

## Rusty Knight Reaches For Redboard

London June 09, 2014

Following the successful production of “Rusty Knight – Yesterday's Hero Recycled” the award-winning feature film released in 2013, Caligari Films used Redboard to assist with the production of the Rusty Knight TV series (52x11 mins) for broadcaster ZDF. Produced in Munich, Germany, Rusty Knight tells the story of Rusty the Knight and his adventures in Scrapland. Aided by his trusted companions Bo, a feisty damsel, and Coke, a small but lovable dragon, Rusty is always keen for adventure, even if they often don't turn out the way he expects!

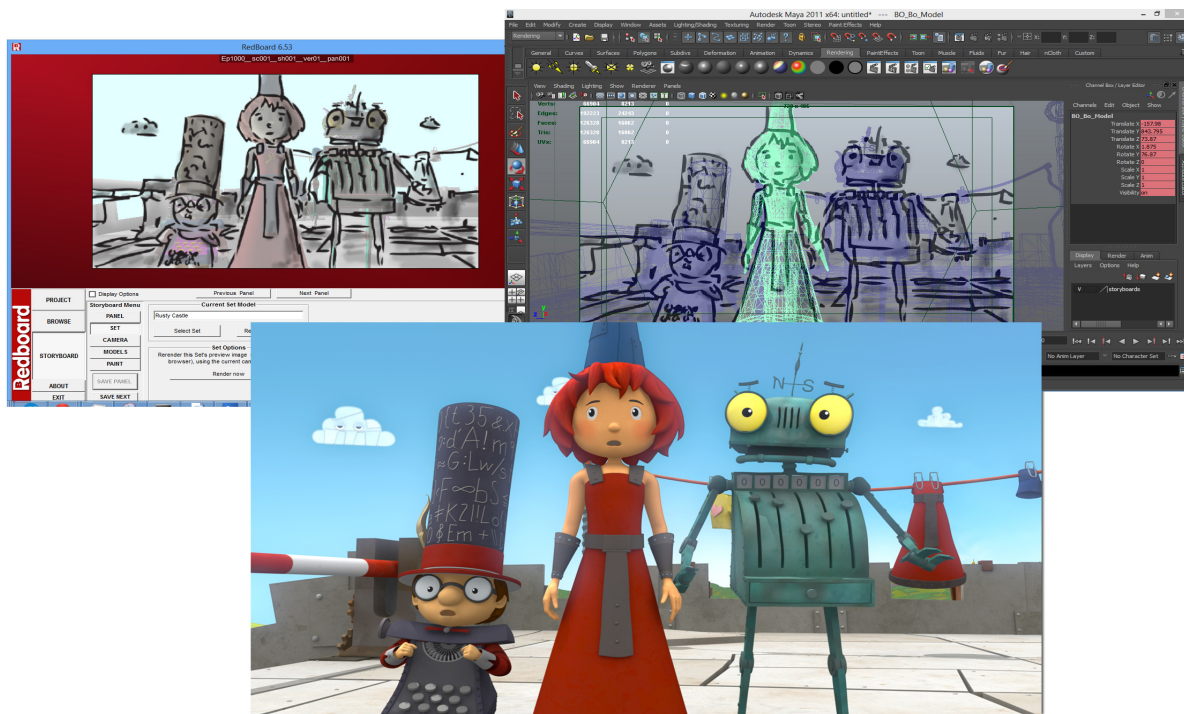


Image showing the storyboard drawing in Redboard, a layout pass in Autodesk's Maya and the final render

Redboard is a revolutionary pre-vis technology that allows for accurate planning and management of CG animation production. Starting at the pre-production and storyboarding stage, Redboard seamlessly transfers design, camera and scene data into your CG workflow. Much more than a simple storyboard application, Redboard benefits directors and producers alike by maximising the clarity of pre-production data, thereby eliminating the need for time-consuming corrections later in the process.

“Caligari had recently completed their feature production and were looking for a way to reuse those feature assets within a TV series production pipeline, particular the pre-production stages.” Neil Marsden the Head of Technology at Redboard explained. “By using Redboard we were able to maximise the use of those assets to assist with the pre-production and storyboarding for the TV series. In addition we were able to optimise the sets and assets used in the feature production very rapidly allowing Caligari to start on the TV series pre-production as quickly as possible”.



# PRESS RELEASE

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[www.redboard.tv](http://www.redboard.tv)

Redboard has been developed by Hibbert Ralph Animation, an award winning animation studio based in London and benefits from more than thirty years of animation production experience. Redboard will be exhibiting on stand 2.009 at MIFA (The International Animation Film Market) as part of the 2014 Annecy Animation Festival from the 11<sup>th</sup> to the 13<sup>th</sup> of June 2014.

Redboard has already helped to create several thousand minutes of TV series production including Q Pootle 5 for Snapper Productions, Tree Fu Tom for the BBC, Chuggington for Ludorum, Fireman Sam for HIT Entertainment, The Hive (currently airing on Disney Junior) and Tractor Tom for Contender Entertainment. Redboard is ideally suited to multi-studio co-productions, as its revolutionary technology and ability to create detailed and accurate data files facilitate good decision making early in the storyboard and planning stages.

Redboard is available immediately for CG television series productions as a complete service package, including software licenses, installation, training and support. Licenses will run for the period of the project and prices will be calculated based on the length of the project. Film packages are also available on request. See <http://www.redboard.tv> for more information or contact [info@redboard.tv](mailto:info@redboard.tv)

## **ABOUT REDBOARD AND HIBBERT RALPH ANIMATION**

Redboard is a wholly owned subsidiary of Hibbert Ralph Animation Ltd (HRA), an award-winning animation production company based in central London. HRA is one of the UK's top animation studios producing television and cinema commercials as well as working on TV series and feature work. The company was founded in 1982 by Jerry Hibbert and has since won over 90 top awards for its work. More recently HRA has focused on producing innovative software tools for animation production. For more information visit <http://www.hibbertralph.com>

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Redboard.tv

Neil Marsden – Head of Technology

[neil@redboard.tv](mailto:neil@redboard.tv)

+44 (0)20 7494 3011

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