

**News Release**

**12 June 2014**

***FierceWireless* Names BandwidthX as one of Its “Fierce 15” Wireless Companies of 2014**

BandwidthX’s marketplace connects Wi-Fi capacity between its customers

CARLSBAD, Calif. – [BandwidthX](#) announced today that it has been named to the annual [FierceWireless](#) “Fierce 15” list, designating it as one of the top privately-held wireless companies of the year. *FierceWireless* editors evaluated hundreds of organizations, and found BandwidthX to be one of the most “fierce” startups in the wireless industry in 2014, and that the company has strong potential to grow in the years ahead.

*FierceWireless*, an internationally recognized daily email newsletter reaching more than 80,000 senior wireless industry executives, provides executives in over 100 countries with a quick, authoritative briefing on the day’s top wireless stories, including new trends and technologies.

BandwidthX has developed - and is operating - Bandwidth Market, a cloud-based service that enables Wi-Fi access and roaming commerce. The business-to-business solution enables Mobile Operators to precisely meet data demand growth by buying unused Wi-Fi capacity from Wi-Fi and Internet Service Providers.

“BandwidthX serves as a cloud-based marketplace that connects mobile operators who want Wi-Fi connections with the network operators that have capacity,” said Phil Goldstein, Editor of *FierceWireless*. “The company’s technology serves as a marketplace for customers to utilize Wi-Fi networks. As Wi-Fi becomes faster and more pervasive, BandwidthX’s service is bound to increase in relevance.”

“We are very excited to have been selected as a ‘Fierce 15’ company by *FierceWireless*, one of the leading wireless news providers. It is a honor to be recognized by such a well-regarded news outlet,” says Pertti Visuri, CEO of BandwidthX. “At BandwidthX we focus on creating value for everybody in the industry by enabling use of Wi-Fi capacity and sharing the value that’s created in a fair way between the parties that have capacity and the ones that put it to use.”



The *FierceWireless* "Fierce 15" celebrates the spirit of being "fierce," championing innovation and creativity, even in the face of intense competition. The complete list of winning companies is available on the *FierceWireless* Web site at <http://www.fiercewireless.com>.

For further information about BandwidthX and its solution, visit <http://bandwidthx.com> or follow @BandwidthX on Twitter.

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### **About BandwidthX**

BandwidthX has solved the main hurdles in putting Wi-Fi to work. The company offers a cloud-based marketplace where both Mobile Operators and Wi-Fi/Internet Service Providers can define their value for capacity in real time and are automatically matched when their values align. Bandwidth Market gives the Mobile Operators incremental data capacity at lower cost, while allowing the Wi-Fi service providers to profit from new revenue streams. With this new form of micro-commerce, everyone in the Wi-Fi ecosystem wins: from Mobile Operators and hotspot service providers to equipment and software vendors, aggregators and financial clearing companies and, of course, the end user of the device. Learn more about BandwidthX at <http://www.bandwidthx.com>.

For media information please contact [info@bandwidthx.com](mailto:info@bandwidthx.com) or +1 760 203 4955.

### **About FierceMarkets**

FierceMarkets, a division of Questex Media Group, LLC, is a leader in B2B e-media, providing information and marketing services in the telecommunications, life sciences, healthcare, IT, energy, government, finance, and retail industries through its portfolio of email newsletters, websites, webinars and live events. Every business day, FierceMarkets' wide array of digital publications reaches more than 1.5 million executives in more than 100 countries.

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