



BIDGP
.com



Company & Product Overview

*"**BIDGP.com** has the potential to change the fundamental way apparel sponsorships are marketed for PGA Tour Players."*

- Jerry Kelly
2014 PGA Tour Pro
Charter **BIDGP** Player Partner



INTRODUCING BIDGP.com

Mission | Who We Are | PGA Player Partners | Sponsorship Partners



Our Mission

To provide individuals, companies and organizations with advertising and sponsorship opportunities on the apparel of select PGA Golf Professionals.



To contribute to PGA Tour Charities.

Who We Are



Rodney Blackwell
Owner, CEO



Brian Kardell
President, COO
2011 John Deere Classic Chairman



Cheryl Riley-Hayles
Director
Business Development



Shawn Joslyn
CTO



Bryce Henderson
CFO



Jerry Kelly
PGA Tour Pro



Tom Bracke
Advisor
2006 John Deere Classic Chairman



Roy Carver, Jr.
Advisor



Alan Fadel
Advisor



Buddy Marucci
USGA Senior Amateur Winner



Vinnie Giles
US and British Amateur Winner



Jay Hamilton
IP - Patent Attorney



PGA Tour Player Partners



**Jerry
Kelly**



**Ken
Duke**



**Ted
Potter, Jr.**

PGA Tour Player Partners Targets



**Harris
English**



**Boo
Weekly**



**Brian
Harman**



**Charlie
Hoffman**



**Tim
Herron**



**Camilo
Villegas**



**Jason
Bohn**



**Matt
Every**



**Chad
Campbell**



BIDGP.com PRODUCTS



Auction Series



Player Series



Leaderboard Series



Apparel Positions

- Left & Right Chest
- Left & Right Collar
- Left & Right Sleeve
- Yoke



Product Summary

Auction Series



Weekly online auctions

.....
Your choice of:

PGA player partner

PGA tournament

Apparel position

.....
Proxy bids & buy it now

.....
Auto-extending auctions

Leaderboard Series



Sponsor one or more of the
top-six players leading
Saturday rounds
and Sunday rounds

.....
**Your logo on
high visibility players**

.....
**Week-to-week
No commitment**

.....
No Auction

Player Series



**Guaranteed sponsorship
and apparel position**

.....
**Sponsor one or more
player partners**

.....
**4 week minimum
commitment**

.....
No Auction



Auction Series - Overview

- **Registered sponsors bid on auctions**

- An auction consists of a player plus tournament and apparel position

- **Auctions close mid-week the week before a tournament**

- BIDGP produces apparel for winning bidders


- BIDGP ships apparel to the player partners

- **Players wear sponsored apparel during tournament week**





Player Series - Overview

- Registered sponsors commit to sponsorship of one or more BIDGP players for four or more weeks
 -  BIDGP produces apparel for each player partner
 -  BIDGP ships apparel to the player partner
- Players wear sponsored apparel during tournament weeks
- Option to provide starting bids for multiple BIDGP Player Partner auctions
 -  Your starting bid wins if no other bids are placed



Leaderboard Series - Overview

- **BIDGP** represents registered sponsors with leaderboard players for Saturday round and again for Sunday round
- **Prior to Saturday and Sunday rounds**
 -  **BIDGP** produces apparel on-site for each player in our mobile production facility
 -  **BIDGP** delivers apparel to the players
- **Players wear sponsored apparel**