

Company Overview

KNOW WHY. KNOW HOW. KNOW NOW.

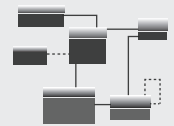


Who is iVEDiX?

iVEDiX is an emerging leader in the design and delivery of big data solutions, business intelligence, analytics, and mobile interactivity. In addition, the company continues to make significant strides in data visualization. The core iVEDiX team has been working in the business intelligence space for decades, and has an acute understanding of the nuances at work in the field, nuances that separate the amateur from the professional. The iVEDiX approach is not simply superior, but results oriented - and the proof is found in both our client base and our current pipeline.

iVEDiX solutions have successfully transformed the reporting, analysis, planning, and decision support landscape for many progressive organizations. The iVEDiX team brings extensive years of experience to the developing and deploying of intelligent solutions, solutions that utilize a variety of toolsets and platforms. This experience is coupled with a team of young, energetic, and extremely knowledgeable professionals who are intimately familiar with the newest technologies.

iVEDiX has built a reputation on - and earned accolades for - quality in design. Whatever the project, and whatever the domain, this commitment to quality brings a unique, next-generation solution to life every single time.



Data



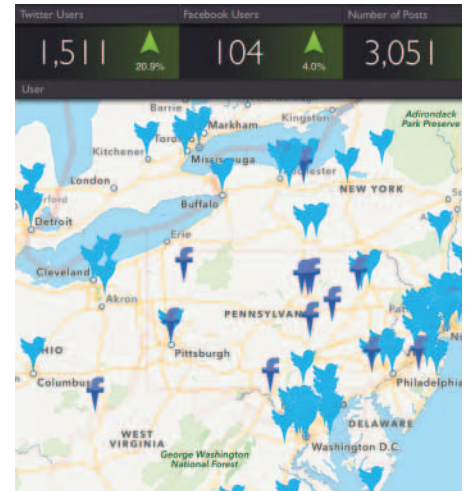
Business Intelligence



Mobile

CORE COMPETENCIES

iVEDiX has pioneered the development of a fully integrated mobile solution that promises to redefine the analytical landscape. Aptly named “miVEDiX”, this flagship product connects traditional big data assets with social, multimedia, and other unstructured data streams. The miVEDiX platform supports stunning 3D visualization, geospatial assets (maps, architectural feeds, and other elements), embedded predictive modeling, and simulation modeling capabilities wrapped around sophisticated security protocols - think highly secure, modifiable infographics that are interactive in nature and multi-tiered in scope. miVEDiX promises to revolutionize the next generation of mobile analytics and data interactivity. We call it INTERACTIONARY!



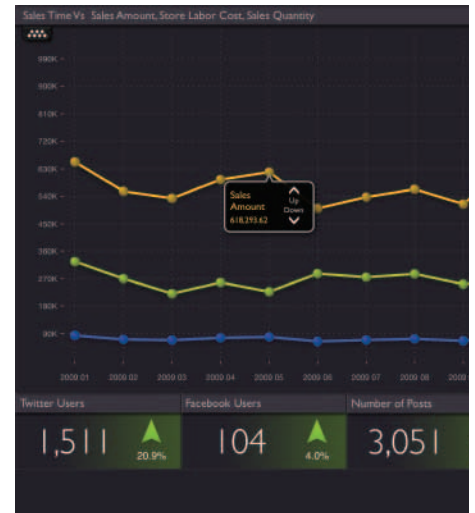
Social Media Integration

Category	Year	Shipping Cost	Packaging Cost	Purchase Quantity	Warehouse Labor Cost	Sales
APPLES & PEARS	2009	90,874.82	5,869.15	30,337	15,831.17	5.1
	2010	90,416.99	4,670.51	25,208	13,178.99	4.8
	Total	111,091.71	10,319.66	55,545	29,000.15	8.9
BANANAS	2009	22,824.56	1,939.58	25,742	6,425.5	11.3
	2010	16,800.15	1,444.3	19,257	4,814.33	10.6
	Total	39,374.71	3,374.98	45,000	11,249.93	22.3
BERRIES	2009	54,532.45	3,836.83	48,491	12,122.76	7.8
	2010	42,238.46	2,819.9	37,543	9,386.33	7.2
	Total	96,790.91	6,652.73	86,038	21,509.09	14.8
CITRUS	2009	4,305.61	3,366.4	17,582	8,791.21	7.3
	2010	3,449.96	2,849.89	13,764	6,881.93	6.7
	Total	7,836.57	6,009.29	31,348	15,673.14	13.8
CONVENIENCE ITEMS	2009	65,687.94	15,036.37	13,138	37,470.93	18.1
	2010	93,300.05	12,196.86	10,668	30,502.00	16.1
	Total	118,987.99	27,223.13	23,798	67,972.95	31.4
COOKING VEGETABLES	2009	15,983.91	6,312.07	0	15,822.84	14.0
	2010	13,131.56	5,153.77	0	13,102.3	13.2
	Total	29,095.47	11,462.84	0	29,025.14	27.3
2009	29.96	3.15	17	10.48		

Pivot Grid Tables



Predictive Analytics



Multiframe Visualization



Built-In Collaboration



Trend Analysis

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