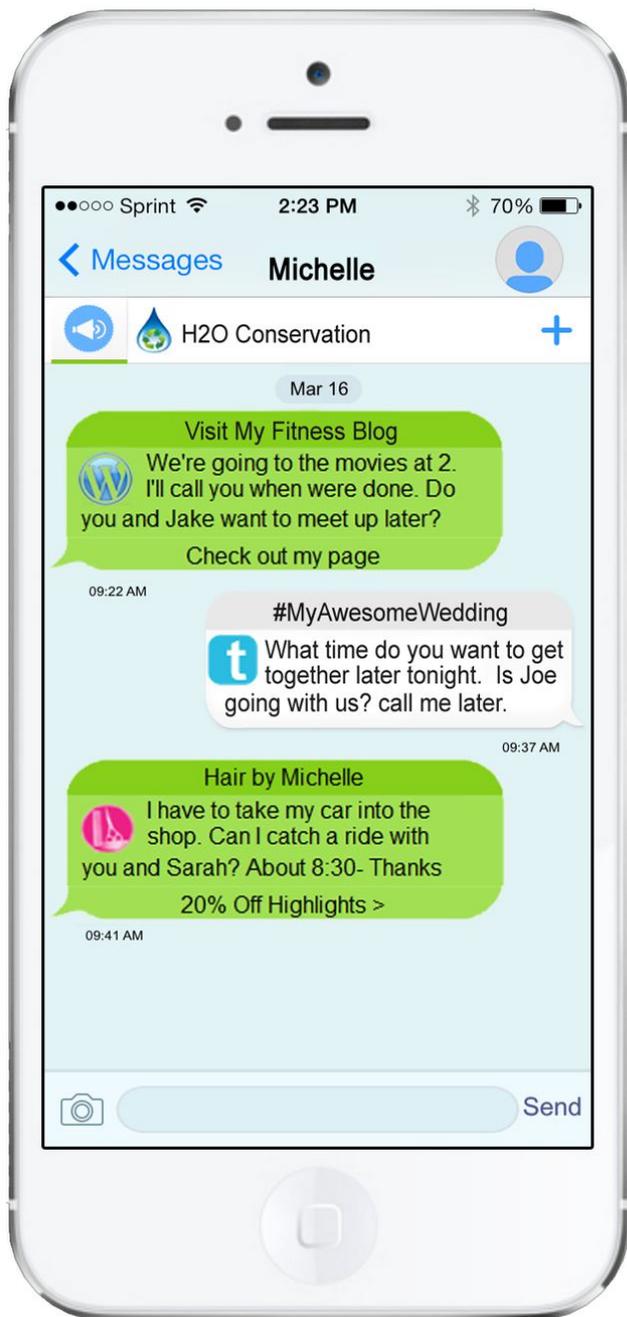




# What is imgr?

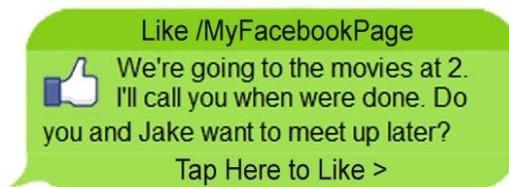
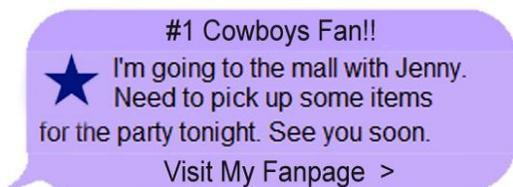
imgr™ is a revolutionary instant messaging app that seamlessly integrates your brand, promotion, and link into your instant messages. With imgr you're not just sending an instant message, you're sending an *image message*™.



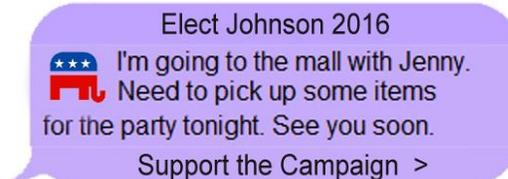
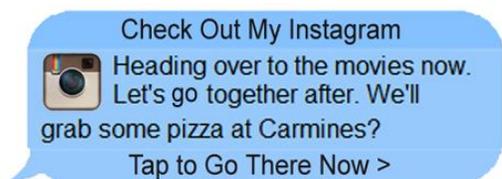
Take Mobile Messaging to a Whole New Level...

# Easy. Unique. Fun!

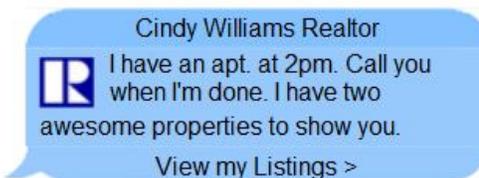
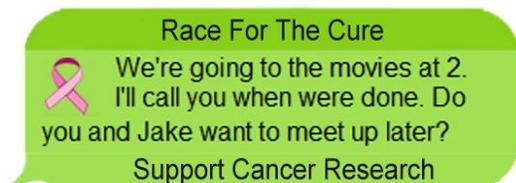
Easily create custom personal promotions. Once set up, they will automatically embed & rotate into your messages.



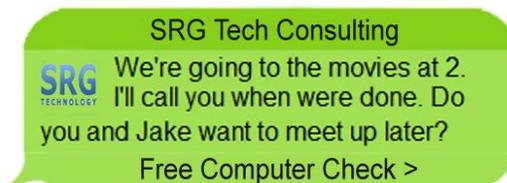
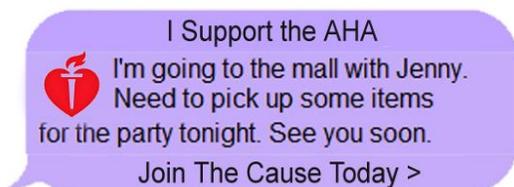
*Expand your social media reach!!*



*Promote your favorite cause or charity!*



*Build your image & brand!*

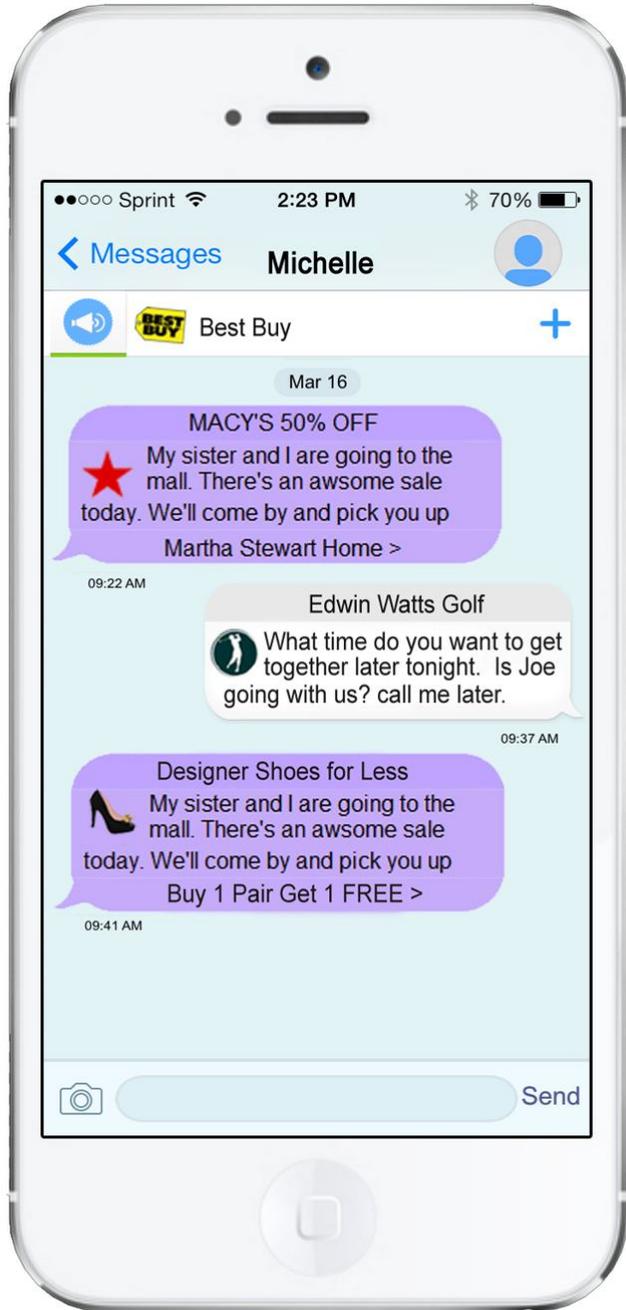


*The possibilities are endless!!*

With imgr, you have complete control on how your messages are viewed by your friends and contacts. In just a few easy steps, you can customize your message chat bubble, and create your own personal promotions that will be automatically rotated and placed within your messages.

Your **image message**™ can include a small image, header & footer text. Your footer will be a live clickable link (url), putting your friends & contacts just a tap away from your blog, social media page, or website of your choice.

# Earn **CASH** by Sharing Companies You Like!



We know ads can be pesky. But, what if you had control, and even better, got paid for sharing them - it's your phone so why not? This might be the most exciting feature of imgr. Our application can seamlessly integrate sponsored promotions into your messages. The promotions are soft and charming, and if someone takes action on one that you sent, you earn **CASH**! No games, No points, No coupons or credits - just cool **CASH**!

You're in total control. Share who you want, when you want, and ONLY if you want!

- Turn the sponsored promo feature "On", & there's nothing else to do.
- The promos will automatically rotate into your messages.
- Customize your settings: Select only the Companies you like, or turn promos "Off" for certain contacts.

## *Who is imgr?*

imgr is a high tech startup founded in the North Texas technology corridor. The name "imgr" (pronounced "imager") is an abbreviation for imageMessenger.

imageMessenger Inc. was founded by inventor & serial entrepreneur Blake Lind. The companies mission is to enhance communication through innovation in order to facilitate positive change that will help to enrich peoples lives.

Visit us at: [www.imgr.im](http://www.imgr.im)

Contact us at:  
(972) 977-0187  
[media@imgr.im](mailto:media@imgr.im)



imgr™ is **FREE** & available on iTunes.  
[www.imgr.im/app](http://www.imgr.im/app)

*Once you discover imgr, you'll see messaging in a whole new way!*