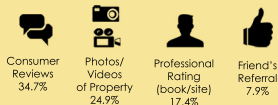


BnB Finder 15th Anniversary Survey

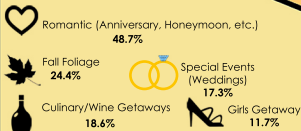
BnB Finder.com, the leading independently owned bed & breakfast search engine is celebrating its 15 Year Anniversary this month. To commemorate the milestone,

BnB Finder has conducted a survey offering insight into the current state of the B&B traveler. The following graphics and charts illustrate some notable and interesting trends found in the survey.

Top Factors When Choosing Accommodations



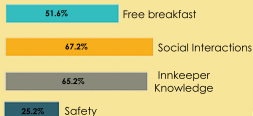
Why Travelers Stay at a B&B/Inn



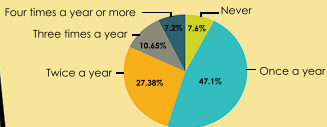
Top 3 Most Important B&B Amenities for Guests




Why Most Travelers Would Consider a B&B Over Other Accommodations



How Often People Stay at a B&B/Inn for Leisure Travel



86.4% would consider a B&B/inn for a weeklong vacation



72.1% are more likely to book a B&B/Inn if they offer package incentives



Survey participants are BnB Finder subscribers. These results are based off a consumer market who frequent B&B/inns while traveling.