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FOR IMMEDIATE RELEASE

XenSurvey adds cellular network coverage intelligence from Mosaik Solutions

Leading mobile network analytics app for Android and Cloud to integrate Mosaik CellMaps API

San Francisco, June 3, 2014 – Xencode, Inc., the developer of XenSurvey for Android and Cloud, has announced integrated support for CellMaps® from Mosaik Solutions, LLC. By delivering detailed coverage intelligence including 2G, 3G and 4G networks, the enhanced solution will enable telecoms professionals to plan their M2M and other data-centric applications with greater precision, reduce costs and accelerate time to market.

XenSurvey is a leading software-as-a-service (SaaS) network analytics platform, combining the flexibility of everyday Android smartphones and the scalability of the cloud to measure, analyze and compare multiple wireless broadband networks. XenSurvey empowers every telecom professional with a powerful, carrier-grade network analytics tool and eliminates the cost of specialty equipment. It accomplishes this by synchronizing off-the-shelf 4G-capable Android devices coupled with a powerful, cloud-based management system for conducting GPS-accurate network surveys in the field.

Mosaik Solutions offers the largest and most comprehensive network coverage database in the world, enabling clients to efficiently communicate network availability to their customers and strategically track competition. The company develops network intelligence solutions that help executives, marketers, engineers and GIS analysts tackle marketing programs, competitive network planning and strategic growth initiatives. By leveraging Mosaik’s CellMaps coverage application programming interface (API), XenSurvey can now offer users frequently updated and reliable coverage maps when conducting a survey to measure the performance and quality of cellular networks.

“The M2M market is expected to develop into a trillion-dollar market with 20 to 50 billion total connections by the year 2020,” said Jim Baker, founder and CEO of Xencode, Inc. “To accurately assess cellular networks before an M2M deployment, you need to have a thorough understanding of the availability, performance and quality of mobile networks in any given location. By combining our network analytics platform with Mosaik’s powerful network intelligence offering, we have jointly created an extremely valuable toolset for mobile operators, system integrators, enterprise and M2M customers.”

The complete XenSurvey solution is composed of an Android app that gathers network metrics, and a cloud-based analytics engine that receives, formats, and converts the raw data into meaningful information that is clear, uncluttered, and easily analyzed. A key feature of XenSurvey is the ability to measure different cellular networks at the same time by synchronizing multiple Android devices during a single survey, and simultaneously delivering performance and quality metrics from all available carriers. XenSurvey captures and visualizes detailed information to help pinpoint issues and provide with a clear picture of a network’s real-world operational capabilities. Support for Mosaik’s CellMaps API will initially include Verizon, AT&T, Sprint and T-Mobile in the United States, and au by KDDI, eMobile, NTT DoCoMo and Softbank in Japan.

“Mosaik has dedicated more than 25 years to providing clients with flexible network intelligence solutions that help them make sound business decisions and execute with a solid information base,” said Bryan Darr, founder and CEO of Mosaik Solutions. “The integration of CellMaps API into XenSurvey is another successful demonstration of our



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expertise, enabling M2M companies to better deploy the right devices on preferred networks and arming them with the right tools to acquire and retain customers.”

XenSurvey for Android is available as a free download from Google Play, while XenSurvey for Cloud subscription plans start at \$29/month for a single device. The Network Coverage Maps add-on from Mosaik Solutions costs an additional \$15/month per carrier. For more information visit <http://www.xensurvey.com>.

About Xencode, Inc.

Xencode is a privately-held company based in Marin County, California, founded in 2012 to produce highly scalable, integrated cloud/mobile services for telecommunications applications. The company’s first product is XenSurvey, an innovative platform for wireless broadband network analytics for Android and Cloud. For more information visit www.xensurvey.com.

About Mosaik Solutions, Inc.

Mosaik Solutions builds world-class desktop and mobile applications backed by comprehensive telecom network intelligence.

As an agile team of researchers, creatives and mapping experts, we empower better strategic and tactical decisions with accurate datasets, flexible software and responsive professional services. We also help our clients attract and retain more customers with tailored marketing solutions. For more information visit www.mosaik.com.

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