

Company & Product Overview

"BIDGP.com has the potential to change the fundamental way apparel sponsorships are marketed for PGA Tour Players."

- Jerry Kelly 2014 PGA Tour Pro Charter BIDGP Player Partner



INTRODUCING BIDGP.COM

Mission | Who We Are | PGA Player Partners | Sponsorship Partners



Our Mission

To provide individuals, companies and organizations with advertising and sponsorship opportunities on the apparel of select PGA Golf Professionals.



To contribute to PGA Tour Charities.



Who We Are



Rodney Blackwell Owner, CEO



Brian Kardell
President, COO
2011 John Deere Classic Chairman



Cheryl Riley-Hayles
Director
Business Development



Shawn Joslyn CTO



Bryce Henderson CFO



Jerry Kelly PGA Tour Pro



Tom Bracke
Advisor
2006 John Deere Classic Chairman



Roy Carver, Jr.
Advisor



Alan Fadel Advisor



Buddy Marucci USGA Senior Amateur Winner



Vinnie Giles
US and British Amateur Winner



Jay Hamilton
IP – Patent Attorney



PGA Tour Player Partners





Ken Duke



Ted Potter, Jr.

PGA Tour Player Partners Targets



Harris English



Boo Weekly



Brian Harman



Charlie Hoffman



Tim Herron



Camilo Villegas



Jason Bohn



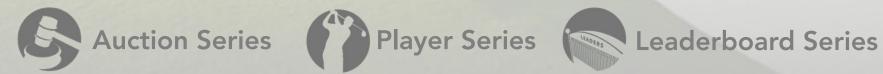
Matt Every



Chad Campbell



BIDGP.COM PRODUCTS









Apparel Positions

- Left & Right Chest
- Left & Right Collar
- Left & Right Sleeve
- Yoke





Product Summary

Auction Series



Weekly online auctions

Your choice of:

PGA player partner
PGA tournament
Apparel position

Proxy bids & buy it now

Auto-extending auctions

Leaderboard Series



Sponsor one or more of the top-six players leading Saturday rounds and Sunday rounds

Your logo on high visibility players

Week-to-week
No commitment

No Auction

Player Series



Guaranteed sponsorship and apparel position

Sponsor one or more player partners

4 week minimum commitment

No Auction





Auction Series - Overview

- Registered sponsors bid on auctions
 - An auction consists of a player plus tournament and apparel position
- Auctions close mid-week the week before a tournament
 - BIDGP produces apparel for winning bidders
 - BIDGP ships apparel to the player partners
- Players wear sponsored apparel during tournament week







Player Series - Overview

- Registered sponsors commit to sponsorship of one or more BIDGP players for four or more weeks
 - BIDGP produces apparel for each player partner
 - BIDGP ships apparel to the player partner
- Players wear sponsored apparel during tournament weeks
- Option to provide starting bids for multiple BIDGP Player Partner auctions
 - Your starting bid wins if no other bids are placed





Leaderboard Series - Overview

- BIDGP represents registered sponsors with leaderboard players for Saturday round and again for Sunday round
- Prior to Saturday and Sunday rounds
 - BIDGP produces apparel on-site for each player in our mobile production facility
 - BIDGP delivers apparel to the players
- Players wear sponsored apparel

