



## **Telemedicine Partnership Yields Substantial Savings for Hospital System MIHS**

*Leading telehealth company MeMD announces that its partnership with Maricopa Integrated Health System (MIHS) remains one of its most utilized; demonstrating a strong ROI for the first term.*

A year after announcing the adoption of the MeMD Telemedicine Solution by MIHS, one of Arizona's leading health care systems, a strong partnership has evolved, resulting in high utilization and large savings for MIHS. Through open communication, proven on-boarding strategies, continued support, and dedicated resources from MeMD, the partners have worked together to integrate telemedicine into the wellness program at MIHS.

"We are proud of the partnership we have created, the amount of time MeMD has dedicated to us, and the excitement they share about our hospital and our employees" says Mica Goldfeder, Director of Human Resources at MIHS. "We don't have very many other vendors who are willing to come to open enrollment and meet employees here every 2 weeks."

Hospital systems, in particular, are good candidates for adoption of a telemedicine wellness program for employees. Busy schedules, employee background knowledge in healthcare, and the convenience of a webcam or phone consultation are just a few of the reasons MIHS employees appreciate MeMD as a benefit to their health plan.

"It is helpful for our employees not to have to sit in an urgent care for many hours to get the help that they are already aware that they need," adds Goldfeder. "Being able to speak with a MeMD provider just to confirm their diagnosis and receive additional medical advice helps make this a good fit for us."

With a 77.61% ROI and a net return of over \$74,000 savings in its first year of the partnership, MIHS has not only utilized, but also embraced the partnership with MeMD. As the field of telemedicine continues to grow exponentially and become more universal, these utilization and savings numbers are projected to continue their upward trends. To inquire about MeMD's Telemedicine Solution for Hospital Systems, contact Kevin Wallquist at (480) 339-5003 or [kwallquist\(at\)memd\(dot\)me](mailto:kwallquist(at)memd(dot)me).

### **About Maricopa Integrated Health System**

Maricopa Integrated Health System (MIHS) is headquartered in the heart of Phoenix. The cornerstone of the system is Maricopa Medical Center (MMC), a major teaching hospital with a history dating back more than 100 years. Known for its critical care services, the hospital offers Level One trauma care for both adult and pediatric patients and also houses the Arizona Burn Center. MIHS also includes two inpatient psychiatric care centers, the Arizona Children's Center, and eleven family health centers. MIHS has contracted with MeMD for five years to receive access to online health care services 24 hours a day and seven days a week. MeMD provides the quality care needed from a nationwide network of providers that are trusted.

### **About MeMD**

Leading telehealth service provider MeMD is headquartered in Scottsdale, Arizona. MeMD is revolutionizing the healthcare industry by offering access to affordable, convenient, and secure web-based healthcare nationwide. MeMD combines proven telemedicine technologies with business model innovations to improve access to medical providers, reduce healthcare costs, and make the experience of seeing a physician convenient, enjoyable, and affordable – the way it should be. For more information, visit [www.MeMD.me](http://www.MeMD.me).