)

Entry Procedure

Eligibility

This international competition is open to all age groups and to all nationalities.

The entrant must hold the copyright to the submitted work. If the work is submitted by a representative, permission from the copyright holder must be obtained.

The submitted work can have been exhibited previously.

Each entrant must read, understand and accept the Entry Rules and Regulations before submission.

How to Enter

- 1) Visit the Aavid Thermalloy website and go to the entry form (<http://www.aavid.com/art>).
- 2) Complete the Entry application Form. Please provide all information requested.

On successful submission, a confirmation e-mail will be sent to the e-mail address provided on the form.

The deadline for the application is 11:59 PM EST on July 7th, 2014.

What to submit

Entrant's name, address, email, phone, biography, title of work, description of work.

1-5 images, JPG/PNG/PDF, minimum 1020x1020 pixels using the following naming format (lastname_firstname_country1.jpg/png/pdf).

For installations or interactive pieces, a video no more than 2 minutes depicting the art can be submitted via a special FTP site or by providing a URL to a video sharing site.

Aavid Thermalloy's Intersections of Art and Engineering Challenge (2)

Rules

The entrant must hold the copyright to the submitted work. If the work is entered by a representative, permission from the copyright holder is required.

The copyright to award-winning works shall remain with the entrant.

Aavid Thermalloy, LLC may screen, broadcast, duplicate, print, exhibit and/or publicize on its websites, social media sites, and print publications domestically and internationally, without compensation, any works for the purposes of announcing the results of the award-winning works, exhibiting the award-winning works and publicizing Aavid Thermalloy, LLC.

All entrants must read, understand, and accept the entry rules before submitting work. By submitting their work, the entrant is deemed to have accepted all entry rules as stated.

All accepted entrants will be required to sign a terms and conditions document.

Applicants must provide all hardware to exhibit the art per their provided work instructions.

Aavid reserves the right to refuse any accepted artwork deemed unsuitable.

Delivery of Accepted Work

Aavid will assume all shipping costs for the work of all winning entrants. Work can be hand delivered or shipped to three Aavid locations:

Aavid Thermalloy, LLC	Laconia, NH USA	Before September 1st, 2014
Aavid Thermalloy, S.R.L.	Bologna, Italy	Before July 25, 2014
Aavid (Shanghai) Systems Co., Ltd.	Shenzhen, China	Before July 25, 2014

Shipped entries must be sent in reusable containers. Aavid will pack each piece in its original packing when available. Aavid will not accept monies for shipping and is not responsible for works lost, stolen, or damaged once picked up by the shipper.