

# User Management for Microsoft® Windows®

## ProfileUnity™ “Unifies” Users, Data and Applications Management on Desktops

Managing users, data, and applications across all Windows desktops in the enterprise has its challenges. The cyclical nature of desktop migrations and the ongoing management of user profiles and configurations is a never-ending task.

Microsoft® Group Policies, Roaming Profiles, UE-V or other basic profile management and configuration products are commonly used to address this ongoing challenge. However, this patchwork of “tools” can be difficult to document, automate, and may not deliver advanced features that many enterprises require.

Today’s complex Windows® enterprise environments demand advanced automated configuration capabilities, granular management of user settings, and enhanced application virtualization features.

Enterprises can quickly outgrow basic profile management and single-use tools when the administration of user personas and configurations become too complex and costly. If your organization has reached this tipping point a “unified” User Management solution will greatly benefit your enterprise — and Liquidware Labs ProfileUnity™ was purpose built for the task.

ProfileUnity provides centralized User Management of any Windows desktop environment and many platforms – physical, remote, or virtual. ProfileUnity goes beyond basic profile management and

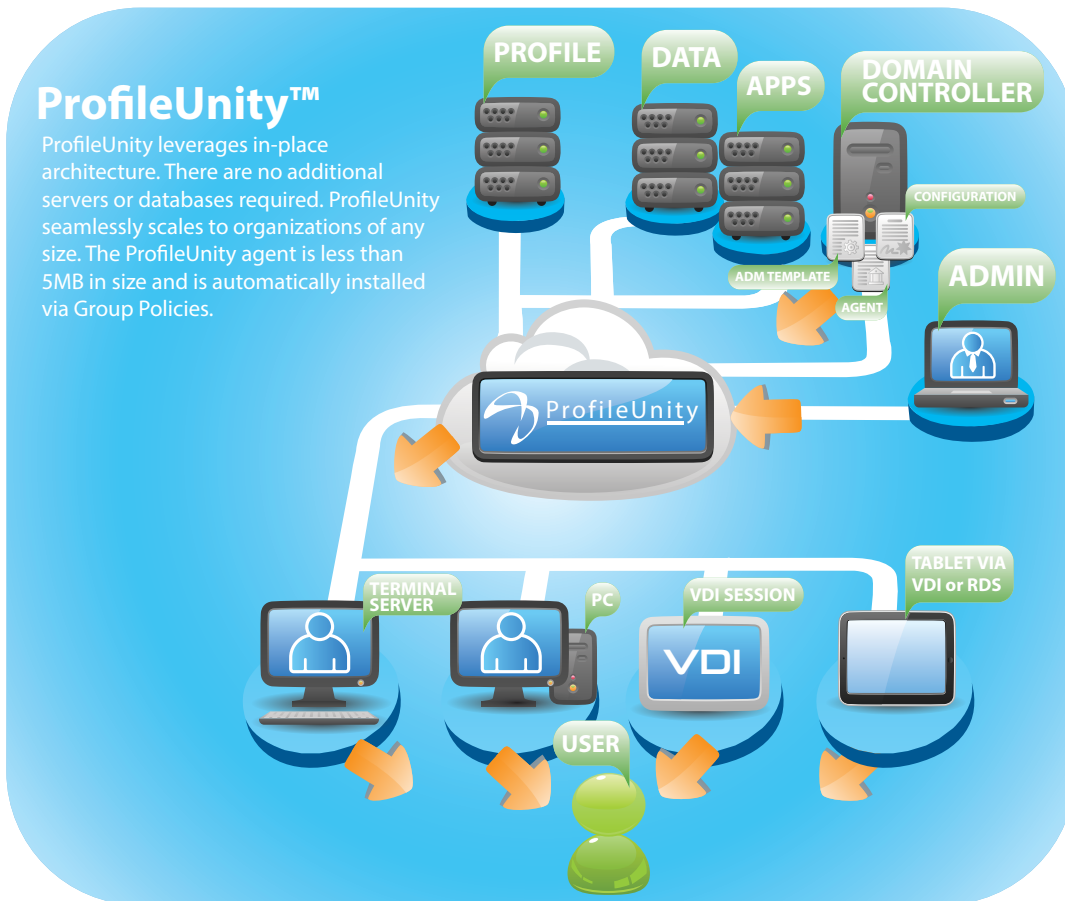
Continued

### User Management for Physical, Virtual, and BYOD environments

Microsoft Windows is the leading OS of desktops for large enterprise sites for good reason. Windows provides the needed standard in the industry to increase productivity and to ensure application compatibility. When leveraged with a virtual or remote desktop strategy, Windows works superbly as the cornerstone of BYOD and BYOPC policies by providing a common enterprise desktop for Apple®, Android®, and Linux® devices.

*“Enterprise Windows deployments demand enterprise User Management. ProfileUnity is up to the task.”*

**Steve Wood**  
 Technical Consultant  
 SITS Group, a leading Microsoft, Citrix®, and VMware® integration partner



ProfileUnity Adds Value to Microsoft Desktop and MDOP Solutions

	ProfileUnity Extends With	ProfileUnity Benefits	Business Case
<b>Windows XP</b>	Seamless Management and Migrations to Windows 7/8.	<ul style="list-style-type: none"> <li>Automated v1 and v2 profile remediation</li> <li>Limitless data migration of user authored data</li> </ul>	<ul style="list-style-type: none"> <li>Meet end of life deadline</li> <li>Ensure user productivity is unaffected</li> </ul>
<b>Windows 7/8</b>	Robust User Management beyond limits of Group Policies and profile management.	<ul style="list-style-type: none"> <li>User policies and profile managed from one console</li> <li>Context aware settings</li> <li>Easier than scripts or single use tools</li> <li>Summary reports of configurations for continuity and compliance</li> </ul>	<ul style="list-style-type: none"> <li>Lower management costs</li> <li>Unify User Management under one console</li> <li>Help ensure compliance</li> <li>Built-in disaster recovery with base image strategy</li> </ul>
<b>App-V</b>	FlexApp - Application Virtualization of complex applications without limits of isolation.	<ul style="list-style-type: none"> <li>More applications can be virtualized</li> <li>Fewer base images needed for VDI</li> <li>Users are can be empowered to install applications in VDI</li> </ul>	<ul style="list-style-type: none"> <li>Lower management costs</li> <li>Make more users compatible with VDI</li> <li>Increase user productivity</li> </ul>
<b>UE-V</b>	Compatibility, profiles can be seamlessly handed off for advanced management with ProfileUnity FlexApp when the need arises for full User Management.	<ul style="list-style-type: none"> <li>Granular management of profile</li> <li>Custom inclusion of areas outside user profile</li> <li>Captures applications without writing templates</li> <li>One profile for XP/7/8</li> </ul>	<ul style="list-style-type: none"> <li>End migrations of users with one dynamic profile</li> <li>Lower management costs</li> <li>Enhance user productivity with inclusions of non-standard profile areas of OS</li> </ul>
<b>Roaming Profiles</b>	Compatibility, profiles can be seamlessly handed off for advanced management with ProfileUnity FlexApp when the need arises for full User Management.	<ul style="list-style-type: none"> <li>Decrease logon times</li> <li>End profile corruption</li> <li>Granular management of profile</li> <li>Custom inclusion of areas outside user profile</li> <li>One profile for XP/7/8</li> </ul>	<ul style="list-style-type: none"> <li>End migrations of users with one dynamic profile</li> <li>Lower management costs</li> <li>Enhance user productivity with inclusions of non-standard profile areas of OS</li> </ul>
<b>USMT (User State Migration Tool)</b>	One dynamic profile and built in data migration for XP/7/8.	<ul style="list-style-type: none"> <li>No user downtime</li> <li>Allow for co-existence not just a one-time move</li> <li>Completely automated</li> </ul>	<ul style="list-style-type: none"> <li>Ensure user productivity is unaffected</li> <li>Lower management costs</li> <li>Lower administrative time and costs</li> </ul>

Continued from...

configuration tools with enterprise-level functionality including:

- Advanced profile management
- Seamless profile migrations and coexistence among XP/7/8/Server 2003/08/12\*
- Automated provisioning of standard user OS & application settings
- Context aware setting capabilities
- Profile portability beyond the Windows user profile store
- Centralized printer and drive mapping
- Folder redirection with built in data migration
- Summary reports of centralized User Management configurations

Application Virtualization for Windows Virtual Desktops


ProfileUnity™ FlexApp™ application virtualization technology provides additional benefits for virtual desktop environments. FlexApp™ enhances other application delivery strategies such as Microsoft® App-V by giving users and administrators the ability to virtualize even complex applications. Microsoft App-V virtualizes


applications with a degree of isolation that can be beneficial in some environments. However, not all applications are compatible with this method. FlexApp complements Microsoft App-V by virtualizing applications without isolation. FlexApp applications “look” very native to the Microsoft® OS and other applications and therefore have a very high virtualization success rate.

FlexApp enables a potentially limitless number of applications to be stored separately from the Windows operation system yet 'snapped-in' in only seconds at login. FlexApp enhances Microsoft based VDI solutions by empowering VDI users with the option to install the applications they need to be productive. Administrators can also package applications and distribute them to custom groups/users with FlexApp DIA (Department Installed Applications).

FlexApp can help reduce VDI management by reducing the number of master images that need to be maintained. It also allows for more types of users to be candidates for VDI.

**Take A TEST DRIVE** Try Even Before You Download!  
Scan the QR code or visit [LiquidwareLabs.com/TestDrive](http://LiquidwareLabs.com/TestDrive).





www.LiquidwareLabs.com  
info@LiquidwareLabs.com

ATLANTA – HQ  
3600 Mansell Road, Suite 200  
Alpharetta, GA 30022  
678-397-0450  
866-914-9667

CHICAGO  
630 N. North Court, Suite 200  
Palatine, IL 60067  
678-397-0450  
866-914-9667

SWITZERLAND  
Grand Rue 9  
1267 Vich, Switzerland  
+44 22 552 0553

\*Windows 8 and Server 2012 support planned for mid-2013.

©2013 Liquidware Labs Inc. All Rights Reserved. Liquidware Labs, Stratusphere FIT, Stratusphere UX, VDI FIT, VDI UX, Connector ID, Stratusphere Server FIT with Host Designer and ProfileUnity FlexApp are trademarks of Liquidware Labs, Inc. Microsoft Windows is a trademark of Microsoft, Inc., registered in the U.S. and other countries. Used under license. All other marks or names mentioned herein may be trademarks of their respective companies.