

Orange Energizing Solutions Establishes Leadership Position in Commercial Refrigeration Retrofit and Maintenance Market

Orange provides parts and installation under energy efficiency incentive programs or as part of routine repair and maintenance programs

June 3, 2014 – New York, NY – Orange Energizing Solutions (Orange) is a leading provider and installer of essential commercial cooler and freezer parts for the grocery, restaurant, C-Store, fast food and hotel industries. Orange provides businesses with custom manufactured gaskets, strip curtains, night covers, anti-sweat controllers, door closers, gasket sweepers, handles, latches, hinges and custom door repairs. Orange provides parts nationally, through their website “Oesolutions.net”

Orange is headquartered in New York, NY and has additional offices in upstate New York, Virginia, Michigan, Colorado and Winnipeg, Manitoba Canada. Orange is flexible and highly mobile, looking for expansion opportunities anywhere in the United States under either energy efficiency programs or serving national or regional chains’ retrofit and ongoing maintenance needs.

Orange is owned and managed by two of the most experienced and highly regarded people in this industry. Moshe Schneider and Avner Harel bring almost 25 years of industry experience and have been recognized (a) as providers of high quality products and installations and (b) as producing significant energy savings under various energy efficiency programs in the United States and Manitoba Canada.

For over a decade, Moshe and Avner built a very successful business which they sold in late 2011. Due to non-compete provisions, they began operating a new business venture in Winnipeg, Manitoba Canada in 2012. In early 2013, Moshe and Avner formed Orange (United States) and began building their new business in the United States, becoming fully operational by April 2013.

Since April 2013, Orange has built a significant and profitable business in the United States, generating over \$3.5 million in revenue in calendar year 2013 (largely in last 9 months) and over \$2.4 million in the first quarter of 2014. Orange’s operations in Canada are also very successful.

CEO Avner Harel commented, “We are excited about the opportunities ahead and our ability to assist businesses in maintaining the quality of their food products and reducing their energy costs, as well as reducing energy demand on the countries stressed infrastructure.” Avner added “Orange is seeing strong demand from customers for anti-sweat controllers and we recently entered into a supply agreement for leading edge controllers.” Orange sells the anti-sweat controllers nationally through their website “Orange-controls.com” and provides installation services where they have a physical presence. Many energy efficiency incentive programs provide fixed amount incentives or rebates for these controllers.

Orange’s goal is to continue to expand their national product sales in the United States and to expand their physical presence and installation services in more states. Orange is continuously looking for opportunities to expand the line of products we sell and install.

If you are a national, regional or local chain, we can be your full service retrofit and maintenance provider and where possible, Orange will help you obtain incentives and rebates from energy efficiency programs.

Orange is still contractually prohibited from selling products and performing installations in Florida.

Orange Energizing Solutions
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