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Press Release

For Immediate Release

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Attorneys Marc Lamber and James Goodnow Take World Record Hopeful Italian Bicyclist Paola Gianotti's Auto Accident Case

Phoenix, AZ, – Fennemore Craig, a leading Mountain West regional law firm, announced [Marc Lamber](#) and [James Goodnow](#), directors in the firm's Phoenix office, currently represent Italian cyclist, Paola Gianotti, who was involved in a serious auto accident case last month. As a result of this car accident, Lamber and Goodnow strive to implement changes and improvements to Arizona's inadequate texting and distracted driving laws.

On May 16, 2014, Gianotti's attempt at breaking the world record for cycling around the world in less than three months came to an abrupt end. After years of training and riding well over a 100 miles per day from Europe, to South America and parts of the US, Gianotti was riding through Arizona near Parker when she was thrown from her bike and landed on her head, breaking her neck as a result of being hit by a car. She was nearly paralyzed as a result. The investigation is still pending but there is early evidence that suggests this car accident may have been a result of a texting and/ or distracted driver.

Lamber and Goodnow have been able to secure an extension from *Guinness World Records* so that Gianotti can continue with her world record attempt once she is fully recovered and cleared by doctors. They have also met with state representative Victoria Steele, to gather information regarding Steele's proposed distracted driving legislation.

"We are proud to have taken Gianotti's case," said Goodnow, "Texting and distracted driving is an epidemic in Arizona. We see it first-hand every day. Something has to change -- and soon."

Lamber, handles only plaintiffs' catastrophic injury and wrongful death litigation in Arizona and across the country. He formed and currently chairs Fennemore Craig's Plaintiff Personal Injury (PPI) Practice.

Goodnow, a Harvard Law graduate, practices in the area of plaintiff's personal injury and wrongful death litigation. He has successfully litigated and resolved numerous cases involving [traffic accidents](#).

About Fennemore Craig

Fennemore Craig, founded in 1885, is a full service Mountain West law firm for business with nearly 200 attorneys and offices in Phoenix, Tucson, Nogales, Las Vegas, Denver and Reno. For more information on Lamber and Goodnow's personal injury and car accident law practice at Fennemore Craig, visit: <http://lambergoodnow.com/services/car-accident-lawyer>. For more information on the firm, visit www.fennemorecraig.com.

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