

# 2014 CEO SUMMIT



## Congruence: How Aligned Organizations Attract

**Who:** CEOs and Presidents

**When:** October 7 - 9, 2014

**Where:** Hyatt Lost Pines Resort, Austin, TX

### SPEAKERS INCLUDE:



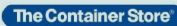
**Paul Polman**  
CEO  
Unilever



**Steve Ells**  
Founder, Chairman, & Co-CEO  
Chipotle Mexican Grill



**Kip Tindell**  
CEO & Chairman  
The Container Store



**John Mackey**  
Co-founder & Co-CEO  
Whole Foods Market



**Andrea Jung**  
President & CEO  
Grameen America



**Tom Gardner**  
CEO & Co-Chairman  
The Motley Fool



**Dr. Ann McGee-Cooper**  
Co-Founder & President  
Ann McGee-Cooper & Associates



**Dev Patnaik**  
CEO  
Jump Associates



**Tony Schwartz**  
President, Founder, & CEO  
The Energy Project



**Rand Stagen**  
Managing Director  
Stagen



**Peter Himmelman**  
Grammy and Emmy nominated  
Musician & Songwriter  
Big Muse



CEOs who lead Conscious Companies recognize the practical and moral power of congruence. They understand that it cultivates trust and care, deepens relationships and activates engagement and loyalty. In short, it attracts their company's stakeholders to the company, its brands, products and people.

We invite you to join a bold group of CEOs who are committed to continually becoming more conscious leaders and to bringing the principles of Conscious Capitalism to life in their companies.

*"Looking back at the 2013 CEO Summit, I can't decide whether the best conversations happened in the meeting rooms, in the hallways, or over meals. The good news is that we have them all. I can't wait for 2014!"*

- Steve Leveen, Chairman & Co-Founder, Levenson

*"Conferences mirror business: They either give, or they take. This Summit will teach you how to be like the former, on all fronts."*

- Jeff Sinelli, Founder, Which Wich

*"The success stories shared by the speakers and the relationships I developed, left me energized. I was able to bring back fresh ideas that have enabled our organization to make a greater difference in the lives of our stakeholders."*

- Greg Massey, President & CEO, First United Bank

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