SPONSOR BENEFITS BIDGP 13

- Put your brand in front of the affluent demographic that PGA golf enthusiasts represent
- Sponsor the hottest, most visible PGA Tour golfers every week without annual or multi-year commitments
 - Maximize your sponsorship investment
 - Eliminate sponsorships lost to injuries



- Pro wears your logo during the entire tournament
 - Driving range time
 - Pro-Am rounds
 - Practice rounds
 - Tournament rounds
 - Sponsor appearances



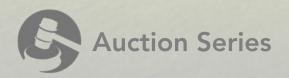
- Live and Replay TV and online exposure
 - local, national and cable sports and golf channels plus internet videos
 - Player interviews
 - Shot replays
 - Shot analysis
- Crowd Exposure
- Player Photos in print and online
- Social Media Exposure
 - Facebook, Twitter, Instagram



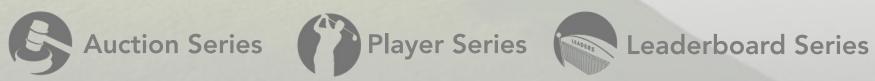
- Option for autographed apparel returned to sponsors from select PGA player partners
- Other Opportunities at the discretion of specific PGA player partners
 - 30 second video or audio product endorsement
 - Hospitality tent visit for meet and greet
 - Autographed memorabilia or charity auction item(s)
 - Golf Clinic and autographs
 - Dinner and Cocktails



PRODUCT EXAMPLES









Product Examples

Auction Series



Target specific player partners and apparel positions

Target specific tournaments

Affordable PGA player partner sponsorships in your target tournaments

Leaderboard Series



Target the most visible PGA tour players during weekend rounds

Week-to-week
No Commitment

Sponsor multiple top-six PGA tour players

Maximum visibility and reach

Player Series



Guaranteed sponsorship and apparel position

4 week minimum

Sponsor one or more BIDGP player partners

Increase your visibility and reach



Why Sponsor?

- All BIDGP products give you the potential to sponsor "The Next Big Thing"
- For example...



Jordan Spieth





The Next Big Thing

- Imagine the value if you had been on Jordan's shirt when he became "The Next Big Thing"
- Jordan Spieth 2013
 - One win John Deere Classic
 - Three 2nd place finishes
 - Nine top-10 finishes
 - Thirteen top-25 finishes
 - President's Cup team
 - 2nd Place 2014 Masters Tournament



The Next Big Thing

- Other recent "Next Big Things"
 - Patrick Reed | Humana Challenge and World Golf Cadillac Championship
 - Scott Stallings | Farmers Insurance Open
 - Kevin Stadler I Waste Management Open
 - Russel Henley | Honda Classic
 - Chesson Hadley | Puerto Rico Open
 - Matt Every | Arnold Palmer Invitational
 - Steve Bowditch | Valero Texas Open
 - Matt Jones | Houston Open



BIDGP | APPAREL PRODUCTION Four Color Vinyl Heat Set BIDGP

Four Color Vinyl Heat Set

- High quality full color logos
- Better results than embroidery on performance wear that is common on PGA Tour
- Faster production than embroidery perfect for quick turnaround on Leaderboard Series
- Working with industry leading provider of heat set performance wear for the NFL





Q&A