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FOR IMMEDIATE RELEASE

Which Universities Lead the World In Technology Innovation?

Global Education Alliance Crowns Five Most Innovative Campuses as AMX Innovation Award Winners

LAS VEGAS, Nevada – June 16, 2014 – The <u>University Business Leadership Institute</u> and <u>AMX®</u>, a <u>HARMAN® Professional</u> brand, were honored to announce and congratulate the Global Education Alliance's winning picks for the AMX Innovation Awards at UBTech 2014. The five winning universities were recognized at one of higher education's most prominent technology events held at the Mirage Hotel and Casino in Las Vegas, Nevada and took home over \$130,000 in AMX equipment.

The winners of the AMX Innovation Awards at UBTech 2014 are:

- <u>Shenandoah University</u> Winner of the Classroom Automation Award
 From Winchester, Virginia, USA; Shenandoah University was recognized for its innovative use of automation and control systems in classrooms.
- <u>University of Minnesota</u> Winner of the Collaboration Award
 From Minneapolis, Minnesota, USA; the University of Minnesota was recognized for its innovative collaboration practices in higher education.
- <u>University of Ottawa</u> Winner of the Alternative Learning Spaces Award
 From Ottawa, Ontario, Canada; the University of Ottawa was recognized for technology
 implementation in a non-traditional learning space.
- <u>University of Western Australia</u> Winner of the Simulation or Medical Learning Space
 From Crawley, Western Australia, Australia; the University of Western Australia was

recognized for its innovative use of automation and control systems in collaborative simulation environments.

<u>University of Queensland</u> – Winner of the Sustainability Initiative
 From Queensland, Australia; the University of Queensland was recognized for the most innovative and cost-effective, sustainable practice in higher education.

The Global Education Alliance invites everyone attending UBTech to visit the inaugural AMX Innovation Awards Pavilion, located on the UBTech show floor. The Awards Pavilion showcases the stories behind all 29 Innovation Awards finalists and visitors are invited to vote on their favorite campus installation from the remaining 24 finalists. The university with the most votes will be honored with a sixth Innovation Award, the 2014 People's Choice Award, which will be announced during the UBTech Closing Keynote Address on June 18. The People's Choice winner will be awarded an AMX HydraPort® Architectural Connectivity Solution. All 29 finalists were awarded an AMX Enzo® Content Sharing Platform.

The Innovation Awards is an exclusive global program designed to recognize higher education institutions for their innovative use of technology to enhance the way faculty teach and students learn; reduce service and support costs; and facilitate collaboration and increase energy efficiency. The Global Education Alliance and AMX invite all UBTech 2014 attendees to visit **AMX Booth #201** for an opportunity to experience firsthand how AMX solutions are defining AV for an IT World for thousands of universities across the world.

Additional Details

- 2014 AMX Innovation Awards at UBTech, including more details on all five winners and 29 finalists
- AMX at UBTech 2014
- See the Winners and Finalists of the 2013 AMX Innovation Awards

Global Education Alliance Program Details

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About AMX

Founded in 1982 and acquired by HARMAN in 2014, AMX® (<u>www.amx.com</u>) is dedicated to integrating AV solutions for an IT World. AMX solves the complexity of managing technology with reliable, consistent and scalable systems comprising control and automation, system-wide switching and AV signal distribution, digital signage and technology management. AMX systems are deployed worldwide in conference rooms, homes, classrooms, network operation/command centers, hotels, entertainment venues and broadcast facilities, among others.

HARMAN (www.harman.com) designs, manufactures, and markets a wide range of infotainment and audio solutions for the automotive, consumer, and professional markets. It is a recognized world leader across its customer segments with premium brands including AKG®, Harman Kardon®, Infinity®, JBL®, Lexicon®, and Mark Levinson® and leading-edge connectivity, safety and audio technologies. The Company is admired by audiophiles across multiple generations and supports leading professional entertainers and the venues where they perform. More than 25 million automobiles on the road today are equipped with HARMAN audio and infotainment systems. HARMAN has a workforce of 15,200 people across the Americas, Europe, and Asia and reported sales of \$5.1 billion for the last twelve months ended March 31, 2014.